The image features three large, hollow blue outlines of the letters 'A', 'D', and 'S' arranged horizontally. The 'A' is on the left, the 'D' is in the middle, and the 'S' is on the right. All three letters are oriented vertically, pointing downwards.

A D S E R V I C E



est 2012

AdService – a large international company with offices in Moscow and Dubai, specializing in the creation of computer graphics and post-production. We execute more than 1000 projects every year, hold a leading position in market and work with the largest international and national companies.



ADS

We work alongside the biggest leading advertisement agencies and production houses and we possess an incredibly powerful technological infrastructure paired with one of the most capable and professional teams. The company's permanent staff is 40 people.

our capabilities

computer graphics studio

complex 3D graphics
character Animation development
motion graphics
producing 2D videos
special effects
working with simulations
adaptation and localization of videos
video presentations

post production

video editing
colour grading
voiceover of radio and video clips
mixing and sound design
music composing
stock images, audio and footages purchase
purchase of all types of usage rights

working with illustrators and photographers

direct cooperation with leading
illustrators and retouchers
animatics production
development of key visuals
creative retouches

data security

AdService takes confidentiality and the protection of client data very seriously, and invests heavily into creating archiving and backup systems. All data storage equipment is duplicated and is located in different physical server rooms, fully prepared for fault-tolerant and safe operation.



financial and legal security

Highly qualified lawyers work for the company, with many years of experience in the field of protection and transfer of intellectual property rights, having worked on the most difficult tasks, like buying the usage rights for famous musical compositions and video footages with intricate schemes of ownership, as well as obtaining usage rights from celebrities.

We guarantee the safety and correctness of the entire transfer of usage rights from the performers to the end user. AdService fully complies with tax legislation, does not utilise questionable tax optimisation schemes, and undergoes annual audits, which guarantees its clients transparency.

