2.228484e+07

max 4.462566e+07

```
In [4]: import pandas as pd
         import seaborn as sns
         import
In [ ]:
In [5]: data=pd.read_csv("/home/placement/Desktop/yamuna/customer_details.csv")
In [6]: data1=pd.read_csv("/home/placement/Desktop/yamuna/basket_details.csv")
In [7]: data.describe()
Out[7]:
                 customer id
                            customer_age
                                               tenure
                                         20000.000000
          count 2.000000e+04
                             20000.000000
          mean 1.760040e+07
                               262.222550
                                            44.396800
                8.679505e+06
                               604.321589
                                            31.998376
                2.093000e+03
                               -34.000000
                                             4.000000
           25% 1.188115e+07
                                29.000000
                                            21.000000
           50%
                1.560912e+07
                                38.000000
                                            35.000000
```

localhost:8888/notebooks/sales.ipynb

60.000000

133.000000

123.000000

2022.000000

In [8]: data1.describe()

Out[8]:

| | customer_id | product_id | basket_count |
|-------|--------------|--------------|--------------|
| count | 1.500000e+04 | 1.500000e+04 | 15000.000000 |
| mean | 1.808567e+07 | 3.269771e+07 | 2.153733 |
| std | 1.233000e+07 | 1.629455e+07 | 0.517929 |
| min | 4.784000e+03 | 4.939000e+04 | 2.000000 |
| 25% | 8.659327e+06 | 3.137412e+07 | 2.000000 |
| 50% | 1.520775e+07 | 3.694759e+07 | 2.000000 |
| 75% | 2.663904e+07 | 4.502408e+07 | 2.000000 |
| max | 4.460824e+07 | 5.579097e+07 | 10.000000 |

In [9]: data.tail()

Out[9]:

| | customer_id | sex | customer_age | tenure |
|-------|-------------|------|--------------|--------|
| 19995 | 12557307 | Male | 41.0 | 52 |
| 19996 | 12595961 | Male | 29.0 | 52 |
| 19997 | 12520991 | Male | 35.0 | 52 |
| 19998 | 12612719 | Male | 39.0 | 52 |
| 19999 | 12572063 | Male | 28.0 | 52 |

In [10]: data1.tail()

Out[10]:

| | customer_id | product_id | basket_date | basket_count |
|-------|-------------|------------|-------------|--------------|
| 14995 | 8336862 | 50977318 | 2019-05-26 | 2 |
| 14996 | 9500785 | 43862061 | 2019-05-26 | 2 |
| 14997 | 22787344 | 6041664 | 2019-05-26 | 2 |
| 14998 | 8221263 | 3597369 | 2019-05-26 | 2 |
| 14999 | 4912577 | 46646893 | 2019-05-26 | 2 |

In [12]: data.groupby(['customer_id']).count()

Out[12]:

sex customer_age tenure

| customer_id | | | |
|-------------|---|---|---|
| 2093 | 1 | 1 | 1 |
| 12817 | 1 | 1 | 1 |
| 14309 | 1 | 1 | 1 |
| 15155 | 1 | 1 | 1 |
| 23205 | 1 | 1 | 1 |
| | | | |
| 44392831 | 1 | 1 | 1 |
| 44401175 | 1 | 1 | 1 |
| 44431821 | 1 | 1 | 1 |
| 44621778 | 1 | 1 | 1 |
| 44625658 | 1 | 1 | 1 |

20000 rows × 3 columns

In [13]: data1.groupby(['customer_id']).count()

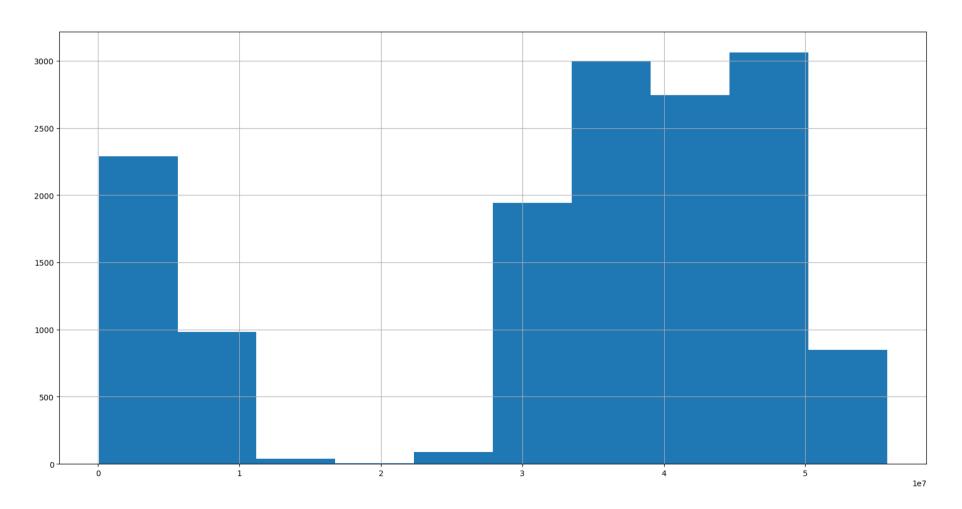
Out[13]:

