

# Yair Brama

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Experienced Software Delivery Manager and a Data Enthusiast, adept at overseeing international teams and implementing innovative solutions. Proven success in managing strategic projects, and leading cross-functional teams. A range of experiences across industries has imparted effective communication and presentation of complex subjects to diverse audiences.

## EXPERIENCE

### Delivery Manager (AI)

**FLYR Labs**

(2023)

- Managed international delivery team of data analysts, data scientists and data engineers located in Poland and the U.S.
- Implemented FLYR products, resolving issues throughout ETL process and providing technical assistance to live customers
- Developed plans for hiring, training and mentoring new and existing team members, defining team OKRs
- Gained experience with data analytics tools and technologies – Python, BigQuery, Monte Carlo, Looker and others
- Directed Airflow-based workflow orchestration upgrade in Google Cloud Composer for \$100M JetBlue implementation

### Manager, Professional Services Team

**Kornit Digital, Inc.**

(2021 - 2023)

- Defined scope of work (SOW) of all KornitX projects (SaaS) in North America, problem solving in over 15 projects
- Managed a team of Implementation Managers and Solution Architects across the Americas region
- Supervised development and implementation of strategic projects of KornitX, including:
  - Canva - migrated a network of 15 fulfillers (20+APIs), supporting 20M yearly orders designed in Canva.com and oversaw newly added developments to enhance Canva network requiring refined time management skills
  - Wix - established network of fulfillers for thousands of print-on-demand products for Wix e-commerce platform
- Monitored project progress, resolved issues, and communicated updates to stakeholders
- Demonstrated excellent leadership, communication, and interpersonal skills.

### Senior Project Manager

**Amdocs, Inc.**

(2016 - 2021)

- Planned and managed data-driven projects (data pipelines, data visualization, dashboards) for business KPIs
- Led a team of 8 analysts across Mexico, Brazil, Chile, Peru, Argentina, guiding Production Support Groups in SLAs
- Drove implementation of SRE and DevOps across the region, promoting, training, defining KPIs, monitoring ROI
- Promoted innovation and technological solutions for better tracking and reporting of KPIs across the region, resulting in savings of \$500,000/year in potential penalties

### Solution Designer

**Amdocs, Inc.**

(2013 - 2016)

- Headed requirement sessions as Solution Architect, representing Amdocs Enabler (billing system) in AT&T projects
- Created Enabler system requirements for AT&T business, in a \$10M project (Fixed Wireless Internet)
- Reviewed solution design documents throughout project lifecycle, analyzing and providing architectural solutions
- Acted as Product Owner with scrum development teams, keeping requirements, design and sprints results in-sync
- Coordinated integration between Amdocs applications and data lake/data warehouse systems

### Sr. Business Analyst

**Ex Libris Group**

(2007 – 2013)

- Designed functional parts of Rosetta, Digital Repository System, for storing and preserving digital content
- Acted as a product owner (scrum, agile) while working closely with the development team
- Acquired proficiency with project management tools (e.g., Jira, Confluence).
- Supervised implementation and conducted training in national libraries in NZ, Germany, Switzerland and Czech Republic

### Senior Application Developer

**Amdocs, Inc.**

(1999 – 2007)

- Team Leader of Compound Adverts, responsible for design, development, support and maintenance in Verizon and AT&T Directories upgrade projects to UNIX and Oracle platforms using SQL and C
- Responsible for project management throughout the project life cycle, from planning through implementation
- Led code reviews, unit testing and debugging, analyzing and resolving defects identified through QA process

## EDUCATION

<b>Postgraduate in Data Science and Business Analytics</b> , <u>UT Austin, McCombs School of Business</u>	2024
<b>Professional Cloud Architect</b> - <u>Google Cloud Certified</u>	2020
<b>Foundations of Information Security Course</b> , <u>Stanford University</u> , School of Engineering	2019
<b>Master of Business Administration (MBA)</b> , <u>Hebrew University of Jerusalem</u> , Finance and Marketing	2008
<b>Bachelor of Science (B.A.)</b> , <u>Bar Ilan University</u> , Mathematics and Computer Science	2000

## SKILLS

ETL, Data Visualization, SQL, Postman, Power BI, Airflow, Google Cloud, BigQuery, DBT, Monte Carlo, SaaS, Python  
JIRA, Confluence, agile, scrum, Kanban, SRE, DevOps, SLA, KPIs, OKRs

## REVIEWS

- Valued and praised by Canva Print Ops Team for **“relationship building, people skills, patience and dedication”**
- Rated **“Excellent in Overall Training”** by Brigham Young University system users
- Evaluated **“Outstanding Trainer”** by customers at The Swiss Federal Institute of Technology (ETH)
- Singled out as **“highly professional”** in customer feedback, The State Library of Bavaria
- Acknowledged by international clients for **“good humor and positivity”**, The National Library of New Zealand
- Repeatedly **requested by clients** for communication and knowledge skills, Verizon and AT&T

**Army Officer (Military Rank: Major)** (1993 – 2013)  
Demonstrated transferable skills, including dedication, leadership, teamwork, and positive work ethic

### About me:

**I’m a history buff and a passionate long-distance endurance runner. I’ve proudly completed over 20 organized races and half-marathons.**