

# Stage One — Start strong

## What is effective communication

- Clarity
  - Write a quick outline before any communication
    - Topic -> Three main points -> Next items for audience
- Good Storyteller
  - The use of simple, evocative imagery
  - The ability to create human empathy
- Choose the right medium
  - Email or text / message may not be the best option to resolve the conflicts
  - Audio, video can be better
  - Meet in person may be the best in some cases

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## Fair reward

- Think about the contribution not calendar
- Focus on the right goals and priorities
- Want a raise or promotion?
  - Set a plan with your boss
  - Think of succession plan
  - Stick to big picture
    - The greatest learning curve
    - The maximum career equity