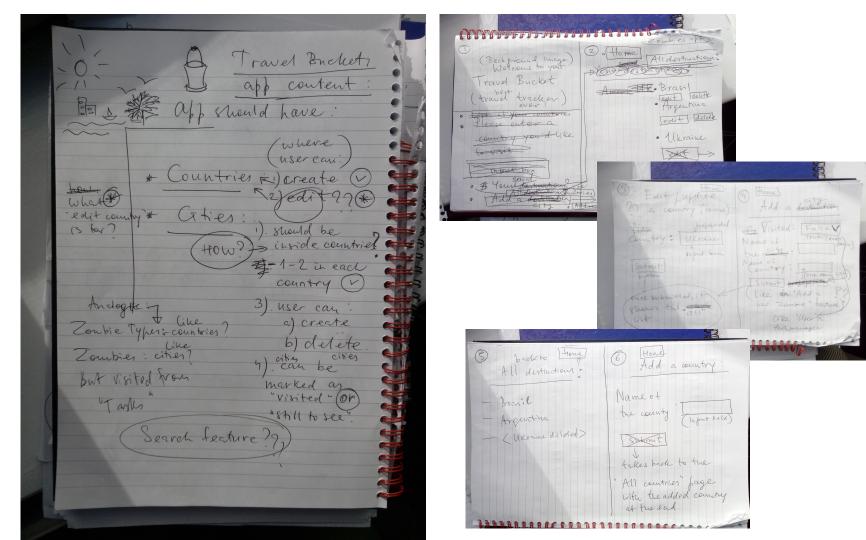
# Travel Bucket List Project

# **Planning**

- → Paraphrasing the project's brief and writing it down
- → Proto-personas, user needs
- → Wireframes != Sitemap
- → Files/folders structure and order of creating them

("what does what" and "what's connected to what")



## Protopersona 1 (Used https://xtensio.com/user-persona/)

#### **Jenny Jenkinson**



#### **Behaviors**

- PLANS AHEAD
- PREFERS EASY TO USE TECHNOLOGY
- NEVER GOES BACK TO THE SAME HOLIDAY DESTINATION
- LOVES COOKING
- HATES PAPER NOTES, KEEPS ALL RECORDS ON HER LAPTOP

#### Needs and goals

- WANTS TO GO TO AS MANY COUNTRIES IN EUROPE AS POSSIBLE
- WANTS TO PLAN HER TRIPS WELL AHEAD AND THOROUGHLY
- WANTS TO LEARN MORE ABOUT INTERNATIONAL CUISINE

USER STORY: AS A PERSON WHO PREFERS TO KEEP HER RECORDS IN DIGITAL FORMAT, JENNY WANTS AN APP ALLOWING HER TO KEEP A TRACK OF HER TRAVELS

#### Demography:

· Age: 35

Work: Office ManagerFamily: Married, 2 kids

· Location: Aberdeen

# Protopersona 2 (Used https://xtensio.com/user-persona/)

#### **Ivan Petrov**



#### **Behaviors**

- LOVES GOING TO NEW PLACES
- LOVES MEETING NEW PEOPLE
- PASSIONATE ABOUT LEARNING NEW LANGUAGES
- BEFORE TRAVELLING TO A NEW COUNTRY TRIES TO LEARN THAT COUNTRY'S LANGUAGE BASICS
- LIKES TECHNOLOGY
- CAN BE A BIT DISORGANISED

#### Needs and goals

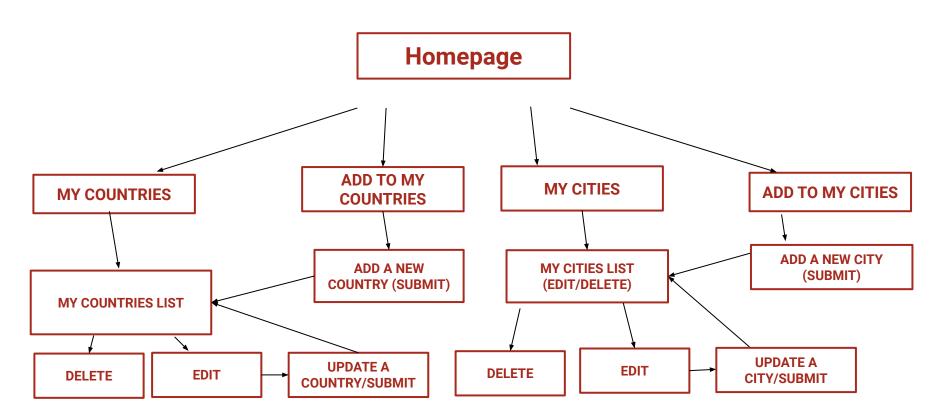
- WANTS TO LEARN MORE LANGUAGES
- WANTS TO VISIT ALL CONTINENTS (INCLUDING ANTARCTICA) BY THE AGE OF 40
- WANTS TO KEEP RECORDS OF ALL NEW PLACES HE VISITS AND PLANS TO VISIT

USER STORY: AS A KEEN TRAVELLER IVAN
WANTS TO HAVE A RELIABLE APP WHERE HE
CAN KEEP A RECORD OF HIS TRAVELS AND
EDIT THEM ACCORDING TO HIS EVER
CHANGING PLANS

#### Demography:

- · Age: 25
- Work: Modern
   Languages Teacher
- · Family: Single
- · Location: Glasgow

### **SITEMAP**



# **SHOW TIME**

# **Challenges and Learning points**

- → Planning well helps and not planning- doesn't
- → Don't waste time trying to copy, create your own
- → Asking questions helps A LOT :)

# QUESTIONS?