## Says

What have we heard them say? What can we imagine them saying?

By employing Tableau's capabilities, you created interactive dashboards and stories that enable readers to explore the nuances of India's agricultural sector.

The use of visual representations and interactive dashboards would be appreciated for making the complex data more accessible and understandable. Your project would likely be recognized for its ability to offer valuable insights into crop production trends, regional distribution, and seasonal variation



What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Food Security:\* By

by enabling better

food supply.

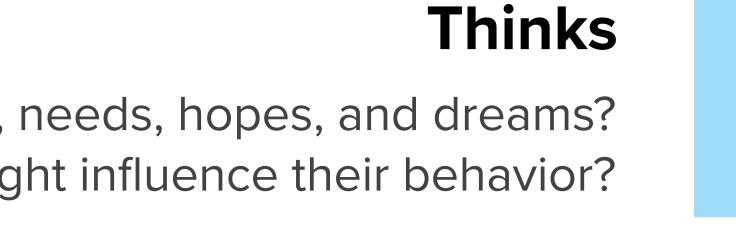
offering insights into crop

production patterns, the

improving food security

planning for adequate

project contributes to



Market Opportunities:\* Traders and agribusinesses can leverage the project's insights to identify emerging market trends, adjust supply chains, and better meet consumer demand.

By employing Tableau's capabilities, you created interactive dashboards and stories that enable readers to explore the nuances of India's agricultural sector.

Persona's name

Short summary of the persona

Effort:\* Users will likely recognize the effort you've put into curating and presenting the data in a visually appealing and userfriendly manner.

\*Appreciation for

\*Positive Feedback:\* You can expect positive feedback from users who find your project informative, innovative, and insightful. They might express their appreciation for your approach to presenting data and providing a fresh perspective on Indian agriculture.

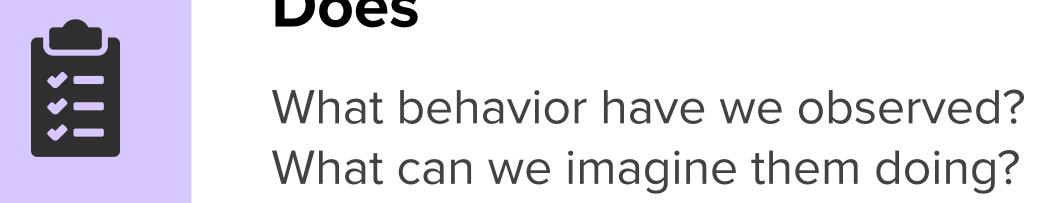
New Perspectives:\* Your project might offer users new perspectives on Indian agriculture. By presenting data

\*Visual Insights:\* Users would appreciate the visual representations and interactive dashboards that make it easier to grasp complex data. Visualizations allow users to quickly identify patterns and trends that might be harder to decipher from raw data alone.

## **Feels**

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?





Does

