

5-5: The Fallacy of Hidden Data Evaluation: A Rant!

Introduction to Recommender Systems

In Summary

- Recommenders are about helping people find new stuff they'll like
- Hidden-data evaluations penalize algorithms that *actually find new stuff!*
 - They're convenient, and can rule out many bad algorithms ...
- In the end, for real relevance, we need to look at user experience (see 5-10)

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