

**a) What is the URL of the site?**

<https://www.mackolik.com>

**b) What is the purpose of the site?**

The purpose of Mackolik.com is to provide real-time sports information, including live scores, match results, team statistics, league standings, and news. It mainly focuses on football but also covers other sports like basketball and tennis.

**c) Who is the intended audience?**

The site targets sports enthusiasts, especially football fans who want to stay updated with match schedules, live scores, and performance stats of teams and players. It is also useful for people who enjoy betting or fantasy leagues.

**d) Do you think that the site reaches its intended audience? Why or why not?**

Yes, the site effectively reaches its audience. It updates scores in real time, provides detailed stats, and covers both international and local leagues, which keeps fans engaged and well-informed.

**e) Is the site useful to you? Why or why not?**

Yes, it is very useful to me because I follow football regularly. I use the site to check match times, follow live scores, and read post-match analyses. It helps me stay connected to the teams and leagues I care about.

**f) Does this site appeal to you? Why or why not? Consider the use of color, images, multimedia, organization, and ease of navigation.**

Yes, the site is visually clear and functional. It uses a dark-themed interface which is easy on the eyes. The layout is organized with sections like "Live Scores," "Matches," and "News," making it simple to find what I need. It also includes team logos and player photos, which makes the experience more engaging.

**g) Would you encourage others to visit this site? Why or why not?**

Yes, I would recommend this site to anyone interested in sports, especially football fans in Turkey or who follow Turkish leagues. It offers one of the best collections of localized and up-to-date sports data.

**h) How could this site be improved?**

The site could be improved by adding a customizable dashboard where users can choose to follow specific teams or leagues and get personalized notifications. It would also be nice to have a lighter (white) theme option for users who prefer it.