

# YAHAIRA COLLADO ORTIZ

I'm a *Frontend Developer* with two years of experience, involved in the entire software development lifecycle providing IT solutions for private organizations using Javascript and ReactJS.

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## Experience

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### Startups

*Technology Partner.* Jan 2022 - Present. Remote

- Developed React-based responsive web apps for the Municipality of La Molina (peruvian government): *Molichamba*, a job search platform and *Molitech*, an online school for early stage entrepreneurs.
- Delivered consulting and training sessions to clients like [Lima Cripto](#) and [Blockmy](#), on the selection and use of website building platforms (ReactJS, Podia, Teachable, WordPress, Weebly and others).

### Tramy

Whatsapp CRM for SMES in Latin America.

*Frontend Developer.* Aug - Dec 2021. Remote.

- Worked closely together with the CTO to develop the MVP in React, launched it in 3 months.
- Collaborated to create the technical support repository, which helped the support team to reduce response times by 65%, reusing solutions to common problems such as display error of certain formats and configuration of own stages in the sales funnel tool.

### Disoft Academy

Consulting and training for early stage entrepreneurs. Peru.

*Digital Marketing Specialist.* May - Aug 2021. Remote.

- Created a community of +2000 early stage entrepreneurs, developing strategic digital content (webinars, talks, infographics, podcast).
- Managed the positioning in media, obtained participation in non sponsorship events and 5 publications, 22 impacts in the press per month.

### Accenture

Multinational strategic consulting and technological services.

*Workplace & Operations.* Dec 2020 - May 2021. Peru.

- Implemented the use of Accenture Support, the global service desk, through administration sessions of the tool. Which reduced support ticket response time by 48%
- Led the compliance of the global operational and communication guidelines for Covid-19 in Peru.

*Marketing Analyst.* Jun 2019 - May 2021. Peru.

- Managed the digital marketing campaigns (website, SEO, emailing, paid social ads and organic social media posts) of +13 global technology researches such as TechVision, Fjord Trends and Banking Trends.
- Builded the content strategy on LinkedIn that achieved 73% more followers in 3 months.

## Education

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### Codeable

*Full-Stack Development (Ruby, HTML & CSS, Rails, Javascript, React, Capstone).* Feb - May 2023.

### Henry

*Full-Stack Development (Javascript, React, Redux, NodeJS).* July - Dec 2022.

### Pontifical Catholic University of Peru

*Bachelor of Science and Communication Arts, major in Advertising,* 2020. Peru.

## Skills

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- Languages / Frameworks: HTML, CSS, JavaScript, ReactJS, Bootstrap, Material UI, Sass, Less.
- Tools: GitHub, Git, Terminal, Slack, VSCode, Figma, Sketch, Photoshop, Illustrator.
- Languages: English (B2), Spanish (Native).