

the
TYPOG
RAPHY
of
PAUL
RAND

MASSACHUSETTS COLLEGE
of ART and DESIGN

With wit and wisdom, Blackwell dissects the patterns of Rand's use of typography throughout his brands, bookcovers, and advertising work.

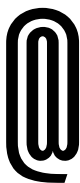
with LEWIS BLACKWELL

MONDAY, MARCH 30, 2015
SHATTUCK HALL, 7:00PM

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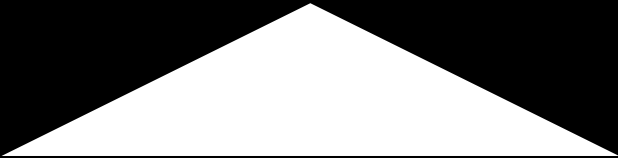
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