

# Oral Examination Instructions – Professional Presentation (Group Work)

**Course:** TOEIC / Professional Communication

**Level:** Second-Year Students

**Institution:** Higher Institute of Applied Sciences and Technology of  
Kasserine (ISSAT Kasserine)

**Evaluation Type:** Oral Test (Mandatory)

**Duration:** 20 minutes per group

**Group Size:** 4 students

**Weight:** Counts as an official test mark

**Absence Policy:**

☞ *Any absence from this oral test counts as an absence from an official exam.*

*Missing the presentation = **Grade 0**.*

## ✦ Task Overview

For your oral test, each group of four students will prepare and deliver a **professional business presentation** in English.

You will participate in a simulated **Business & Entrepreneurship Event in Tunisia**, where you will present an innovative **product, service, or technological invention** of your choice.

This presentation must demonstrate your ability to:

- Communicate clearly and professionally in English
- Use business and technical vocabulary accurately
- Apply strategic analysis tools (SWOT)
- Present ideas persuasively and convincingly
- Work collaboratively as a team

Your topic must be:

- **Original**
- **Relevant** to business, innovation, or entrepreneurship
- **Professionally presented**

- **SWOT Analysis (Required Section)**

Your analysis must include:

Strengths    What advantages your invention/service has

Weaknesses    Limitations, risks, or areas for improvement

Opportunities    Market potential, trends, partnerships

Threats    Competition, political/economic factors, technological risks

### **⚠ Important Notes**

- **Attendance is mandatory:** Any student missing the presentation without a *valid official justification* will receive **0**.
- All group members must participate equally.
- Plagiarism or copied projects will lead to **automatic failure**.