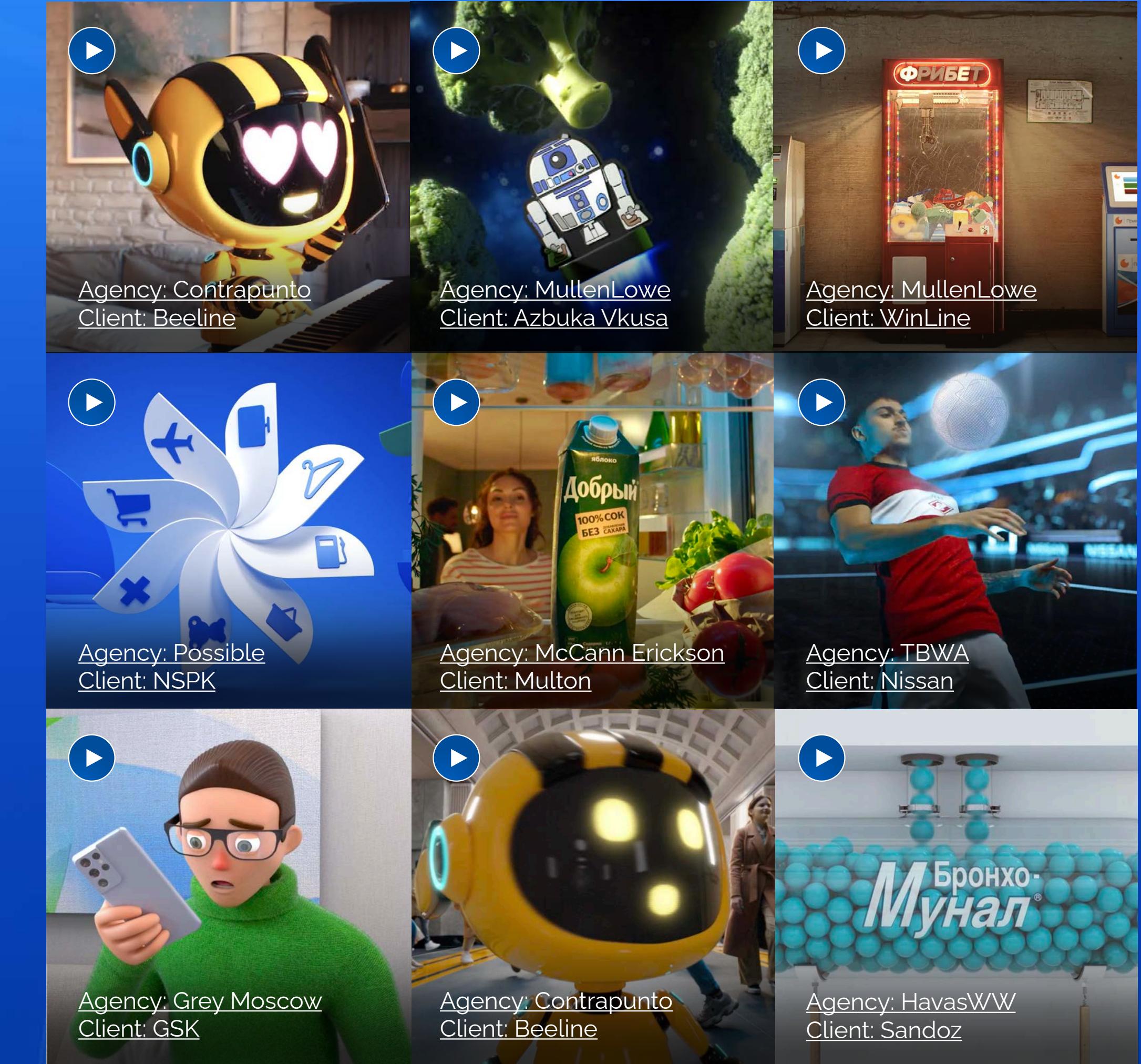
technical equipment

Incredibly powerful technological infrastructure:

- 25 work stations for CG artists
- 3 video editing studios
- Sound studio
- Own render-farm with a capacity of 3 THz
- Server storage with a combined capacity of more than 1 Pb
- Permanent staff of more than 40 people

AdService has its own project management system.

showreel



3D visualization, KV creation, creative retouching



illustrations and animatics



team



Aleksey Al-Nashi
Executive producer



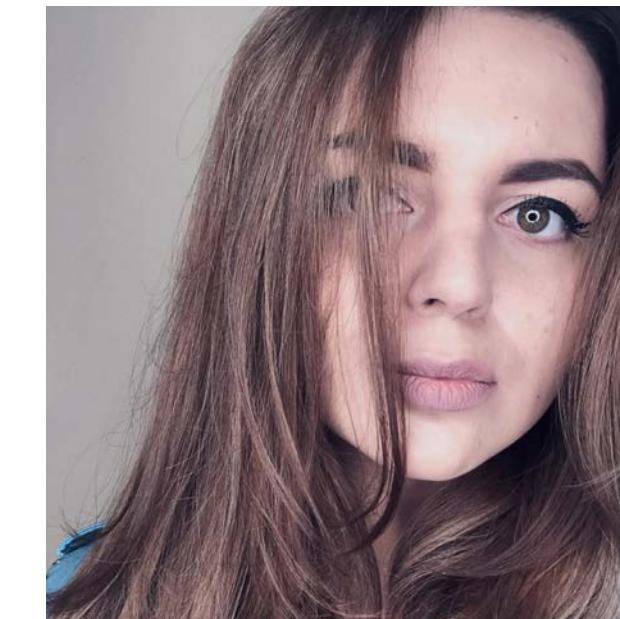
Ivan Tiunov
Head of CG



Eugenia Turovskaya
Producer



Yana Seredenko
Producer



Krisitina Shtil
Producer



Polina Ishchenko
Producer



Marina Petrova
Producer



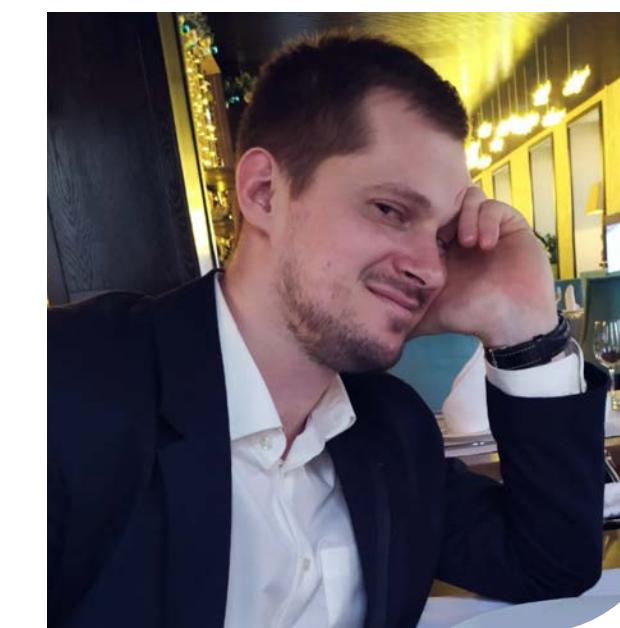
Denis Ermakov
CG Supervisor



Anna Anisimova
CG Supervisor



Ruslan Sharafutdinov
CG Supervisor



Vladimir Filippov
Art Director

clients

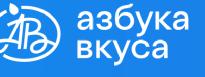
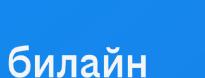
agencies

McCANN	BBDO		GREY		INNOCEAN WORLDWIDE		Ogilvy	TBWA\	SPARK44
	J W T				emg		SLAVA	friiends	POSSIBLE
	SAATCHI & SAATCHI	LANDOR		HUNGRY BOYS					

production houses

		FILM SERVICE				PINERY			
		PROFILM keep rolling							

brands

	Google								
	Johnson & Johnson								Яндекс
	Nestlé								
	Kimberly-Clark			AVON					
									
									
	adidas								
		EFES							

contacts

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