# **Product Review Sentiment Analysis**

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https://www.flipkart.com/apple-iphone-16-white-128-gb/p/itm7c0281cd247be?pid=MOBH4DQF849HC0

#### Analyze



Apple iPhone 16 (White, 128 GB)

Name: Apple iPhone 16 (White, 128 GB)

**Price:** ₹69,999

**Buy Now** 

## **Verdict**

**Overall Sentiment: Good** 

**Sentiment Rating: 4.32** 

## **Summary**

**Overall Summary:** Generally positive sentiment towards the iPhone 16. Users praise its camera, lightweight design, and smooth performance. However, some concerns exist regarding battery life, heating issues, and the absence/delay of Apple Intelligence. The value proposition seems good, especially with deals.

#### Specific positive points include:

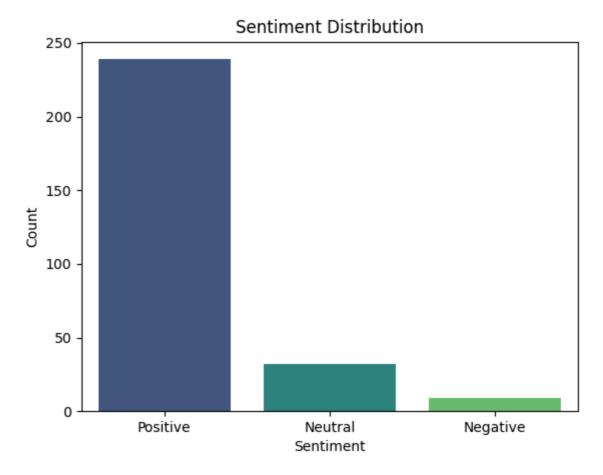
- Camera: Described as "awesome," "great," "excellent," and "superb" by many users. Praised for videography and photo capabilities.
- Display: "Stunning," "seamless," and generally positive feedback even with the 60Hz refresh rate. Some feel it is much better than other 60Hz displays.
- Performance: "Smooth," "fast," "superb," and a "beast" for photography and videography.

  Multitasking is also highlighted as a strength.
- Design: "Light in weight," "sleek," "premium," feels "sooo good," and the Ultramarine Blue is particularly popular. The teal color is also recommended. Compact size appreciated.
- Value: Many find it "worth the price" especially with exchange and bank offers. Considered cheaper than the Pixel 9.

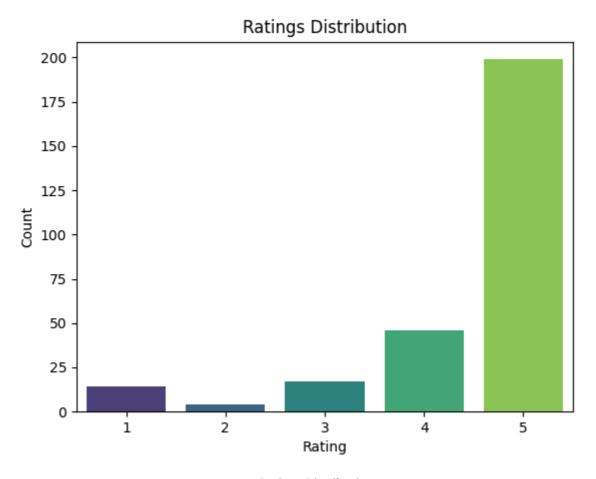
#### Specific negative points include:

- Heating: Several reports of heating issues, especially during data transfer, charging, and initial setup. Some find it "heats like a heater," raising serious concerns.
- Battery: Mixed feedback on battery life. Some describe it as "good considering the form factor," lasting "almost a day," while others are disappointed, finding it drains quickly.
- Software: The main software complaint is the unavailability/delay of Apple Intelligence, which was a key selling point for many. Some minor bugs are also mentioned, but iOS 18 is generally running smoothly. Call recording feature requests.
- Durability: A few users reported hardware issues, such as a faulty camera and speaker malfunction, within a short period. One user even reported electric shocks while charging.

## **Graphs**



Sentiment Distribution



**Ratings Distribution** 

# **Top 5 Reviews**

## **Positive Reviews**

	Title	Review
0	Min d- blo wing purc hase	I love it ♥♥
1	Grea t prod uct	My father's first iphone ♥ Colour is awesome and so light in weight It should be available with 256gb Anyways design and camera is awesome
2	Wort h ever y pen ny	Best phone
3	Best in the mar ket!	iOS is always amazing.
4	Won derf ul	Just wow it's worth the price

## **Neutral Reviews**

	Ti tl e	Review
0	J us t w o w!	AwesomeLoved It.
1	Hi g hl y re co m e n d e d	like it feel premium
2	Te rri fic p ur ch as e	Bought the phone solely for battery performance and assuming camera of iPhones are always good. A bit of disappointment as I switched from Samsung S22 Plus which offered great screen quality, excellent camera and Galaxy AI did wonders while iPhone 16 is not performing as expected

## **Negative Reviews**

	Titl e	Review
0	Hig hly rec om me nd ed	Bad camera quality at this range. Go for samsumg s25
1	Ver y po or	Wast of money
2	Utt erly Dis ap poi nte d	After 10 days phone start heating .while connected with Apple store .They said camera is faulty.It seems Flipkart selling defective iphones.Terible product.After buying 70k .Neither Apple store not flipkart returning .All are theifs in India
3	Ver y po or	Camera is not gud
4	Ver y po or	Very bad experience i recommended not to buy anyone on flipkart

	Ti tl e	Review
		in terms of battery and camera quality.
		Pros:
		1. Touch screen
		2. Build Quality
		3. Light weight
		Cons
		1. No major cons only thing is you will feel disappointed for few days as you switch from android to iOS more i READ
	Mi	MORE
3	n d-bl o wi n g p ur ch as e	I'm a college student and I bought it with my scholarship money, I think the 16 base varient is a absolute beast for Photography and videography, it's performance is also good no major heating issues and battery is overall good
4	M us t b uy !	Working good! Macro mode in base variant, basically everything good in camera section but need to improve in software which can be updated later

# Word Clouds ⇔







Positive Words Neutral Words Negative Words