# Youssef Al Hariri, PhD

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## **PROFILE**

PhD in Informatics with a specialization in computational social science and AI. Experienced in teaching data science and text technologies at undergraduate and graduate levels, and skilled in quantitative/qualitative data analysis. A published researcher with expertise in applying advanced AI and data techniques to solve real-world social challenges. A certified SAFe Lean-Agile Practitioner. Seeking an academic position to lead projects and deliver innovative courses that contribute to the academia in the Computer Science and AI fields.

### **EDUCATION**

Sep 2018 - Feb 2023 **PhD in Informatics,** The University of Edinburgh, UK.

Thesis title: Religious Polarisation over Social Networks.

Sep 2017 - Aug 2018 MSc (First Class) Artificial Intelligence (Distinction), The University of Edinburgh, UK.

Thesis: Analysing Online Cultural Disengagement in the Arab Twittersphere.

Sep 2012 – Jul 2017 **BSc (Hons) Computer Engineering** (Excellence), Qatar University, Qatar. Graduation Project: Signal Processing with Real-Time Response Application on FPGA SoC.

#### **PROFESSIONAL INTERESTS**

- AI Methodologies, including Machine Learning (ML) and Large Language Models (LLMs).
- Data Science and analytics
- Computational Social Science

# **WORK EXPERIENCE**

Nov 2024 – Present ML & AI Engineer, Qualitrol Corporation, UK

Design and develop end-to-end generative AI tools and multimodal systems to assist engineers in system comprehension, module development, and compliance adherence. My role includes building RAG and Agent-based systems to enhance the AI generated content.

Aug 2022 - Feb 2025 Postdoctoral Research Associate (PDRA), School of Informatics, University of Edinburgh

Project: Finding Adversary Narratives: Topic and Momentum (FANToM).

To develop an end-to-end tool that combines several state-of-the-art AI techniques to model and analyse the narratives of user interactions. The proposed projects included conducting comparative analysis of human-generated Twitter data with large datasets for sensitive topics.

Feb 2024 - Jul 2024 University Teacher, School of Informatics, University of Edinburgh

Prepared and delivered course material for the **Text Technologies for Data Science (TTDS)** course to MSc and UG students.

Jan 2022 - Aug 2022 Research Fellow, School of Social & Political Science, University of Edinburgh

Project: Telling Good Stories.

Collected and analysed tweets about compassion and support during the Covid-19 pandemic. Compare this social media content with long-term historical published data.

Jan 2020 - Nov 2021 Research Assistant, University of Edinburgh

Worked on the Digital Influence & Intelligence Lab and Huawei Social Media Perception projects.

Sep 2018 - Aug 2022 Teaching Assistant, School of Informatics, University of Edinburgh, UK

Co-supervised postgraduate students and assisted in teaching multiple courses, including Text Technologies for Data Science, Accelerated Natural Language Processing (ANLP), and Introduction to Java Programming.

# TALKS/LECTURES

- Social network analysis workshop, Edinburgh Future Institute, Edinburgh, Mar 2024
- Twitter Data Collection Workshop, SUNY New Paltz, NY, USA, Mar 2022
- Atheists versus Theists: Religious Polarisation in Arab Online Communities, ACM CSCW, Oct 2021

Youssef Al Hariri CV

### **SKILLS & EXPERTISE**

• Data Science & Analysis: Expertise in statistical data analysis, handling sensitive data, and data indexing using Solr and MongoDB. Skilled in managing real-world big data and applying quantitative and qualitative analysis techniques.

- **Computational Social Science**: Proficient in qualitative and quantitative analysis for social and political research.
- Social Network Analysis: Experienced in network analysis, community detection, and data visualization.
- LLMs, ML & NLP: Hands-on experience with ML and NLP models and libraries, including BERT, BART, LLAMA-3, Command-R, Mistral, and WizardLM-2, applied in AI-driven projects.
- **Software Development**: Skilled in system development using Python, Flask, SQL, React JS, and Node JS.
- Data Visualization: Expertise in visualizing data using Python libraries like Plotly, Matplotlib, Seaborn, and Altair.
- Object-Oriented Programming: Strong knowledge of OOP principles, primarily using Python and Java.
- Tools & Technologies: Experience with version control systems (Git), containerization tools (Docker and Podman), large-scale data indexing systems such as Apache Solr, and Microsoft Azure and AWS Services.
- **Teaching & Mentoring**: Proficient in teaching and assisting large classes (150+ students), and co-supervising postgraduate students.
- Communication & Collaboration: Strong oral and written communication skills, demonstrated through presentations, report writing, and team-based projects.
- Work Ethic: Certified SAFe Lean-Agile Practitioner, project-oriented, collaborative, and committed to teamwork.

#### **SELECTED PUBLICATIONS**

- 1. Farrag, D. A., Fadol, Y., Al Hariri, Y., & ElAlfy, A. (2025). Harnessing Big Data for Soft Power: A Sentiment Analysis of FIFA Qatar 2022. Event Management. https://doi.org/10.3727/152599525X17483017436823
- 2. Brownlie, J., Al Hariri, Y., & Anderson, S. (2025). The 'good story' and kindness Twitter: Tales of hope and fears of dupery during Covid-19. The Sociological Review, 0(0). https://doi.org/10.1177/00380261251315231
- 3. Al Hariri, Y., Chausson, S., Ross, B., and Magdy, W. (2024). TwiXplorer: An Interactive Tool for Narrative Detection and Analysis in Historic Twitter Data. ACM, CSCW, 2024.
- 4. Al Hariri Y. & Abu Farha I. (2024). SMASH at StanceEval 2024: Prompt Engineering LLMs for Arabic Stance Detection. Arabic-NLP, ACL 2024.
- 5. Al Hariri Y. & Abu Farha I. (2024). SMASH at AraFinNLP2024: Benchmarking Arabic BERT Models on the Intent Detection. Arabic-NLP, ACL 2024.
- 6. Al Hariri Y., Magdy W., Wolters, M. K. (2021). Atheists versus Theists: Religious Polarisation in Arab Online Communities. ACM, CSCW 2021.

For a complete list of publications, please visit my webpage: <a href="https://yalhariri.github.io">https://yalhariri.github.io</a>.

### RESEARCH SERVICES

- Program Committee at ACL-SRW 2023, ICWSM 2024, ICWSM 2023
- Conferences reviewer at ICWSM 2023-2025, CSCW 2022~2025, CHI 2022~2024, ASONAM & MuC 2024.
- Journal reviewer at OSNEM and SNAM

### **AWARDS & ACHIEVEMENTS**

- Extended PDRA grant, Alan Turing Institute, 2024.
- PDRA grant, Alan Turing Institute, 2023.
- PhD Scholarship, ILCC, University of Edinburgh, 2018.

#### LANGUAGES

- English (Fluent)
- Arabic (Native)

#### REFERENCES

- **Dr Walid Magdy**, Professor at the School of Informatics, University of Edinburgh, UK Email: wmagdy@inf.ed.ac.uk
- **Dr Bjorn Ross**, Reader (Associate Professor) in Computational Social Science, University of Edinburgh, UK Email: b.ross@ed.ac.uk
- **Dr Maria Wolters**, Research Group Lead, Social Computing, OFFIS Institute for Informatics, Germany. Email: maria.wolters@offis.de
- **Dr Tamer Elsayed**, Associate Professor, Qatar University, Qatar. Email: telsayed@qu.edu.qa