In [2]: import pandas as pd

In [3]: data=pd.read_csv("/home/placement/Desktop/yamuna/TelecomCustomerChurn.csv")

In [4]: data.describe()

Out[4]:

	SeniorCitizen	tenure	MonthlyCharges
count	7043.000000	7043.000000	7043.000000
mean	0.162147	32.371149	64.761692
std	0.368612	24.559481	30.090047
min	0.000000	0.000000	18.250000
25%	0.000000	9.000000	35.500000
50%	0.000000	29.000000	70.350000
75%	0.000000	55.000000	89.850000
max	1.000000	72.000000	118.750000

In [5]: data.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 7043 entries, 0 to 7042
Data columns (total 21 columns):
     Column
                       Non-Null Count Dtype
     _ _ _ _ _
 0
                        7043 non-null
     customerID
                                        object
     gender
                       7043 non-null
                                        obiect
 1
                       7043 non-null
 2
     SeniorCitizen
                                        int64
 3
                       7043 non-null
                                        obiect
     Partner
 4
     Dependents
                       7043 non-null
                                        obiect
 5
     tenure
                       7043 non-null
                                        int64
                       7043 non-null
 6
                                        obiect
     PhoneService
 7
     MultipleLines
                       7043 non-null
                                        obiect
     InternetService
                       7043 non-null
                                        object
 9
     OnlineSecurity
                       7043 non-null
                                        object
     OnlineBackup
                       7043 non-null
                                        obiect
 10
     DeviceProtection
                       7043 non-null
                                        object
 11
 12
                       7043 non-null
    TechSupport
                                        object
     StreamingTV
                       7043 non-null
 13
                                        object
    StreamingMovies
                       7043 non-null
                                        obiect
 14
 15
     Contract
                       7043 non-null
                                        object
     PaperlessBilling
                       7043 non-null
                                        object
     PaymentMethod
                       7043 non-null
                                        obiect
 17
    MonthlyCharges
 18
                       7043 non-null
                                        float64
    TotalCharges
                       7043 non-null
                                        obiect
 19
 20 Churn
                       7043 non-null
                                        object
dtypes: float64(1), int64(2), object(18)
memory usage: 1.1+ MB
```

In [6]: data

Out[6]:

	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	 DevicePro
0	7590- VHVEG	Female	0	Yes	No	1	No	No phone service	DSL	No	
1	5575- GNVDE	Male	0	No	No	34	Yes	No	DSL	Yes	
2	3668- QPYBK	Male	0	No	No	2	Yes	No	DSL	Yes	
3	7795- CFOCW	Male	0	No	No	45	No	No phone service	DSL	Yes	
4	9237- HQITU	Female	0	No	No	2	Yes	No	Fiber optic	No	
7038	6840- RESVB	Male	0	Yes	Yes	24	Yes	Yes	DSL	Yes	
7039	2234- XADUH	Female	0	Yes	Yes	72	Yes	Yes	Fiber optic	No	
7040	4801-JZAZL	Female	0	Yes	Yes	11	No	No phone service	DSL	Yes	
7041	8361- LTMKD	Male	1	Yes	No	4	Yes	Yes	Fiber optic	No	
7042	3186-AJIEK	Male	0	No	No	66	Yes	No	Fiber optic	Yes	

7043 rows × 21 columns

In [7]: data.head()

Out[7]:

	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	 DeviceProtec
0	7590- VHVEG	Female	0	Yes	No	1	No	No phone service	DSL	No	
1	5575- GNVDE	Male	0	No	No	34	Yes	No	DSL	Yes	
2	3668- QPYBK	Male	0	No	No	2	Yes	No	DSL	Yes	
3	7795- CFOCW	Male	0	No	No	45	No	No phone service	DSL	Yes	
4	9237- HQITU	Female	0	No	No	2	Yes	No	Fiber optic	No	

5 rows × 21 columns

In [8]:	<pre>data.isna().sum()</pre>	
Out[8]:	customerID	0
	gender	0
	SeniorCitizen	0
	Partner	0
	Dependents	0
	tenure	0
	PhoneService	0
	MultipleLines	0
	InternetService	0
	OnlineSecurity	0
	OnlineBackup	0
	DeviceProtection	0
	TechSupport	0
	StreamingTV	0
	StreamingMovies	0
	Contract	0
	PaperlessBilling	0
	PaymentMethod	0
	MonthlyCharges	0
	TotalCharges	0
	Churn	0
	dtype: int64	