20/06/2023

| | product_id | basket_date | basket_count |
|-------------|------------|-------------|--------------|
| customer_id | | | |
| 4784 | 1 | 1 | 1 |
| 8314 | 2 | 2 | 2 |
| 8857 | 1 | 1 | 1 |
| 9273 | 1 | 1 | 1 |
| 11172 | 1 | 1 | 1 |
| | | | |
| 44460516 | 1 | 1 | 1 |
| 44461180 | 1 | 1 | 1 |
| 44473609 | 1 | 1 | 1 |
| 44486815 | 1 | 1 | 1 |
| 44608245 | 1 | 1 | 1 |

13871 rows × 3 columns

NameError: name 'plt' is not defined



In [16]: test=pd.merge(data,data1,on="customer_id")
test

Out[16]:

| | customer_id | sex | customer_age | tenure | product_id | basket_date | basket_count |
|-----|-------------|--------|--------------|--------|------------|-------------|--------------|
| C | 9500953 | Male | 55.0 | 96 | 3446783 | 2019-06-10 | 3 |
| 1 | . 851739 | Male | 40.0 | 129 | 32920704 | 2019-06-19 | 2 |
| 2 | 9654043 | Male | 37.0 | 95 | 51307669 | 2019-06-08 | 2 |
| 3 | 4912369 | Male | 36.0 | 114 | 33923115 | 2019-05-20 | 2 |
| 4 | 9875271 | Male | 34.0 | 92 | 31586037 | 2019-06-06 | 2 |
| ••• | | | | | | | |
| 67 | 13278573 | Male | 28.0 | 47 | 4488682 | 2019-05-26 | 2 |
| 68 | 12901520 | Female | 40.0 | 50 | 38610580 | 2019-05-28 | 3 |
| 69 | 12737235 | Male | 39.0 | 51 | 32933848 | 2019-05-21 | 2 |
| 70 | 12737235 | Male | 39.0 | 51 | 46373374 | 2019-05-21 | 3 |
| 71 | . 12574807 | Male | 33.0 | 52 | 32056122 | 2019-05-25 | 2 |

72 rows × 7 columns

In [17]: test.head(10)

Out[17]:

| | customer_id | sex | customer_age | tenure | product_id | basket_date | basket_count |
|---|-------------|--------|--------------|--------|------------|-------------|--------------|
| 0 | 9500953 | Male | 55.0 | 96 | 3446783 | 2019-06-10 | 3 |
| 1 | 851739 | Male | 40.0 | 129 | 32920704 | 2019-06-19 | 2 |
| 2 | 9654043 | Male | 37.0 | 95 | 51307669 | 2019-06-08 | 2 |
| 3 | 4912369 | Male | 36.0 | 114 | 33923115 | 2019-05-20 | 2 |
| 4 | 9875271 | Male | 34.0 | 92 | 31586037 | 2019-06-06 | 2 |
| 5 | 11737579 | Male | 35.0 | 61 | 46626448 | 2019-05-27 | 2 |
| 6 | 10619833 | Female | 32.0 | 76 | 43524799 | 2019-05-22 | 3 |
| 7 | 4193819 | Male | 42.0 | 117 | 6455162 | 2019-06-15 | 2 |
| 8 | 4897641 | Male | 40.0 | 114 | 34525548 | 2019-06-15 | 2 |
| 9 | 4643359 | Male | 37.0 | 115 | 39766865 | 2019-06-04 | 2 |

In [18]: test

Out[18]:

| | customer_id | sex | customer_age | tenure | product_id | basket_date | basket_count |
|----|-------------|--------|--------------|--------|------------|-------------|--------------|
| 0 | 9500953 | Male | 55.0 | 96 | 3446783 | 2019-06-10 | 3 |
| 1 | 851739 | Male | 40.0 | 129 | 32920704 | 2019-06-19 | 2 |
| 2 | 9654043 | Male | 37.0 | 95 | 51307669 | 2019-06-08 | 2 |
| 3 | 4912369 | Male | 36.0 | 114 | 33923115 | 2019-05-20 | 2 |
| 4 | 9875271 | Male | 34.0 | 92 | 31586037 | 2019-06-06 | 2 |
| | | | | | | | |
| 67 | 13278573 | Male | 28.0 | 47 | 4488682 | 2019-05-26 | 2 |
| 68 | 12901520 | Female | 40.0 | 50 | 38610580 | 2019-05-28 | 3 |
| 69 | 12737235 | Male | 39.0 | 51 | 32933848 | 2019-05-21 | 2 |
| 70 | 12737235 | Male | 39.0 | 51 | 46373374 | 2019-05-21 | 3 |
| 71 | 12574807 | Male | 33.0 | 52 | 32056122 | 2019-05-25 | 2 |
| | | | | | | | |

