

# TYPE DOMINANT BOOK COVER DESIGN



# IMAGE DOMINANT BOOK COVER DESIGN





## HIGHER EDUCATION

# THE UNIFYING POWER OF LAFAYETTE'S ROCKWELL INTEGRATED SCIENCES CENTER

TEXT BY EDWARD KEEGAN ARCHITECTURAL PHOTOGRAPHY BY ROBERT BENSON

RIGHT LAFAYETTE COLLEGE'S ROCKWELL INTEGRATED SCIENCES CENTER, DESIGNED BY PAYETTE.



LEFT ROCKWELL IS ONE OF THE LARGEST BUILDINGS ON LAFAYETTE'S CAMPUS, BUT IT PRESENTS A MODEST FACE TO THE COLLEGE'S HISTORIC ANDERSON COURTYARD.

## The

Boston-based firm Payette has reimagined the idea of the science building with its design for the Rockwell Integrated Sciences Center at Lafayette College. The new building, which opened in fall 2019, serves three departments at the college—biology, computer science, and environmental science—across five floors, so it was a given that faculty, researchers, and students would be split across multiple levels. "The design is about how connected they could be," says Payette principal-in-charge, Michael Oldham, AIA.

But in an innovative twist, the architects tried to make connections with the rest of the campus. Located in Easton, a small town in Pennsylvania's Lehigh Valley, Lafayette has recently increased its enrollment by 20%—to 2,600 students—putting a strain on study space at the library and other buildings. The Rockwell project, certified LEED Platinum, was a chance to solve that problem. "It needs to serve more than the science community," says Payette's principal-in-charge, Robert J. Schaeffner, FAIA,



ABOVE THE SPIRAL CORRIDOR SERVES AS A KIND OF MEETING CHAMBER FOR FACULTY AND STUDENTS. LEFT A SMALL OUTDOOR SEATING AREA IN FRONT OF THE BUILDING LOOKS OUT OVER ANDERSON COURTYARD.



**ABOUT THE AUTHOR**  
Edward Keegan is a Chicago architect who practices, writes, broadcasts, and teaches on architectural subjects.

"It's about how people learn and share through different cohorts, and the studying and meeting that happen outside the classroom."

He adds: "Students will study anywhere there's a beautiful place to study."