```
In [9]: data.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 7043 entries, 0 to 7042
         Data columns (total 21 columns):
              Column
                                 Non-Null Count Dtype
              _ _ _ _ _
                                 7043 non-null
                                                 object
              customerID
              gender
                                 7043 non-null
                                                 object
          1
          2
              SeniorCitizen
                                 7043 non-null
                                                 int64
          3
                                 7043 non-null
                                                 obiect
              Partner
          4
              Dependents
                                 7043 non-null
                                                 obiect
          5
              tenure
                                 7043 non-null
                                                 int64
                                 7043 non-null
          6
                                                 object
              PhoneService
          7
              MultipleLines
                                 7043 non-null
                                                 object
              InternetService
                                 7043 non-null
                                                 object
          9
              OnlineSecurity
                                 7043 non-null
                                                 object
              OnlineBackup
                                 7043 non-null
                                                 object
          10
              DeviceProtection
                                 7043 non-null
                                                 obiect
          11
          12
                                 7043 non-null
              TechSupport
                                                 object
              StreamingTV
                                 7043 non-null
          13
                                                 object
             StreamingMovies
                                 7043 non-null
                                                 obiect
          14
                                 7043 non-null
          15
              Contract
                                                 object
              PaperlessBilling
                                 7043 non-null
                                                 object
              PaymentMethod
                                 7043 non-null
                                                 obiect
          17
              MonthlyCharges
                                 7043 non-null
                                                 float64
              TotalCharges
                                 7043 non-null
                                                 obiect
          19
          20 Churn
                                 7043 non-null
                                                 object
         dtypes: float64(1), int64(2), object(18)
         memory usage: 1.1+ MB
In [10]: data["TotalCharges"] = pd.to numeric(data["TotalCharges"],errors='coerce')
In [11]: data['TotalCharges'] =data['TotalCharges'].fillna(data['TotalCharges'].median())
```

In [12]:	<pre>data.isna().sum()</pre>	
Out[12]:		0
	gender	0
	SeniorCitizen	0
	Partner	0
	Dependents	0
	tenure	0
	PhoneService	0
	MultipleLines	0
	InternetService	0
	OnlineSecurity	0
	OnlineBackup	0
	DeviceProtection	0
	TechSupport	0
	StreamingTV	0
	StreamingMovies	0
	Contract	0
	PaperlessBilling	0
	PaymentMethod	0
	MonthlyCharges	0
	TotalCharges	0
	Churn	0
	dtype: int64	

