

# Stage One — Start strong

## Fair reward

- Think about the contribution not calendar
- Focus on the right goals and priorities
- Want a raise or promotion?
  - Set a plan with your boss
  - Think of succession plan
  - Stick to big picture
    - The greatest learning curve
    - The maximum career equity

# Stage Two — Reach high

**By focusing on your strengths**

- Find your sweet spot
- Try to stand out
- Build your career brand
  - Stay focused on strengths
  - Surround yourself with people who complement you and compensate for the things you do not do as well