









The idea is that anyone can create an

'Find a space, Invite many artists,

Since its beginning in 2010, more

Pavilion for the Venice Biennale.

exhibition of media art without any



organized around the world. In 2011,

Ask them to bring their project".

exhibition concept.

Your Own Banner), an open source

BYOB was the theme of the Internet

than 150 BYOB events were

RozenaalfunderdBYOB (Bring



budget.