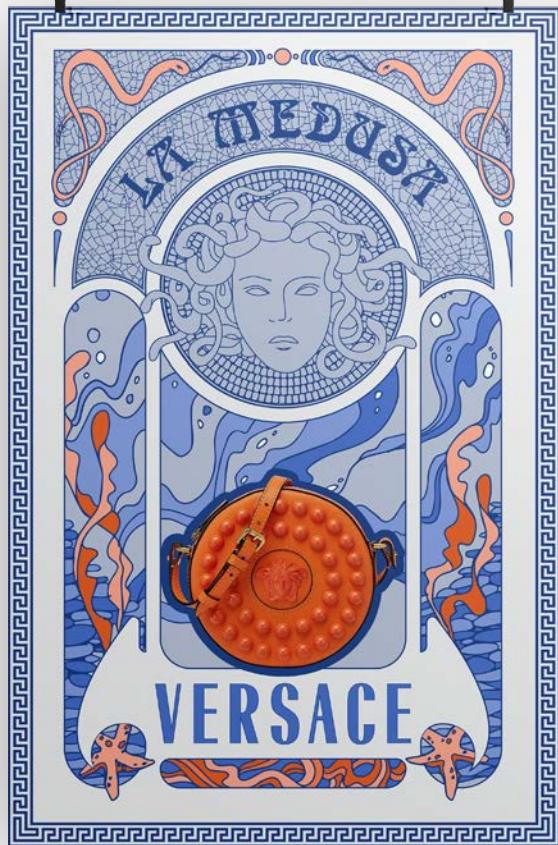
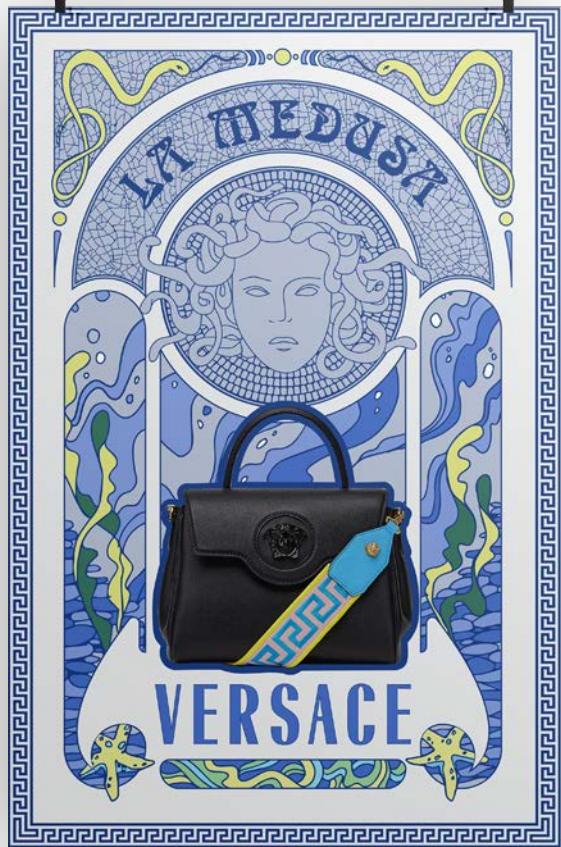
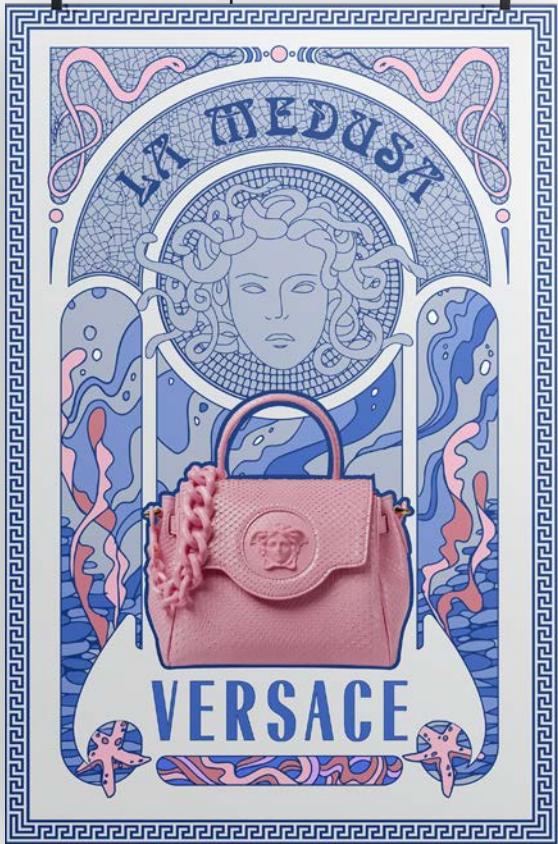
At 102,000 square feet, Rockwell is one of the largest buildings on Lafayette's 100-acre campus, yet it manages to fit the scale and texture of the existing facilities. The new center presents a modest brick-and-glass face—just three stories tall and 52 feet wide—to the college's historic Anderson Courtyard. The architects deftly concealed much of the building's bulk using a steep slope at the western edge of the campus. In fact, the center's overall footprint is small in relation to its total site, creating what Oldham calls a "mini-tower."

The L-shaped plan is organized around the Vertical Commons, a central atrium all glass walls, which the architects wanted to serve as a kind of "meeting chamber" for faculty and students. The signature element is a stair wrapped in a "twisting ribbon," that provides clear interior circulation and also serves as the principal spatial experience of the building. Based on M.C. Escher's famous images of spiraling faces, the ribbon ties each part of the stair into one integrated central piece while allowing the individual floors to retain their own identity. "Often atriums are void of character and intimacy," Oldham says. "We wanted to occupy it like a treehouse."

The atrium isn't large—just 20 feet deep and only about 50 feet long—so "what looks like an extravagant spatial event is done very economically," Oldham says. Payette increased the perceived size of the multi-story space by spanning between

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# MAGAZINE SPREAD TYPOGRAPHY



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Illustrations by Yana Belcher



## ADVERTISEMENT DESIGN SERIES

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# CUT IT OUT

## NEW VOICES EXHIBIT

The Smithsonian  
American Art Museum

8th and G Streets, NW  
Washington, D.C.  
20001

04.15  
05.15  
2021

Opening Reception  
April 20th 7PM-9PM

To learn more, please visit:  
[www.si.edu/museums/american-art-museum](http://www.si.edu/museums/american-art-museum)



