Yahel Carmon
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Experience

- **Hillary for America** — **Brooklyn, New York**

  Director of Analytics Tech — *May, 2016 – December, 2016*

  Led a team of five that serviced the technology needs of more than 150 analysts and data scientists, managing the team's technological resources, building custom data pipelines, and helping teams with performance optimization and automation. Served as a primary point of contact for Analytics with the Tech Team.

  Deputy Director of Digital Analytics — *April, 2015 – May, 2016*

  As a founding member of the Digital Analytics team, instituted the attribution and reporting practices, data pipelines, and organizational structures that eventually grew into a team of fifteen that supported the analytical needs of more than 200 digital team members. Alongside the Digital Team, assisted in the building of the digital fundraising program that would conduct hundreds of experiments and raise hundreds of millions of dollars online.

- **Blue State Digital** — **New York, NY | San Francisco, CA**

  Director of Insight Products — *October, 2013 – April, 2015*

  Led data product development for BSD Tools and custom client products. Leveraged expertise in data, product, and tech to inform strategies across diverse clients. Built Abacus, an internal automated reporting app. Developed custom data tools for clients as diverse as Ford, Partners in Health, Google, and Obama for America.

  Deputy Director of Analytics — *March, 2013 – October, 2013*

  In addition to previous responsibilities, helped lead the Analytics Team through a management transition, taking on a larger role in hiring and restructuring the team.

  Senior Web Analytics Architect — *May, 2010 – March, 2013*

  Developed both client-specific and scalable tracking and testing solutions for websites, email messaging and advertising campaigns. Implemented and customized web analytics and website optimization tools based on business needs. Developed cross-client dashboards based on internal and 3rd party data. Developed and optimized database queries to building reporting against KPIs.

- **Obama for America** — **Chicago, IL**

  Senior Digital Analyst — *August, 2012 – November, 2012*

  Helped manage website fundraising and email testing efforts, assisting in the raising of millions of dollars, and contributing to the record fundraising effort that saw nearly $700 million raised online.

- **University of Pennsylvania** — **Philadelphia, PA**

  Web Manager — *April, 2009 – February, 2010*

- **J Street** — **Washington, D.C.**

  Technology and Online Assistant — *August, 2008 – January, 2009*

  Intern — *June, 2008 – August, 2008*

Education

- **McGill University** — **Montréal, Quebec**

  Economics, Political Science — *2005 - 2008 (did not graduate)*

Skills

Languages: Python (NumPy, Django, Flask), R (dplyr, Shiny), SQL (MySQL, PostgreSQL/Redshift/Vertica, SQLite), JavaScript (Browser and Node.js), HTML/CSS, MongoDB, Unix/Linux

Skills: Data Analysis, Database Management, Web Development, Statistics, Product Management, Team Management, Fundraising Strategy, Web Tracking and Implementation, Performance Optimization, Experiments

Projects

- **SharedCount** — *2010 – present*

  In his spare time, Yahel built and manages `SharedCount.com`, a social media analytics service that serves more than 6 billion API calls per year. SharedCount.com was hailed by SEOMoz as a "top ugly SEO tool that rocks", and is widely used by social media analysts.