



Since its beginning in 2010, more

Ask them to bring their projector".

exhibition of media art without any

organized around the world. In 2011,

"Find a space, Invite many artists,

BYOB was the theme of the II Internet

Your Own Beamer), an open source

The idea is that anyone can create an

Pavilion for the Venice Biennale.

than 150 BYOB events were

Rozendaal founded BYOB (Bring

exhibition concept.

budget.