

GAZAL DIPAKKUMAR ACHARYA

SOCIAL MEDIA AND CONTENT CREATOR

CONTACT

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- AHMEDABAD, GUJARAT

EDUCATION

BACHELOR IN JOURNALISM & MASS COMMUNICATION

NATIONAL INSTITUTE OF MASS COMMUNICATION & JOURNALISM
AHMEDABAD, GUJARAT
(2022 - PRESENT)

SKILLS

- Video Editing (Adobe Premiere Pro)
- Graphic Design (Adobe Photoshop, Adobe InDesign)
- Mobile applications (Inshot, VN, Canva)
- Content Creation (including images, videos, and captions)
- Mobile Videography
- Trend Identification and Utilization
- Time Management
- Campaign Management
- Attention to Details

STRENGTH



Social media skill



Editing skill



Innovative & Quick learner



Good communication and leadership

LANGUAGES

- English
- Hindi
- Gujarati

ABOUT ME

As a proactive Media college student, I am deeply passionate about the realms of video editing and social media management. Always eager to channel my enthusiasm and creativity into a new professional environment, where I can contribute effectively to a dynamic team and make a tangible impact. Dedicated to delivering high-quality work that leaves a lasting impression.

EXPERIENCE

RJ YUVRAAJ (INSTAGRAM)

VIDEO EDITING & SFX

- Filmed, edited, and enhanced reel videos with sound effects for Instagram account.

ZEN SPARROW

SOCIAL MEDIA HANDLING

- Managed Instagram presence for a clothing brand.
- Produced and edited Instagram Reels.
- Conducted shoots and maintained brand aesthetic.
- Optimized content for audience engagement and growth.
- Create engaging video content showcasing new collections, promotions, and behind-the-scenes footage.
- Stayed updated on industry trends for brand promotion.

TAG ALONG

FOUNDER AND CONTENT CREATOR FOR CREATIVE HASHTAGS, CAPTIONS, AND INFOGRAPHICS

FRUTO JUICE

SOCIAL MEDIA HANDLING
(INSTAGRAM & FACEBOOK)

- Monitor hashtags and trends
- Develop campaigns
- Interact with customers and prospects