

YAĞMUR ÜNSAL

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EDUCATION

Middle East Technical University; Ankara, TR

Bachelor of Science in Economics

09/14 – 01/20

- Cumulative GPA: 3.27/4.0
- Conducted a senior project on the impact of peer entry on the accommodation industry in Istanbul via RStudio ([*Does Airbnb have an impact on hotel room prices in Istanbul?*](#))

Tilburg University; Tilburg, NL

Student Exchange Program

09/18 – 01/19

- Delivered a policy suggestion for promoting innovativeness of manufacturing sector SMEs in developing countries
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EXPERIENCE

Procter & Gamble; Istanbul, TR

03/20 – Present

Turkey Baby & Fem Care Plant Financial Analyst

- Working on Baby and Feminine Care E2E supply chain processes with multifunctional teams including PS, Purchasing, R&D
- Leading financial processes including plant controllable cost & budget forecasting, reporting, actuals vs budget analysis via leveraging SAP
- Analyzing plant cost structure and leading value creation projects to drive cash/cost saving
- Managing investment decisions via NPV studies
- Taking role in organizational development via driving drastic simplification on key reporting processes

BSH Ev Aletleri; Istanbul, TR

06/19 – 08/19

Human Resources Intern

- Supported HR Business Partners in recruitment processes and assisted case studies for university students

Evreka; Ankara, TR

04/19

Customer Success Intern

- Assessment of system usage and examination of existing features, development of new features in order to generate solutions for client problems

Philip Morris International; Istanbul, TR

06/18 – 09/18

Commercial Training & Development Intern

- Managed a project on defining deficiencies in sales field force orientation program in accordance with start-up-based framework (internally known as FastForward)
- Designed and improved on-the-job training tools for the sales force based on their needs on the field

SKILLS & INTERESTS

Language Skills: Fluent in Turkish (Native), English (Advanced), Spanish (Intermediate)

Technological Skills: MS Office Tools • RStudio • SAP

Main Interests: Electronic music, yoga, culture & travelling