



**Name: Kumsa**

**Surname: Nkukhwana**

**Student Number : ST10494372**

**Module Name : Web Development Introduction**

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# Kura Uta Gqom Presets Hub Proposal

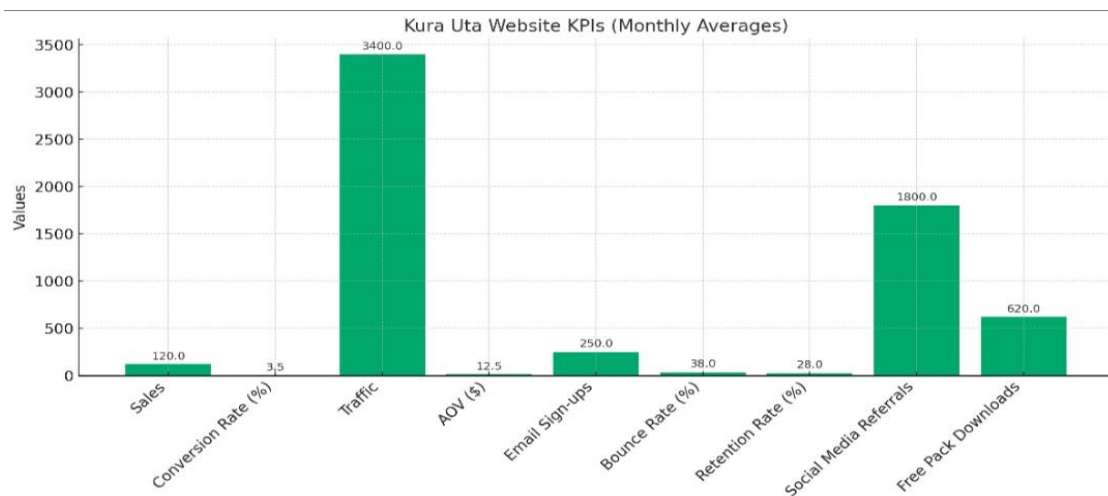
## 1.Organisation Overview :

- Kura Uta Presets Hub is a website built for Gqom producers who want authentic sounds that reflect the streets and the energy of South African dance culture. Launched in 2025, our mission is to give producers the tools they need to create bold, original tracks. We're here for upcoming producers and anyone pushing Gqom forward.

## 2.Website Goals and Objectives:

- Our website's main purpose is to make it easy for people to discover and buy our Gqom presets and sample packs. It will also feature sound demos, and preset sounds like GMS and Viral Tee etc. The site will be clean, mobile-friendly, and built to help producers grow and connect. The site is built to sell products as a main focus but at an affordable price to accommodate upcoming Gqom producers.

### 2.1.Performance:



## 3.Current Website Analysis:

- Currently the website has a bit of lag and is slow, but despite that, the website has a wide range of prests that upcoming producers would find to be more expensive on other websites.

- If we were to improve, improvements would be done on website performance only, like reducing lag and making the website more responsive.

#### **4. Proposed Website Features and Functionality:**

- The website is equipped with essential features to help one navigate the site easily.
- The site has a Home page where the logo of the business can be found sitting at the corner of the website to mark and make it easy for people to know that they are in the right website.
- It is also equipped with an about page where one can read more about us and get an idea of what the website is about and what it offers.
- The contacts page is there, as a way to support our viewers and customers with any sort of assistance they may need, and we are available 24Hrs a day with chat bots answering the texts via WhatsApp at night.
- Then the most important page, the Products page, where one can find our products and listen to demo sounds of our harmonic presets.

#### **5. Design And User Experience:**

##### **1. Typography:**

- Headings: The headings are Bold with a simplistic font (Arial).
- Body Text: Clean and readable, same font as the headings for simplicity and clarity.

##### **2. Layout and Design:**

- Simple layout and design to avoid confusion and for easy access for customers.

##### **3. User Experience considerations:**

- Basically everything is in black and white, to support the idea of simplicity. Products maintain their own colour for visual attraction. Navigation is simple and easy, we have 5 pages (Homepage, about, contact, enquiries and

products) on the top left corner that make it easy to navigate around the website.

## **6. Technical Requirements:**

- The domain name we use is kurautahub.com, it is currently hosted by github.com
- For frameworks, the website currently contains HTML and CSS only.

## **7. Timeline and Milestones:**

### **• February 2025**

- Created homepage using Visual Studio Code
- Added an about, contact, enquiries and product page for easy navigation
- Linked pages together via VS code

### **• March 2025**

- Ran the site on chrome
- Then tested site on phone, tablet, and desktop(to ensure it adjusts size to different devices)

### **• April 2025**

- Final polish and bug fixes
- Create launch posts for social media
- Made a proposal on the website

### **• April 7, 2025 – Submission**

## **8. Budget:**

- ~R20 000- For software like computers and mainframe support
- ~R10 000 per year- For maintenance
- ~R381,11 per year- For domain name (revolut.com, 2025)

## 9.References:

- <https://revolut.com>,