72 rows × 7 columns

In [24]: test.describe()

Out[24]:

| | customer_id | customer_age | tenure | product_id | basket_count |
|-------|--------------|--------------|------------|--------------|--------------|
| count | 7.200000e+01 | 72.000000 | 72.000000 | 7.200000e+01 | 72.000000 |
| mean | 1.554364e+07 | 68.458333 | 56.180556 | 3.140376e+07 | 2.152778 |
| std | 9.961282e+06 | 234.574289 | 38.948621 | 1.616160e+07 | 0.362298 |
| min | 3.809750e+05 | 5.000000 | 4.000000 | 8.287500e+04 | 2.000000 |
| 25% | 1.026443e+07 | 29.000000 | 24.750000 | 2.980404e+07 | 2.000000 |
| 50% | 1.352736e+07 | 35.500000 | 45.500000 | 3.498005e+07 | 2.000000 |
| 75% | 2.037478e+07 | 43.000000 | 83.750000 | 4.359420e+07 | 2.000000 |
| max | 4.328080e+07 | 2022.000000 | 130.000000 | 5.130767e+07 | 3.000000 |

```
In [25]: test.customer id.unique()
Out[25]: array([ 9500953,
                                                         9875271, 11737579,
                            851739,
                                     9654043,
                                               4912369,
                10619833,
                           4193819,
                                     4897641,
                                               4643359,
                                                          380975, 11623549,
                                                537173, 11440499, 10439331,
                11724853, 12410433, 10394153,
                10629563, 4257099, 11346069, 8508353, 9700145, 10814041,
                 9804585, 4238087, 11665521, 1030589, 11072047, 43280797,
                41790413, 39814593, 36623391, 34677755, 29144255, 27081691,
                25055107, 25567283, 23179191, 22524187, 21765975, 21142247,
                20789769, 20236456, 20174063, 17909829, 18256077, 17830393,
                16944627, 16398473, 16029475, 15436141, 15570891, 15192667,
                15067633, 14966315, 15141119, 14248059, 14053193, 13776147,
                13278573, 12901520, 12737235, 12574807])
```

In [26]: data1.head()

Out[26]:

| | customer_id | product_id | basket_date | basket_count |
|---|-------------|------------|-------------|--------------|
| 0 | 42366585 | 41475073 | 2019-06-19 | 2 |
| 1 | 35956841 | 43279538 | 2019-06-19 | 2 |
| 2 | 26139578 | 31715598 | 2019-06-19 | 3 |
| 3 | 3262253 | 47880260 | 2019-06-19 | 2 |
| 4 | 20056678 | 44747002 | 2019-06-19 | 2 |

```
In [27]: data1.groupby(['product id'])['basket count'].sum().sort values(ascending=False)
Out[27]: product id
         43524799
                     69
         31516269
                     59
         39833031
                     50
         46130148
                     36
         34913531
                     28
                      . .
         34003520
                      2
         34003697
                      2
         34004660
                      2
         34013459
                      2
         55790974
         Name: basket count, Length: 13161, dtype: int64
In [28]: data1.groupby(['product_id'])['basket_count'].sum().sort_values(ascending=True)
         #true means ascending order
         #false means decending order
Out[28]: product_id
         49390
                      2
         42094163
                      2
         42102274
                      2
         42110403
                      2
         42110580
                      2
         34913531
                     28
         46130148
                      36
         39833031
                     50
         31516269
                     59
         43524799
         Name: basket_count, Length: 13161, dtype: int64
```

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In [29]: test.groupby(['customer_age']).count()

| Out[29]: | | customer_id | sex | tenure | product_id | basket_date | basket_count |
|----------|--------------|-------------|-----|--------|------------|-------------|--------------|
| | customer_age | | | | | | |
| | 5.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| | 22.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| | 23.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| | 24.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| | 25.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| | 26.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| | 27.0 | 4 | 4 | 4 | 4 | 4 | 4 |
| | 28.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| | 29.0 | 6 | 6 | 6 | 6 | 6 | 6 |
| | 30.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| | 32.0 | 4 | 4 | 4 | 4 | 4 | 4 |
| | 33.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| | 34.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| | 35.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| | 36.0 | 4 | 4 | 4 | 4 | 4 | 4 |
| | 37.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| | 39.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| | 40.0 | 5 | 5 | 5 | 5 | 5 | 5 |
| | 41.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| | 42.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| | 43.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| | 45.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| | 46.0 | 1 | 1 | 1 | 1 | 1 | 1 |

| | customer_id | sex | tenure | product_id | basket_date | basket_count |
|--------------|-------------|-----|--------|------------|-------------|--------------|
| customer_age | | | | | | |
| 51.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| 55.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 57.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 61.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 67.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 123.0 | 4 | 4 | 4 | 4 | 4 | 4 |
| 2022.0 | 1 | 1 | 1 | 1 | 1 | 1 |

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| in i i! | |
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