



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Always has a unique ideas for videos, challenges or stunts and creates a positive impact.

1.Always excited to see their attention grabbing and useful educational content.

I wish they would upload more frequently.

I wonder if they read the comments and feedback. To be more authentic and original.

To be philanthropy and provide life changing experiences or support various causes.

To collaborate with other youtubers to expand their reach and collaborate on projects.

Subscribers Galore;
Exploring World's top youtube channels.

Likes, comments, shares and subscribes to get notified about new uploads.

Being up to date with the latest trends, topics and learns, discovers and explores new ideas.

Enthusiastic and entertained.

Frustrated when the content becomes repititive or lacks innovation.

Inspired, excited and shows eagerness.

Participate in discussions about the content on social media and involve in ambitious charitable initiatives.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?