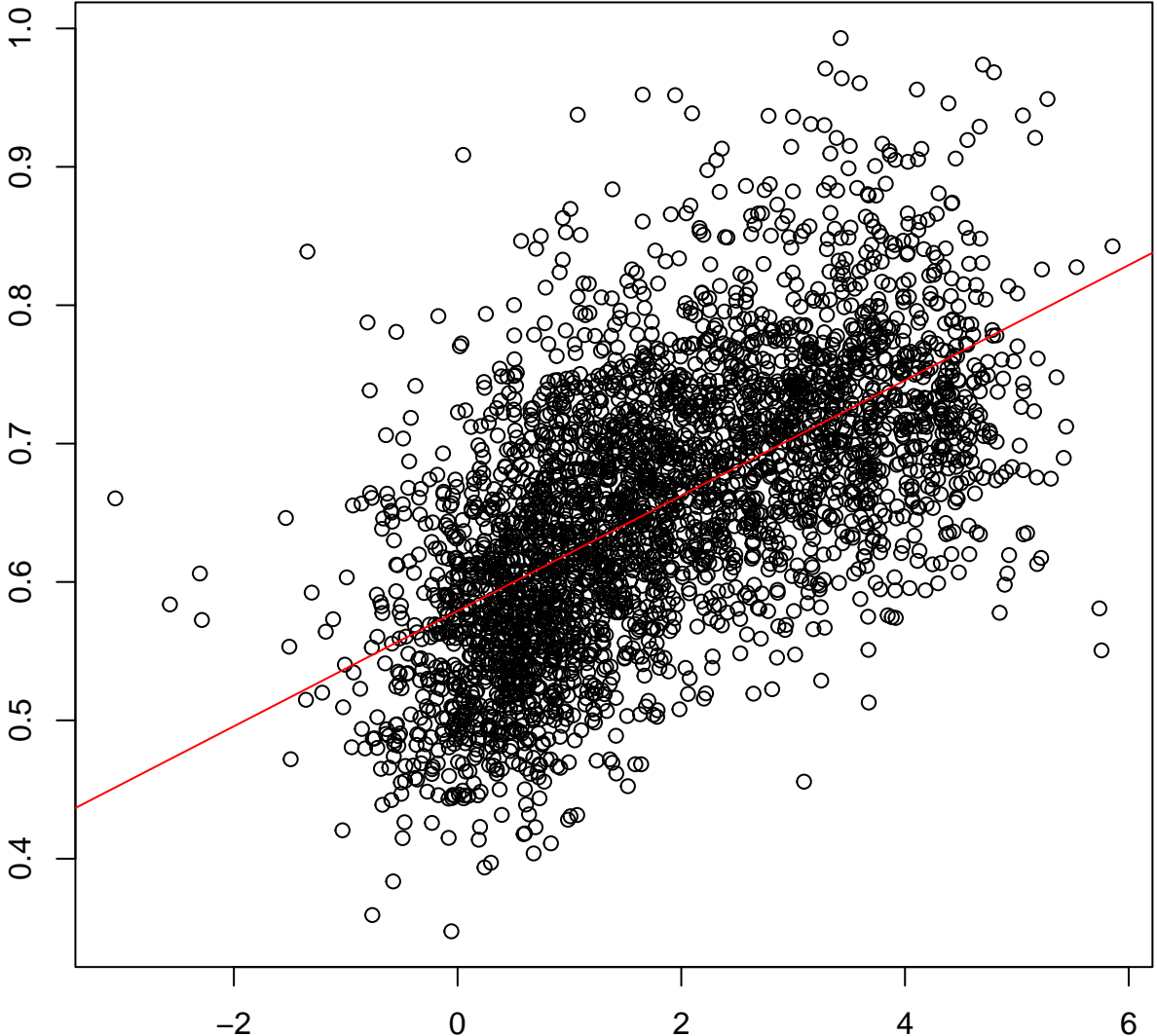


## The Relationship between

**Difference in campaigning spending between incumbent and challenger  
and Vote share of the presidential candidate of the incumbent's party**

Vote share of the presidential candidate of the incumbent's party (voteshare)



Difference in campaigning spending between incumbent and challenger (difflog)