```
In [13]: data.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 7043 entries, 0 to 7042
         Data columns (total 21 columns):
              Column
                                 Non-Null Count Dtype
               _ _ _ _ _
                                 7043 non-null
                                                 object
               customerTD
              gender
                                 7043 non-null
                                                 object
          1
          2
              SeniorCitizen
                                 7043 non-null
                                                 int64
          3
                                 7043 non-null
                                                 object
              Partner
          4
              Dependents
                                 7043 non-null
                                                 object
          5
              tenure
                                 7043 non-null
                                                 int64
                                 7043 non-null
                                                 object
          6
              PhoneService
          7
              MultipleLines
                                 7043 non-null
                                                 object
              InternetService
                                 7043 non-null
                                                 object
          9
              OnlineSecurity
                                 7043 non-null
                                                 object
              OnlineBackup
                                 7043 non-null
                                                 object
          10
              DeviceProtection
                                 7043 non-null
                                                 object
          11
                                 7043 non-null
          12
              TechSupport
                                                 object
              StreamingTV
                                 7043 non-null
          13
                                                 object
             StreamingMovies
                                 7043 non-null
                                                 object
                                 7043 non-null
          15 Contract
                                                 object
              PaperlessBilling
                                 7043 non-null
                                                 object
              PaymentMethod
                                 7043 non-null
                                                 object
          17
              MonthlyCharges
                                 7043 non-null
                                                 float64
              TotalCharges
                                 7043 non-null
                                                 float64
          19
          20 Churn
                                 7043 non-null
                                                 object
         dtypes: float64(2), int64(2), object(17)
         memory usage: 1.1+ MB
In [14]: data['SeniorCitizen']=data['SeniorCitizen'].map({0:'No',1:'Yes'})
In [15]: | x=data.drop(['customerID', 'Churn'], axis=1)
         Y=data['Churn']
```

In [16]: data.tail(20)

Out[16]:

	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	 Devicel
7023	1035- IPQPU	Female	Yes	Yes	No	63	Yes	Yes	Fiber optic	No	
7024	7398- LXGYX	Male	No	Yes	No	44	Yes	Yes	Fiber optic	Yes	
7025	2823- LKABH	Female	No	No	No	18	Yes	Yes	Fiber optic	No	
7026	8775- CEBBJ	Female	No	No	No	9	Yes	No	DSL	No	
7027	0550- DCXLH	Male	No	No	No	13	Yes	No	DSL	No	
7028	9281- CEDRU	Female	No	Yes	No	68	Yes	No	DSL	No	
7029	2235- DWLJU	Female	Yes	No	No	6	No	No phone service	DSL	No	
7030	0871- OPBXW	Female	No	No	No	2	Yes	No	No	No internet service	 1
7031	3605-JISKB	Male	Yes	Yes	No	55	Yes	Yes	DSL	Yes	
7032	6894- LFHLY	Male	Yes	No	No	1	Yes	Yes	Fiber optic	No	
7033	9767- FFLEM	Male	No	No	No	38	Yes	No	Fiber optic	No	
7034	0639- TSIQW	Female	No	No	No	67	Yes	Yes	Fiber optic	Yes	
7035	8456- QDAVC	Male	No	No	No	19	Yes	No	Fiber optic	No	
7036	7750- EYXWZ	Female	No	No	No	12	No	No phone service	DSL	No	
7037	2569- WGERO	Female	No	No	No	72	Yes	No	No	No internet service	 1

023						random	forest - Ju	ıpyter Notebook					
		customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity		Devicel
	7038	6840- RESVB	Male	No	Yes	Yes	24	Yes	Yes	DSL	Yes		
	7039	2234- XADUH	Female	No	Yes	Yes	72	Yes	Yes	Fiber optic	No		
	7040	4801-JZAZL	Female	No	Yes	Yes	11	No	No phone service	DSL	Yes		
	7041	8361- LTMKD	Male	Yes	Yes	No	4	Yes	Yes	Fiber optic	No		
	7042	3186-AJIEK	Male	No	No	No	66	Yes	No	Fiber optic	Yes		
	20 row	s × 21 colun	nns										~
	4												>
In [17]:	<pre>x=data.drop(['customerID','Churn'],axis=1) y=data['Churn']</pre>												
In [18]:	<pre>x=pd.get_dummies(x)</pre>												
In [19]:	x.hea	nd ()											
Out[19]:													

	tenure	MonthlyCharges	TotalCharges	gender_Female	gender_Male	SeniorCitizen_No	SeniorCitizen_Yes	Partner_No	Partner_Yes	Dependent:
0	1	29.85	29.85	1	0	1	0	0	1	
1	34	56.95	1889.50	0	1	1	0	1	0	
2	2	53.85	108.15	0	1	1	0	1	0	
3	45	42.30	1840.75	0	1	1	0	1	0	
4	2	70.70	151.65	1	0	1	0	1	0	

5 rows × 46 columns

