









Since its beginning in 2010, more

Ask them to bring their project".

BYOB was the theme of the Internet

The idea is that anyone can create an

RozenaalfunderdBYOB (Bring



'Find a space, Invite many artists,

organized around the world. In 2011,

exhibition of media art without any

Pavilion for the Venice Biennale.

than 150 BYOB events were

exhibition concept.

Your Own Banner), an open source



budget.

