

Rozendaal founded BYOB (Bring

exhibition concept.

budget.

The idea is that anyone can create an

Since its beginning in 2010, more

Your Own Beamer), an open source

"Find a space, Invite many artists,

exhibition of media art without any

than 150 BYOB events were

Ask them to bring their projector".

organized around the world. In 2011,

BYOB was the theme of the II Internet

Pavilion for the Venice Biennale.



"Random Fear with Mirrors"