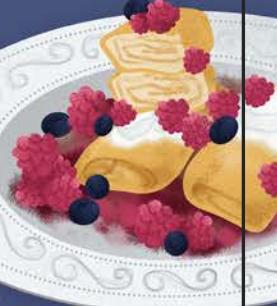
Smithsonian

X

# Ukrainian BLINI

## Ingredients

- MILK - 500 ml.
- EGGS - 3
- FLOUR - 200 gr.
- OLIVE OIL - 2 tablespoons
- SUGAR - 2 tablespoons
- SALT - 1/2 teaspoons
- VANILLA EXTRACT - 3 drops



## Preparation



### STEP 1.

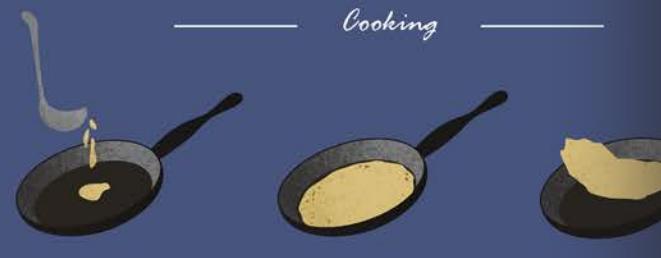
Combine eggs, sugar, vanilla, salt and a little bit of milk (approximately 100-150ml). Mix it all together.

### STEP 2.

Sift the flour through a sieve to fill it with oxygen. Do not skip this step, as it is necessary to make the pancakes soft and fluffy. Mix everything carefully with a mixer, breaking all the lumps.

Slowly add the rest of the just mix tho

## Cooking



### STEP 1.

Use the ladle to pour the mix on a high-heat, non-stick pan. Pour it in the center and quickly rotate the pan to spread the mix.

### STEP 2.

Wait until bubbles appear on the outside of the blin and it changes color and texture before flipping it. This takes approximately 1-2 minutes.

### STEP 3.

After you flip your blin, wait a few seconds. Then, move your blin onto a plate and butter on it. Serve immediately or condensed milk. You can also fold the blini with different fillings.

## Filling



### FRUITS & JAMS

You can use fresh fruit as a filling, or you can use jams and honey as a dipping sauce.

### TOVRORG & CONDENSED MILK

You can use condensed milk, sour cream, or mix sour cream with sugar for a dipping sauce. Use tvorog as a filling to fold your blini.

### MEATS & VEGGIES

You can use ground beef or chicken as a filling for blini. Any kind of cooked vegetable mix can also be used as a filling.

## Folding



### TRIANGLES

Spread the topping of your choice over the full surface of the blin. Fold it in a half, and in half again to get a nice, triangle blin with filling.

### ENVELOPE

Put the chosen topping on the lower part of the blin like shown in the diagram. Fold it up once time (approximately one-fourth part). Then, fold it from the right to the center. Next, fold it up one more time and from the left to the center. Finally, fold it up one last time up, and you will get a nice, envelope-folded blin with toppings inside.

### ROLLS

Spread the topping of your choice over the full surface of the blin. Simply roll it to create a nice, long roll with the toppings inside.

Additionally, you always can stack your blini in a nice tower and use any kind of spread between the layers to create a blini tort.

*Enjoy!*

## Architecture Through The Ages

Timeline of main styles of architecture from the beginning of times



1. Neolithic Architecture approximately 10,000 BCE to 2,000 BCE
2. Architecture of Mesopotamia 3500 BCE to 635 CE
3. Ancient Egyptian Architecture approximately 3000 BC to 30 BC
4. Ancient Greek Architecture approximately 900 BCE until the 1st century CE
5. Ancient Roman Architecture 509 BCE to about the 4th century CE
6. Byzantine Architecture approximately 324 CE to 1453
7. Romanesque Architecture ranging from the 6th to the 11th century
8. Gothic Architecture from the late 12th century to the 16th century
9. Renaissance Architecture period between the early 14th and early 17th centuries
10. Baroque Architecture late 16th century until the 18th century
11. Neoclassical Architecture during the 18th and early 19th centuries
12. Modern Architecture 20th century
13. Deconstructivism 1980s
14. Neo-futurism late 20th to early 21st century

