

# PROPERTY MANAGEMENT APPLICATION USING SALESFORCE

## 1 INTRODUCTION:

### OVERVIEW:

Property management is specially designed software that helps property owners and managers cultivate successful relationships with current and prospective residents .It is applicable for the operations of commercial residential rents and loans.

### PURPOSE:

#### USES:

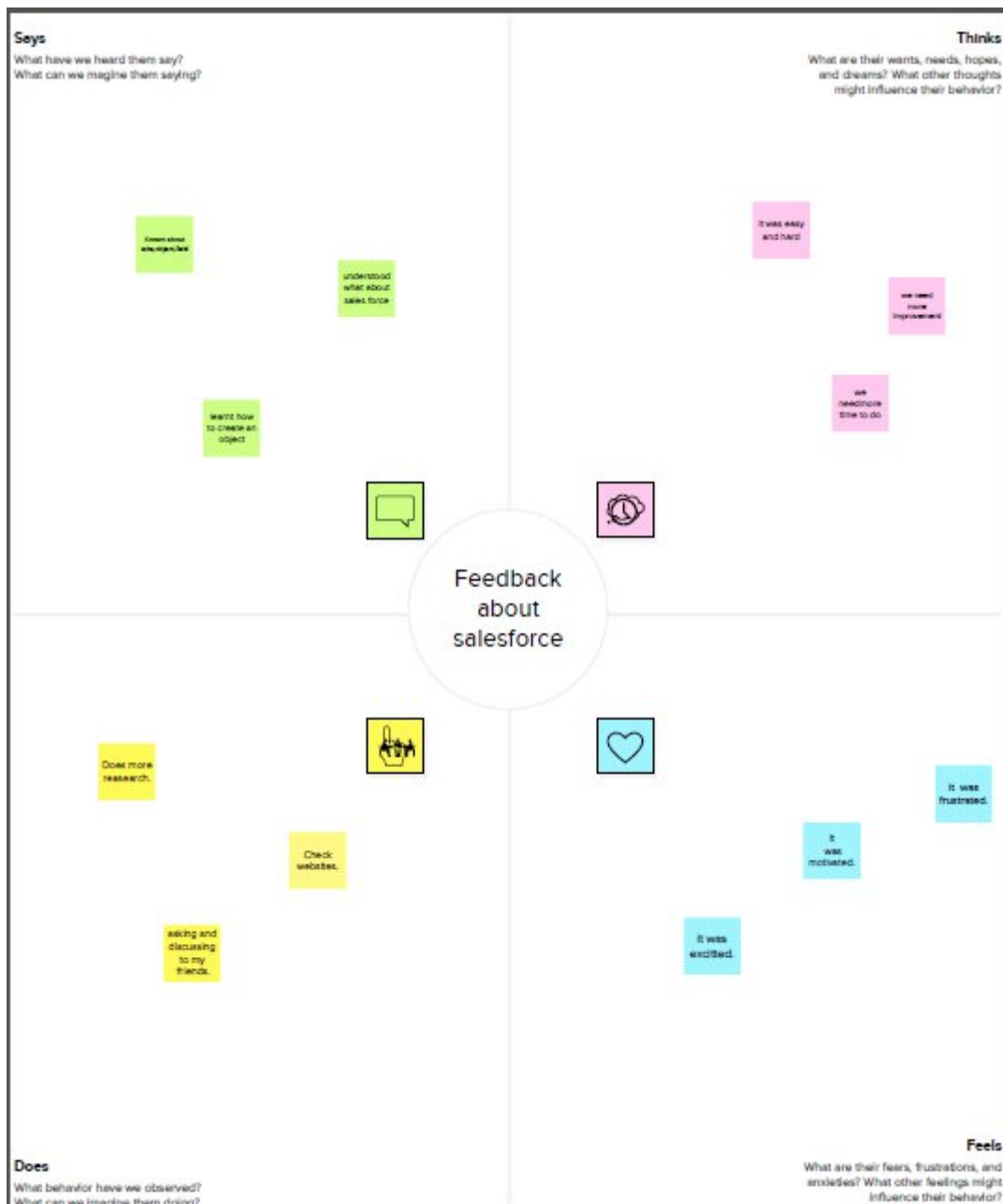
- Objects and database that permit to store data that is specific to an organization.
- Tabs are used to build records for objects and to view the records in the objects.
- Fields are used to searching, deletion, edition of the records.
- To create a new profile and give permissions.
- It used to know about tabs, fields, objects.

