



# yamilah atallah

web designer & developer

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## FREELANCE & SELECTED PROJECTS

### *Brainstorm ID Supply* | **UX/UI**

E-COMMERCE, NOV 2016 – PRESENT

Creating visual and ux consistency in customer experience on e-commerce platform, helping small businesses navigate complex id printing process.

### *Personal Portfolio* | **UX, DEVELOPMENT**

GITHUB.COM/YAMILAH/PORTFOLIO-LAYOUT

Used html/css to make personal portfolio site. Used advanced css animations to make transitions; used Flexbox extensively.

### *Poetry Curation* | **UX, DEVELOPMENT**

GITHUB.COM/YAMILAH/POETRY

Curated original poetry using HTML, CSS, and ScrollFlightJS. This library was used to create section animations that occur on scroll position, as well as navigation animation.

### *Meteor Simple Chat* | **DEVELOPMENT**

GITHUB.COM/YAMILAH/METEOR-SIMPLE-CHAT

An experiment with Meteor, a fullstack platform. Created a quick and simple chat with an account system.

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## PROFESSIONAL EXPERIENCE

### *Instafreebie* | **FRONT END DEVELOPER, FULL TIME**

INDIE BOOK DISTRIBUTION PLATFORM, SEP 2016 – APRIL 2017

Worked with an agile team of 10 to develop new features and manage existing code, worked with scss/css, js, and Bootstrap on the frontend, and php Laravel and Mysql on the backend. Provided primary source of ux expertise, running a/b tests (using Google Analytics) new features to increase appeal of product and improve usability.

### *IntraLinks* | **UX/UI DESIGNER, SIX MONTH CONTRACT**

ENTERPRISE CONTENT MANAGEMENT PLATFORM, FEB 2016 – SEP 2016

Worked with one other visual designer on a team of 20 ux designers/researchers, aided in the design of enterprise-level filesharing and data encryption software, maintained design style guides of multiple products to enforce high design fidelity when communicating designs across various teams, very extensively used Sketch, InDesign, Photoshop, After Effects, and Illustrator for designing layouts, icons, colors, making posters, illustrating dynamic visuals, etc.

### *MassArt* | **INFORMATION SUPPORT SPECIALIST, SIX MONTH CONTRACT**

COLLEGE OF VISUAL AND APPLIED ART, MAR 2015 – OCT 2015

Migrated WordPress theme for departmental university website, restructured and managed data for publication, used JavaScript to create multiple interactive elements in theme, heavily modified html/css of theme and optimized for responsiveness.

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## AWARDS

*MassArt* | BOSTON, MA 2011 – 2015

Trustees Full Tuition Scholarship

*MassArt* | BOSTON, MA 2012

Studio Foundation Award

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## EDUCATION

MASSACHUSETTS COLLEGE OF ART AND DESIGN

bfa in Studio for Interrelated Media

DESIGN AND ARCHITECTURE SENIOR HIGH

Cum Laude; Architectural Design & Fine Arts

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## DESIGN TOOLS

Sketch, Adobe cc Photoshop, Illustrator, InDesign, After Effects

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## DEVELOPMENT TOOLS

html, sass/css, Flexbox, JavaScript/ jQuery, vuejs, php, Mysql, Laravel  
Git, GitHub  
Ubuntu Linux, os x, Windows