



## HELP TELL THE WORLD ABOUT OUR BEAUTIFUL PRODUCTS

### PR / SOCIAL STRATEGIST

FULL TIME / SALARY + EQUITY

**Have you ever tried to upgrade, but found the experience elusive, confusing and like it was built in the 90's?** We couldn't agree more. Which is exactly why SeatFrog is making the world of upgrading an amazing experience and a joy to use for travellers all over the globe.

SeatFrog is an exciting place to work. We're backed and advised by some of the smartest and brightest minds in travel from all over the globe. We've assembled a team of leaders who are some of the world's best strategists, designers, technologists and data scientists and we all love coming to work because we only hire nice, smart and energetic people.

At SeatFrog we make sure you have an environment where you can do amazing work and pursue your dreams. This is a culture with substance. One not just built on free beers and parties, but one where collaboration, growth, beautiful design, outstanding results and success are massively encouraged.

#### **SO, THIS AMAZING JOB WE'VE BEEN TALKING ABOUT...**

We're looking for an experienced PR/Social strategist with skills in SEO/SEM. You could pitch ice to Eskimos and you absolutely love travelling. You might have helped launch a tech startup before or maybe you've worked in the travel industry within a fast paced environment. Regardless, you're massively passionate, a creative thinker and amazing storyteller that cuts through.

#### **What we expect from you**

- Be passionate, collaborative and work proactively
- Move quickly, work smart and collaborate on finding the best ideas
- Desire to work for a fast growing business
- A love of travelling is a big, big bonus

#### **Your skills**

- Develop strategies that are relevant to the local market and audiences
- Handle day-to-day media inquiries and briefing
- Develop written materials such as story pitches, press releases, Q&As and presentations
- Work with senior team to prepare them for public speaking engagements, media interviews, and company meetings
- Strong consumer/lifestyle/travel media contacts
- Understand social strategy, beyond content creation
- Create storytelling content that cuts through
- Ability to write in varying styles and tones according to the audience
- Ability to create insightful monthly reports
- Optimise content and articles for search

[Email us today](#) if this sounds like your perfect gig.

In your email, we'd love to hear the topline about you, the achievements that you're proud of and examples of your work. But most importantly, why do you want to work with us at SeatFrog?