#### ACHIEVE:

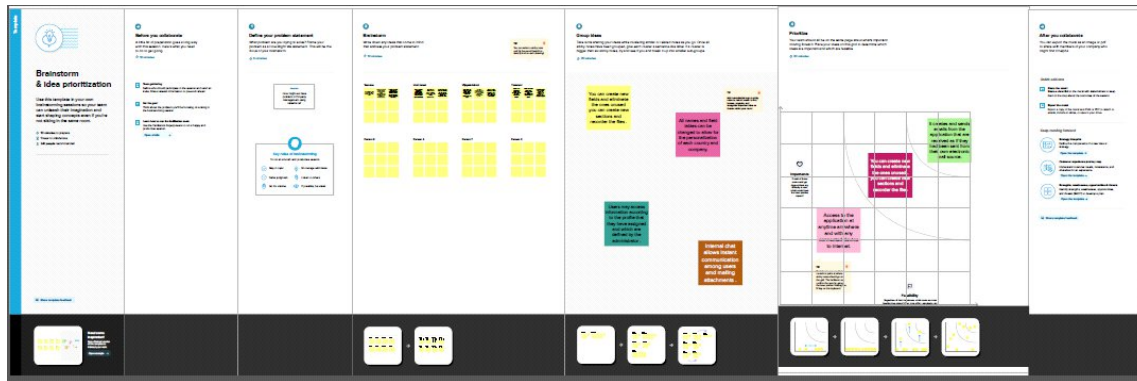
- Created objects for Buy, Rent, Loan.
- Created tab for Buy, Rent, Loan.
- A new profile was created.
- Known about the lightning app.
- Created field for Buy, Rent, Loan.
- Fields like lead, state, city, email, phone.
- Profiles like;
  - Standard profiles.
  - Custom profiles.

## 2 PROBLEMS DEFINITIONS & DESIGN THINKING:

### EMPATHY MAP:



## IDEATION AND BRAINSTROMING MAP:



### 3 RESULT:

Reports						
Recent						
2 items						
REPORTS	Report Name	Description	Folder	Created By	Created On	Subscribed
Recent	New Loans Report		Private Reports	Yamuna Senthil venthan	10/4/2023, 12:08 pm	
Created by Me	New Accounts with Assets Report		Private Reports	Yamuna Senthil venthan	10/4/2023, 12:56 am	
Private Reports						
Public Reports						
All Reports						
FOLDERS						
All Folders						
Created by Me						
Shared with Me						
FAVORITES						

### 4 ADVANTAGES AND DISADVANTAGES;

#### ADVANTAGES:

- Ensure rent is paid on time.
- Save money and maintenance and repair costs,
- Reduce your rental headaches.
- Decrease tenant turnover.
- It helps to market your rental.
- It acts as a point of contact for tenant concerns

#### DISADVANTAGES:

- Time consuming if you choose the wrong system.

- Make sure your own business the scope of the projects you lead and work on and decide on the type.
- Dashboards may not be affect the application security for the specific users without significant administration effort.
- Data center reliability has been questioned and several major interruptions in service have been widely publicized.

## **5 APPLICATIONS:**

- Bookings.
- Check in and check out.
- Telephone system integration.
- Point of sale (POS) integration.
- Event planning.
- Food and beverage costing.

## **6 CONCLUSION:**

Property management system software is very crucial for all the hotels. Especially operations constitutes the most appropriate PMS.

## **7 FUTURE SCOPE:**

The trend of using software is projected to grow an unprecedented rate in future of PM. the growth is expected since the pandemic has catalyzed tech startups in PM solutions.

## **8 APPENDIX:**

### **SOURCE CODE:**



Adobe Acrobat  
Document



## PROPERTY MANAGEMENT APPLICATION USING SALESFORCE

**Project Based Experiential Learning Program**

Handbook

SmartBridge Educational Services Pvt. Ltd.

**VIDEO LINK:**

<https://drive.google.com/file/d/1er8F1OBqKihQxJcFVpNeAL07u4Cmxfyl/view?usp=drivesdk>