Ray (Yanrui) Jiao

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Education

Syracuse University | School of Information Studies, Syracuse NY August 2016 - May 2020
B.S. Information Management & Technology Dean's List 2018
Cumulative GPA: 3.63/4.0 Major GPA: 3.73/4.0
Computer Language: Python, SQL, R, HTML, CSS
Software: Oracle RDBMS, Microsoft Office 365, Tableau, Adobe Illustrator
Language: English, Chinese, Spanish

Work Experience

Ilab at Syracuse University, *Technical Consultant,* Syracuse, NY June 2018 - Present
- Provide technical support, including troubleshooting software and hardware and product inquiry to students and faculty
- Inspect and examine classroom multimedia equipment to ensure continuous functionality throughout class sessions
- Collaborate with other technical consultants on maintaining network stability and monitoring the performance of workstations

Believe in Syracuse, *Intern,* Syracuse, NY June - July 2018
Lead Marketing Fellow (Promoted)
- Facilitated weekly meetings with marketing team to enhance team bonding, goal setting, and work planning
- Cooperated with marketing team to create daily and weekly promotional contents to attract and maintain customers
- Served as liaison between marketing team and board of directors to assign projects and updates milestones

Social Media Manager
- Used html and css to refine company's website to enhance user experience; Updated email blast to clients and sponsors
- Utilized Google analytics and Google AdWord to collect data and monitored the traffic of website visitors
- Administrated company social media accounts and increased user interaction by 30% through strategic outreach

Deloitte Consulting Apprenticeship Program, *Consulting Apprentice,* Syracuse, NY December 2017
- Participated in a two-day workshop; Learned about using Blockchain technology to solve real-world problem
- Teamed up with 5 student consultants to generate solution to decrease healthcare system inefficiency using Blockchain in 24 hrs
- Presented the final solutions to judges, faculty and students; Developed an in-depth understanding about blockchain technology

Octoly, *Sales Development Representative Intern,* New York, NY August 2018 - January 2019
A gifting platform that connects a community of 1000+ influencers with the best Beauty, Fashion & Lifestyle brands
- Searched among 100+ website to select qualified brands; Collected relevant information such as address, phone number, etc.
- Sourced1000+ leads with the title of PR, social media manager or marketing manager in order to build contacts to connect
- Created weekly deliverables; Collaborated with outreach team and converted 50% leads into opportunities that are open to cooperate

Leadership

"NEXIS" New Explorations in Information Science Lab, *Head of Recruitment,* Syracuse, NY January 2019 - Present
- Interviewing and evaluating qualified candidates to NEXIS; Guiding them to find the right project to work on
- Restructuring the whole recruiting system; Overviewing the processes and organizing the framework for future reference
- Generating recruiting plans and strategies in order to advocate NEXIS and increase prospective members

BeIT-iSchool Undergraduate Outreach Program, *Vice President ,* Syracuse, NY August 2018 - Present
- Plan and Initiate club activities to unite students together and create an open, welcoming, collaborative learning community
- Host workshops to introduce new disruptive technology, such as Blockchain to provide students hands-on experience
- Work closely with faculties and professors to provide academic resouces for students; Help students to become sucessful in the future

TEDx Syracuse University, *Organization Project Manager ,* Syracuse, NY August 2018 - Present
- Direct communications with student teams in the organization and manage program contents
- Plan project tasks and timeline with student teams to ensure on-time project deliverables for TEDx Talk events
- Support behind the stage operation at annual TEDx Syracuse University talk event

Academic Projects

Internet of Things , Center for Convergence and Emerging Network Technologies
- Generated sensors and placed in iSchool in order to collect data such as loudness, humidity, etc.
- Configured Raspberry Pi (single-board computers) and used it to record the performance of sensors
- Practiced Python language among software to allow sensor and the Raspberry to interact

Blockchain Research Initiative , "NEXIS" New Explorations in Information Science Lab
- Explore the new technology Blockchain and the use cases in the business world, such as health care, supply chain, etc.
- Create smart contract on Ethereum to experience making transactions in the decentralized system
- Create deliverable and present to the iSchool Dean and other faculty members