

# Meet&Run Survey 2

Meet&Run is a mobile application to join a running session from a list of predefined routes in your city. This survey focuses on color-palette, icon design and the reward system for completing challenges.

1. Which color-scheme(s) do you find more appealing?

Monochromatic

(A)

Application Name

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

(B)

Application Name

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

(C)

Application Name

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

Base + Accent

(C)

Application Name

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

(D)

Application Name

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

(E)

Application Name

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

(F)

Application Name

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

(G)

Application Name

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

(H)

Application Name

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

'Date'  
Time'

'Date'  
Time'

Line 4 Distance'

Start' End'

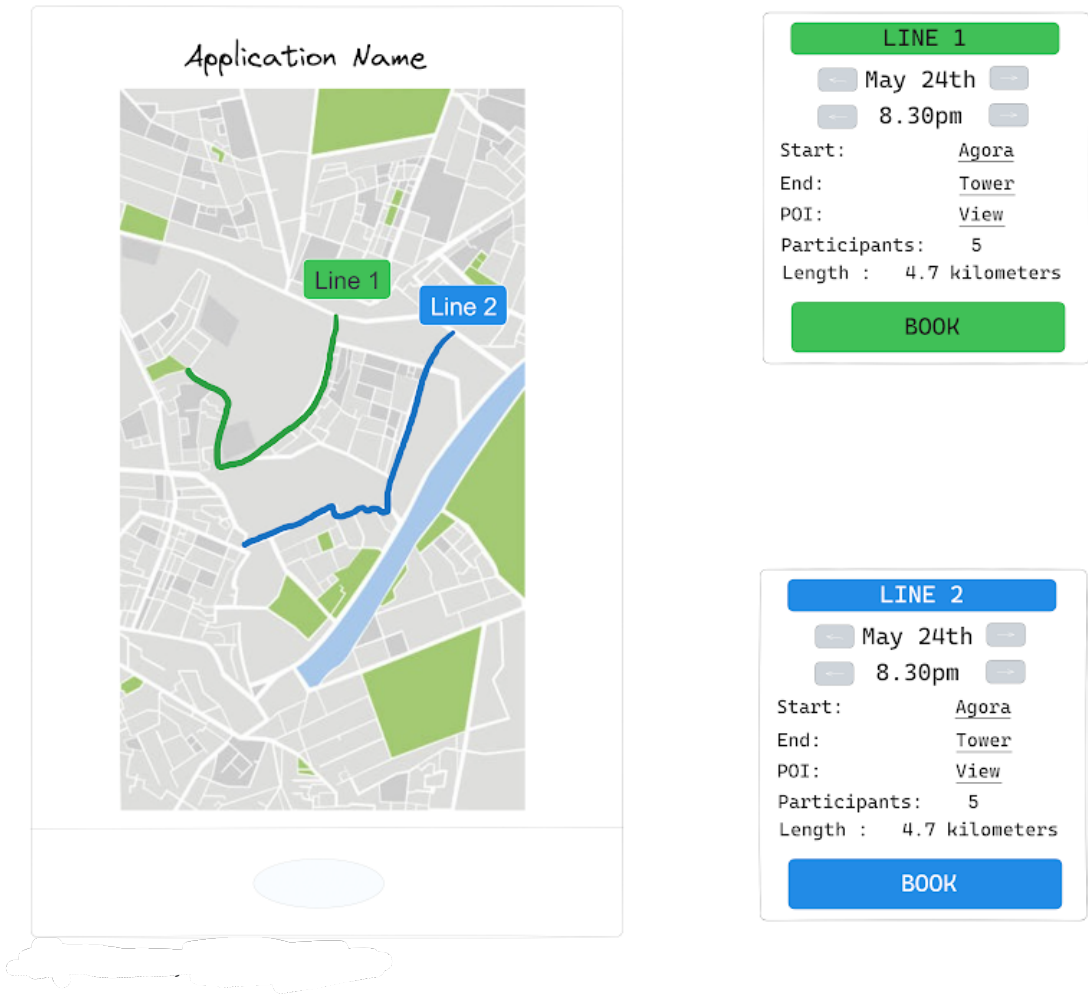
- 
- ☐ A
- ☐ B
- ☐ C
- ☐ D
- ☐ E
- ☐ F
- ☐ G
- ☐ H

2. Which icons for navigating through the app do you find more practical?

|           | (A)<br>Formal: | (B)<br>Cartoon: | (C)<br>Sketch: | (D)<br>3D: |  |
|-----------|----------------|-----------------|----------------|------------|--|
| Bookings: |                |                 |                |            |  |
| Routes:   |                |                 |                |            |  |
| Profile:  |                |                 |                |            |  |

- 
- ☐ A
- ☐ B
- ☐ C
- ☐ D


3. When booking a route, should the booking confirmation boxes resemble the color of the route selected, as with the example image below?




- ☐ Yes
- ☐ No


4. When selecting stations on a route, which icon would best resemble the stations to you?


Application Name




Station Marker:

(A)  Plain circle

(B)  Location Marker

(C)  Flag Marker

(D)  Group Gathering

☐ A

☐ B

☐ C


☐ D


<https://docs.google.com/forms/d/1WUCMbZQrvdNADSpPuWLtgnXFOqpOVXUUioyL2EoZtGI/edit>


5/8


5. When choosing a route to book, participants taking part on that route can be shown on the selected line (dotted arrow). Which icon do you think would best represent other participants on the route?

Application Name



(A)  (footprints - 3 participants)

(B)  (running shoe - 4 participants)

(C)  (arrowheads- 4 participants)

(D) 5 participants (simple text)

☐ A

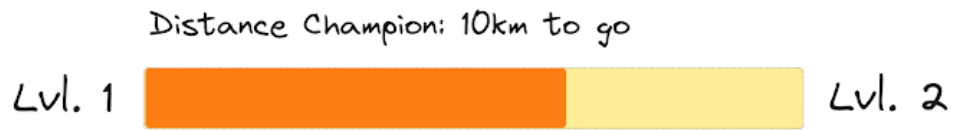
☐ B

☐ C

☐ D

6. When making progress through challenges, which would be the best form of reward you would prefer to receive?

(A) Level-bar



(B) Badges



(C) XP Points

Challenge Progress:

Distance Champion: Level 1 - 1550xp

Time Keeper: Level 2 - 3400xp

ETC...

☐ A

☐ B

☐ C

Google Form

