

Creative Brief

Murals for new headspace Darwin Hub

EXPRESSION OF INTEREST

Background Summary

Headspace is the National Youth Mental Health Foundation providing early intervention mental health services to 12-25 year olds. Headspace prides itself on youth friendly and accessible to anyone who fits in this age range.

What is this project

This project is about creating a youth friendly and inviting space through artistic murals throughout the new headspace Darwin centre in Casuarina. Young people from the Top End are generally active and spend a lot of time outdoors; the theme for the murals is about "bringing the outside in" through the use of local iconic motives and scenes. This is to help create a familiar, welcoming and relaxing environment.

Our aims are to incorporate the expertise of a local artist to work with local young people to engage them in this Art Project that will consist of developing, designing and painting the artwork.

Details project

Proposed Start Date December 2015

Duration After Hours 4 - 7 pm

Location New headspace Hub Casuarina

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Tone/Visuals:

Please refer to the attached mood boards.

The Opportunity

The opportunity is to develop and paint a mural in the new headspace Hub. All equipment and paint will be provided by headspace but time taken to paint the mural will be supplied by the artist. There will be 16 murals available;

- · 4 rooms with the themes woodland/bushland, waterfall, sunset/Nightcliff Jetty, storm
- · 3 rooms Neutral Rooms designed to be youth friendly but not over stimulating.
- · 2 walls of Graffiti Writing or Street Art
- · 2 paintings of Graffiti/Street Art
- 11 other spots of varying sizes.

Please send through at least 3 examples of your work and a small description of your idea to Rian Smit on rsmit@anglicare-nt.org.au by the 15th of December. Please contact her if you require any more information about the project.