ECC006 – Homework Assignment #5

1. Which of the following are the three most common methods for organizing websites?
 Answer: b. hierarchical, linear, and random

2. Which of the following are the four principles of the Web Content Accessibility Guidelines?
 Answer: b. perceivable, operable, understandable, and robust

3. Which of the following are influenced by the intended or target audience of a site?
 Answer: d. all of the above

4. Which of the following recommended design practices apply to a website that uses images for its main site navigation?
 Answer: c. Both a and b.

5. Which of the following is a color scheme that consists of two colors that are opposite each other on the color wheel?
 Answer: b. complementary

6. Website Design Principles Analysis

Chosen Sites:

- https://www.trendyol.com
- https://www.hepsiburada.com

Repetition:
 Both Trendyol and Hepsiburada use consistent branding throughout their sites.

Elements such as logo placement, button colors, and typography styles are repeated across pages, providing visual consistency.

Contrast:
They apply good contrast practices. For example, buttons often use white text on dark backgrounds, making them stand out and improving accessibility.

Proximity:
Related elements, like product names, prices, and cart buttons, are grouped together logically. This helps users quickly understand the purpose of a section.

Alignment:
Both sites utilize a strong grid system. Text, images, and blocks are neatly aligned, contributing to a clean and professional appearance.

Conclusion:
These design principles enhance usability, making it easier for users to navigate, understand, and interact with content efficiently.