YAHAIRA COLLADO ORTIZ

I'm a *Frontend Developer* with two years of experience, involved in the entire software development lifecycle providing IT solutions for private organizations using Javascript and ReactJS.

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Experience

Startups
Technology Partner. Jan 2022 - Present. Remote

- Developed React-based responsive web apps for the Municipality of La Molina (peruvian government): *Molichamba*, a job search platform and *Molitech*, an online school for early stage entrepreneurs.
- Delivered consulting and training sessions to clients like *Lima Cripto* and *Blockmy*, on the selection and use of website building platforms (ReactJS, Podia, Teachable, WordPress, Weebly and others).

Tramy
Whatsapp CRM for SMES in Latin America.

Frontend Developer. Aug 2021 - Dec 2021. Remote.
- Worked closely together with the CTO to develop the MVP in React, launched it in 3 months.
- Collaborated to create the technical support repository, which helped the support team to reduce response times by 65%, reusing solutions to common problems such as display error of certain formats and configuration of own stages in the sales funnel tool.

Disoft Academy
Consulting and training for early stage entrepreneurs. Peru.

Marketing Analyst. May 2021 - Aug 2021. Remote.
- Created a community of +2000 early stage entrepreneurs, developing strategic digital content (webinars, talks, infographics, podcast).
- Managed the positioning in media, obtained participation in non sponsorship events and 5 publications, 22 impacts in the press per month.

Accenture
Multinational strategic consulting and technological services.

Workplace & Operations. Dec 2020 - May 2021. Peru.
- Implemented the use of Accenture Support, the global service desk, through administration sessions of the tool. Which reduced support ticket response time by 48%
- Led the compliance of the global operational and communication guidelines for Covid-19 in Peru.

Marketing Analyst. Jun 2019 - May 2021. Peru.
- Managed the digital marketing campaigns (website, SEO, emailing, paid social ads and organic social media posts) of +13 global technology researches such as TechVision, Fjord Trends and Banking Trends.
- Builded the content strategy on LinkedIn that achieved 73% more followers in 3 months.

Education

Codeable
Full-Stack Development (Ruby, HTML & CSS, Rails, Javascript, React, Capstone). Feb 2023 - Present.

Henry
Full-Stack Development (Javascript, React, Redux, NodeJS). July 2022 - Dec 2022.

Pontifical Catholic University of Peru
Bachelor of Science and Communication Arts, major in Advertising, 2020. Peru.

Skills

- Languages / Frameworks: HTML, CSS, JavaScript, ReactJS, Bootstrap, Material UI, Sass, Less.
- Tools: GitHub, Git, Terminal, Slack, VSCode, Figma, Sketch, Photoshop, Illustrator.
- Languages: English (B2), Spanish (Native).