

YALE WOMEN'S LEADERSHIP INITIATIVE

2017 - 2018

WLI seeks to empower future women leaders by creating a campus culture that emphasizes women's leadership efforts among the various experiences offered at Yale and in the world.

WLI SPONSORSHIP PACKAGE

MINI \$1.000

- ½ page Conference ad (300+ attendees)
- ¼ page Leading Ladies ad (200+ attendees)
- Recognition on WLI website

PREMIUM \$2.000

- ½ page Conference ad (300+ attendees)
- ½ page Leading Ladies ad (200+ attendees)
- Recognition on WLI website
- WLI-hosted event with refreshments (workshop, info session, etc.)
- Publicity and internship/job listings in our weekly newsletters (400+ recipients)
- Conference table or career panel for your company (300+ attendees)
- Company leader to speak at Conference (300+ attendees)

SIGNATURE \$1,500

- ½ page Conference ad (300+ attendees)
- 1/4 page Leading Ladies ad (200+ attendees)
- Recognition on WLI website
- WLI-hosted event with refreshments (workshop, info session, etc.)

DELUXE \$2.500

- ½ page Conference ad (300+ attendees)
- ½ page Leading Ladies ad (200+ attendees)
- Recognition on WLI website
- WLI-hosted event with refreshments (workshop, info session, etc.)
- Publicity and internship/job listings in our weekly newsletters (400+ recipients)
- Conference table or career panel for your company (300+ attendees)
- Company leader to speak at Conference (300+ attendees)
- One e-mail blast to the WLI email list about opportunities with your company (400+ recipients)
- Networking event with WLI members
- Access to WLI resume database