YAJURVENDRASINH GOHIL

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EDUCATION:

• **Masters, Software Engineering**	SAN JOSE STATE UNIVERSITY	**December 2015**
• **Bachelors, Computer Science**	GUJARAT TECHNOLOGICAL UNIVERSITY	**August 2013**

TECHNICAL SKILLS:

Web Technologies & Frameworks: HTML/HTML5, CSS/CSS3, LESS, SASS, JavaScript, ECMAScript 2015 (ES6), JQuery, Ajax, Node.JS, React, React Native, Redux, REST API, Vue.JS

Programming Proficiency: JavaScript, ECMAScript 6 (ES6), JAVA

Database Technologies: MySQL, SQL, Oracle, MongoDB, JSON

Designing Proficiency: Responsive Web Design (CSS: **Bootstrap**, Foundation), Logo Design, **Adobe Photoshop CS**, Figma, Adobe Illustrator CS5, User Experience Design, Adobe Edge Animate, Unity3D (Beginner's Level), Graphic Design.

Methodology: **Agile**, **SCRUM**, Black-Box Testing, Object Oriented Programming Principles. **Version Control:** GIT, JIRA

WORK EXPERIENCE:

☐ **LEVI STRAUSS & CO.**   **FRONT END WEB DEVELOPER**   **JUN 2017-PRESENT**

- Defined the new generation of the user interface for fluid consumer-centric experience by leveraging headless front-end architecture and complying with strict **Web Accessibility** and **W3C – ADA**, **Internationalization** and **SEO** standards and requirements for Levi.com and Dockers.com e-commerce platform.
- Built modular front-end component library and modules to be leveraged by CMS such as **Hybris SAP** and **Content Stack**. Implementing and transforming design mockups into an interactive web experience over the e-commerce platform for Levi.com and Dockers.com, consisting of marketing pages and landing pages for new features and products.
- Building bridge between Marketing, UX and Engineering team through effective communication to deliver top of the line content, simultaneously helping and managing the off-shore team for deliverables for partners across the globe.
- Cross-testing the implementation across various browsers and devices to optimize performance through lazy-loading techniques providing a responsive solution. Updating, managing, and executing new components based on UX designs using SAP Hybris CMS system.
- Producing robust, reusable, maintainable code using web technologies such as **ECMAScript 6**, **JavaScript**, **jQuery**, **JS frameworks (VUE.JS)**, **HTML**/**HTML5**, **CSS/CSS3**, **LESS**, **SASS/SCSS**, **Bootstrap**.
- Leveraging REST services for API consumption. Successfully interacting with CMS systems such as SAP Hybris and Content Stack CMS for content management and Adobe Scene 7 / AEM for asset management requirements.
- Using version control such as **GIT** and task runners such as **GRUNT**, **Webpack** for reviewing, testing, and optimizing codebase using tools like **JSHint, JSLint**, minifiers and beautifiers for industrial standards and code compliance.

☐ **APPLE INC.**   **FRONT END - UI DEVELOPER**   **OCT 2016 - MAY 2017**

- Building features and fixes for CMS system that provides contents to other platforms such as web, support and mobile apps. Providing consistent modern suit of tools while following standardized UI/UX principles for elegant look and feel.
- Following strict coding and naming conventions for scalable, testable and re-useable code.
- Generating UI testing scenario and unit tests for components. Following Agile-Scrum methodology and adhering to planned Sprints for deliverables.

☐ **SCALABLE SYSTEMS RESEARCH LABS, INC.**   **SOFTWARE DEVELOPER (UI/UX)**   **MAR 2016 - OCT 2016**

- Working closely with the CEO and the team lead in gathering requirements and designing the user interface components such as responsive prototypes, graphics and designs for different phases of product lifecycle for extensive user experience. Working on **SVG** and **Canvas** components using latest tools and technologies like **Adobe Photoshop, HTML/HTML5, CSS/CSS3, JavaScript, Bootstrap** to build mockups and logos leveraging design principles for better implementation.

☐ **SUN NET, INC.**   **FRONT END UI DEVELOPER (INTERN)**   **JUN 2015 - DEC 2015**

- Involved as an intern in developing the front end and UI Design application using web technologies like **JavaScript, HTML/HTML 5, CSS/CSS3** and frameworks such as **Bootstrap, Zurb Foundation**.
- Collaborating within the team to improve and add dashboard functionalities to the system simultaneously focusing on making the UI more **user-centric** and **cross-browser responsive**. Leveraging **D3.JS graphs, Data Table** plugins for dynamic data visualization while testing and fixing major layout bugs for supported browsers. Deploying the system over the servers and controlling version through **SVN**, re-designing and maintaining web-app for smooth user experience. Used **Google Chrome-Dev Tools** for debugging the application and to traverse and manipulate DOM.

PROJECTS:

☐ **LETSGO ! (TRIP ADVISOR SYSTEM)**   **SPRING 2015**

- Built a custom trip recommendation system that helps locating local attractions on the fly and plan trips. Implemented **Material Design Principles** for creative user experience and interaction. Used **Ajax** effectively to create pagination and with client-side features like dashboard and timeline considering end-user for all stages of design and production.
- Applied **SEO principles** and **Bing Translate API** for internationalizing visibility of the application and to boost web-app rank for search-engine results with cross-browser web-app at the same time maintaining responsiveness of application

  Technologies Used: JavaScript, HTML5, CSS3, Parallax.JS, Google Material Design Concepts, Bootstrap, HTML 5, Adobe Photoshop CS5, Google Maps API, Amazon Web Services (EC2), Bing Translate, SEO Principles.