Exercise 2: E-commerce Platform Search Function

Big O Notation:

Big O notation describes the upper bound of an algorithm's running time - how performance scales with input size n.

Algorithm	Time Complexity	Meaning
Linear Search	O(n)	Time grows linearly
Binary Search	O(log n)	Time grows logarithmically

Best, Average, Worst Case:

Algorithm	Best Case	Average Case	Worst Case
Linear Search	O(1)	O(n/2) ~ O(n)	O(n)
Binary Search	O(1)	O(log n)	O(log n)

Best Case: Target found in first attempt.

Average Case: Random position.

Worst Case: Target not found (scan all).

Product.java:

```
public class Product{
  int productId;
  String productName;
  String category;
  public Product(int productId, String productName, String category){
    this.productId=productId;
    this.productName=productName;
    this.category=category;
  }
  @Override
  public String toString(){
    return productId+" - "+productName+" ["+category+"]";
  }
}
```

```
public class SearchAlgorithms {
  public static Product linearSearch(Product[] products, String targetName) {
    for (Product p:products) {
      if (p.productName.equalsIgnoreCase(targetName)) {
        return p;
      }
    }
    return null;
  }
  public static Product binarySearch(Product[] products, String targetName) {
    int left=0;
    int right=products.length-1;
    while (left<=right){
      int mid=left+(right-left)/2;
      Product midProduct=products[mid];
      if(midProduct.productName.equalsIgnoreCase(targetName)){
        return midProduct;
      } else if(midProduct.productName.compareTolgnoreCase(targetName)<0){
        left=mid+1;
      } else{
        right=mid-1;
      }
    }
    return null;
  }
}
Main.java:
import java.util.Arrays;
```

```
public class Main{
  public static void main(String[] args){
    Product[] products={
      new Product(1, "Laptop", "Electronics"),
      new Product(2, "Chair", "Furniture"),
      new Product(3, "Pen", "Stationery"),
      new Product(4, "Mobile", "Electronics"),
      new Product(5, "Desk", "Furniture")
    };
    Product foundLinear=SearchAlgorithms.linearSearch(products, "Pen");
    System.out.println("Linear Search Result: "+(foundLinear!=null?foundLinear:"Not
found"));
    Arrays.sort(products,(a,b)->a.productName.compareToIgnoreCase(b.productName));
    Product foundBinary=SearchAlgorithms.binarySearch(products, "Pen");
    System.out.println("Binary Search Result: "+(foundBinary!=null?foundBinary:"Not
found"));
  }
}
```

Output:

Analysis:

Use Linear Search if data is small or frequently unsorted.

Use Binary Search when:

- Data is large
- Rarely modified
- Sorted or can be sorted once during load