

Yajaira Torres

Home Address: 5131 Hollybrook Ln., Houston, TX 77039
School Address: 3820 Locust Walk, Philadelphia, PA 19104

(281) 806-1725
yajairat@wharton.upenn.edu

EDUCATION

The Wharton School, University of Pennsylvania, Philadelphia, PA May 2018
Candidate for Bachelor of Science in Economics
Concentrations: Marketing
Cumulative GPA: 3.22/4.00
Coursework: Introduction to Marketing, Consumer Behavior, Data and Analysis for Marketing Decisions, Business Statistics

MacArthur High School, Houston, TX June 2014
Honors and Activities: Salutatorian, AP Scholar with Distinction, Academic Decathlon (four years), National Honor Society, Science National Honor Society (Secretary)

EXPERIENCE

Vallie Marketing Group, Houston, TX Summer 2016
Sales Intern

- Performed direct sales of over \$1,000 daily in large retailers across the city
- Managed event setups and inventory
- Provided assistance with teaching marketing systems and feedback for sales pitches

State Farm Insurance, Houston, TX Summer 2015
Marketer

- Participated in outreach events around the city to grow the company's customer base
- Promoted the company's objectives and services to potential customers
- Acquired leads from to maintain communication with potential customers

DolEx Dollar Express, Houston, TX Summer 2015
Retail Sales Associate

- Performed wire transfers to Latin America for various customers
- Managed the register and safe by tracking cash flows, totaling up to \$15,000 daily

EXTRACURRICULAR ACTIVITIES

12+ Penn Chapter Fall 2015 – Present
Internal Communications Director

- Volunteer at a local high school once a week to help with students' college essays
- Manage the logistics of board and member meetings, provide ideas for increasing engagement

Penn First Fall 2015 – Present
Member

- Attended the 2nd annual IvyG conference for first-generation and low income students
- Provide insights on how institutions can provide more resources for first-generation students

Movimiento Estudiantil Chicano de Aztlan (MEChA) Fall 2014 – Present
Member

- Conducted case work for JUNTOS, a non-profit that provides resources for the Latino community
- Attend meetings, provide feedback on initiatives and ideas to increase its presence

OTHER ACTIVITIES

Wharton Industry Exploration Program, Los Angeles: Selected for one-week course; visited Paramount Studios, Sony, Viacom, Lionsgate and learned about the entertainment industry

SKILLS AND INTERESTS

Language Skills: Fluent in written and spoken Spanish, basic skills in Italian
Other Skills: Microsoft Word, PowerPoint, organization, interpersonal, communication