

Metaphor

Communicate effectively!

- A constrained and disciplined vocabulary of terms and concepts
 - Enable an easy and respectful communication within the WHOLE team
- Domain-Driven Design
 - Ubiquitous Language —> metaphor
 - A model of the problem domain -> a vocabulary that everyone agrees on
 - Use them exclusively throughout the project

Sustainable Pace

- A software project is a marathon, not a sprint, nor a sequence of sprints
 - Must run at a **sustainable** pace
 - Working overtime is not a way to show dedication
 - A sign of bad planning
 - Sleep is quite important for efficiency