

**Yakob Kebede**  
**Product Designer**  
[Portfolio Link](#)  
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*Highly motivated Boston College computer science graduate offering strong foundations in design principles as well as software engineering programming principles across multiple platforms. Seeking opportunities in UI/UX & product design, front-end development and also tech consulting.*

## Work Experience

### **RADICAL ROUTE | BOSTON REMOTE** ( May '19 - Present )

*Product Manager, Product Designer, UI/UX designer (Part-Time) 2+ yrs*

- Conducting design principles to Integrate products and brand identity with Shopify creating a user interface that is responsive e-commerce web application customized by configuring liquid pages, shopify themes, html, css and javascript leading to a 20% increase in sales. Currently working on shifting our web application into an in-house asset designed and developed using figma, React.js, Node.js, Express.js and mongoDb allowing more control over customization and user experience after analyzing a potential for more growth in 2022.
- Utilized Adobe Illustrator, Adobe Photoshop, Adobe PremierPro to create 2d illustration, 3d illustration, and animation product designs iterating from inception to creation for our digital art team, clothing apparel team and our brand aesthetics.
- Manage and overview the product design sprints and project releases for our art and apparel team while coordinating between 3 teams to ensure punctual and also quality product delivery.

### **BELLA INFORMATION SYSTEMS | VIRGINIA REMOTE** ( Jun '21 - Dec '21 )

*Product Designer (Freelance) 6 Mths*

- Daily tasks included, gathering and evaluating user requirement analysis in collaboration with our Product Manager.
- Designed user-friendly, responsive prototypes and conducted an iterative process of review and feedback with business users and development team to attain seamless user experiences
- Researched potential implementation strategies, document design guidelines, patterns, libraries and assets and worked closely with the development team to achieve the desired goal.

### **BOSTON COLLEGE, WEB APPLICATION DEVELOPMENT** ( Jan 2021 - May 2021 )

*Developer*

- Developed an interactive web application GreenSpace, where users interact with one another through posting, liking, commenting and searching for different categories of natural scenery and resources, with the big picture of spreading environmental awareness
- Utilized React to design a sleek, cross-platform, responsive and accessible user Interface; Utilized Node.js with MongoDB to produce an efficient and scalable backend

## SKILLS

**Design** - Figma • Adobe Illustration • Adobe Photoshop • Adobe PremierPro

**Product Design Skills** - UI/UX • Visual Design • Wireframing • Branding • User Research Usability Testing • Prototyping • Data Analysis • Task Analysis • Persona

**SOFTWARE DEVELOPMENT & FRAMEWORKS** - JavaScript • HTML • CSS • ReactJS • Redux • Git • VsCode

**SOFT SKILLS** - Agile Methodologies • Teamwork and cooperation • Attention to detail • Training and Teaching • Adaptability

**LANGUAGES** - Fluent in English and Amharic

## Education

**BOSTON COLLEGE** (Sept 2017 - May 2021 )  
Computer Science Major, Management and Leadership Minor.

**RELEVANT COURSEWORK:** - Creative Web Design • Web Application Development • Visualization • Innovation through Design Thinking • Digital Art • Digital Photography • Computer Science I • Computer Science II • Computer Systems • Computer Organization • Computer Networks • Algorithms • Entrepreneurial Management • Leadership • Organizational Behavior • Negotiation • International Management