```
In [20]: from sklearn.model_selection import train_test_split
x_train,x_test,y_train,y_test = train_test_split(x,y,test_size=0.33,random_state=42)
```

In [21]: from sklearn.model_selection import GridSearchCV #GridSearchCV is for parameter tuning
from sklearn.ensemble import RandomForestClassifier
cls=RandomForestClassifier()
n_estimators=[25,50,75,100,125,150,175,200] #number of decision trees in the forest, default = 100
criterion=['gini','entropy'] #criteria for choosing nodes default = 'gini'
max_depth=[3,5,10] #maximum number of nodes in a tree default = None (it will go till all possible nodes)
parameters={'n_estimators': n_estimators,'criterion':criterion,'max_depth':max_depth} #this will undergo 8*2
RFC_cls = GridSearchCV(cls, parameters)
RFC_cls.fit(x_train,y_train)

Out[21]:

► GridSearchCV
► estimator: RandomForestClassifier
► RandomForestClassifier

In [22]:	x_train.isna().sum()		
Out[22]:	tenure	Θ	
	MonthlyCharges	0	
	TotalCharges	0	
	gender Female	0	
	gender_Male	0	
	SeniorCitizen_No	0	
	SeniorCitizen_Yes	0	
	Partner_No	0	
	Partner_Yes	0	
	Dependents_No	0	
	Dependents_Yes	0	
	PhoneService_No	0	
	PhoneService_Yes	0	
	MultipleLines_No	0	
	MultipleLines_No phone service	0	
	MultipleLines_Yes	0	
	InternetService_DSL	0	
	<pre>InternetService_Fiber optic</pre>	0	
	InternetService_No	0	
	OnlineSecurity_No	0	
	OnlineSecurity_No internet service	0	
	OnlineSecurity_Yes	0	
	OnlineBackup_No	0	
	OnlineBackup_No internet service	0	
	OnlineBackup_Yes	0	
	DeviceProtection_No	0	
	DeviceProtection_No internet service	0	
	DeviceProtection_Yes	0	
	TechSupport_No TechSupport_No internet service	0 0	
	TechSupport Yes	0	
	StreamingTV No	0	
	StreamingTV No internet service	0	
	StreamingTV_Yes	0	
	StreamingMovies_No	0 0	
	StreamingMovies_No internet service	0	
	StreamingMovies Yes	0	
	Contract Month-to-month	0	
	Contract One year	0	

Contract Two year

```
PaperlessBilling No
                                                    0
         PaperlessBilling Yes
         PaymentMethod Bank transfer (automatic)
                                                    0
         PaymentMethod Credit card (automatic)
         PaymentMethod Electronic check
         PaymentMethod Mailed check
         dtype: int64
In [23]: RFC cls.best params
Out[23]: {'criterion': 'gini', 'max depth': 10, 'n estimators': 175}
In [24]: | cls=RandomForestClassifier(n estimators=75,criterion='entropy',max depth=10)
In [25]: cls.fit(x train,y train)
Out[25]:
                                    RandomForestClassifier
          RandomForestClassifier(criterion='ent|ropy', max depth=10, n estimators=75)
In [26]: rfv pred=cls.predict(x test)
In [27]: rfy pred
Out[27]: array(['Yes', 'No', 'No', ..., 'Yes', 'No', 'No'], dtype=object)
In [28]: from sklearn.metrics import confusion matrix
         confusion matrix(y test,rfy pred)
Out[28]: array([[1551, 146],
                [ 306, 32211)
In [29]: from sklearn.metrics import accuracy score
         accuracy score(y test,rfy pred)
Out[29]: 0.8055913978494623
```

```
In [30]: import warnings
    warnings.filterwarnings("ignore")
    from sklearn.linear_model import LogisticRegression
    classifier= LogisticRegression()
    classifier.fit(x_train,y_train)

Out[30]:    v LogisticRegression
    LogisticRegression()

In []:

In []:
```