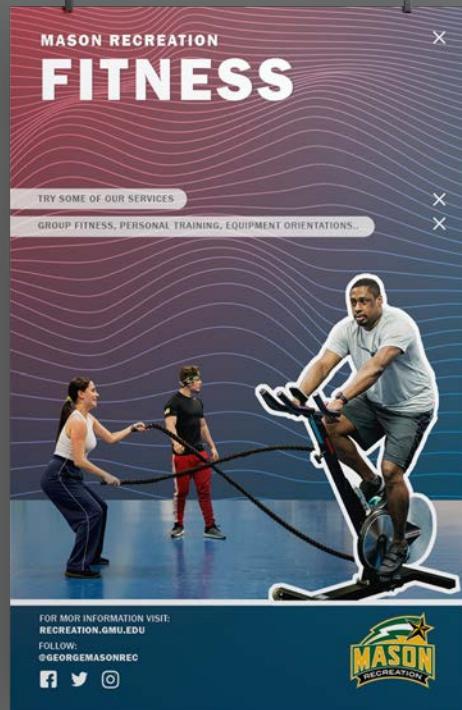
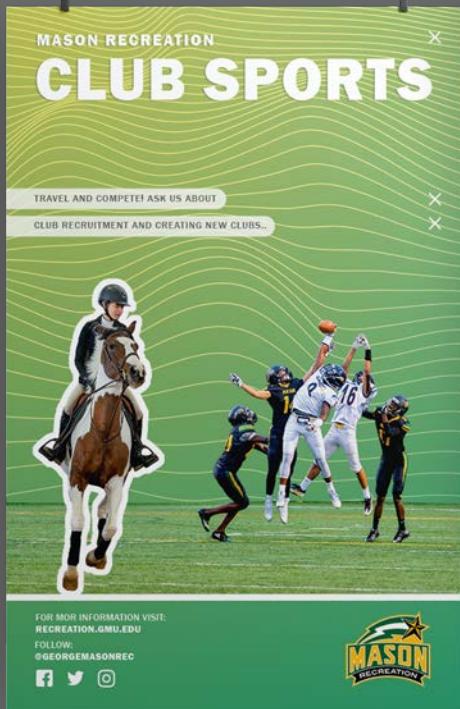
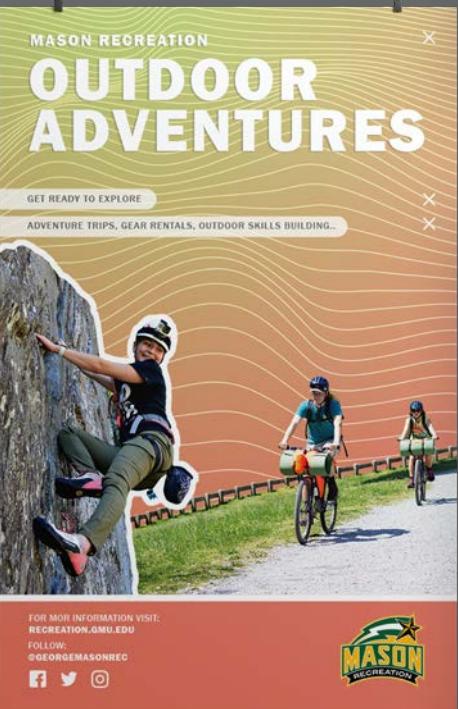
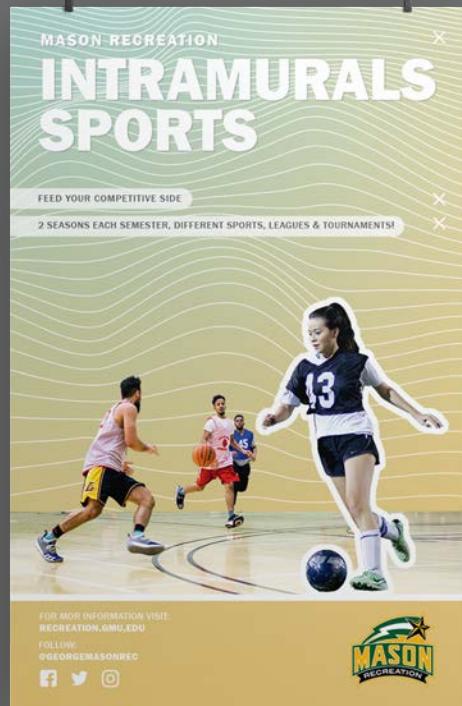
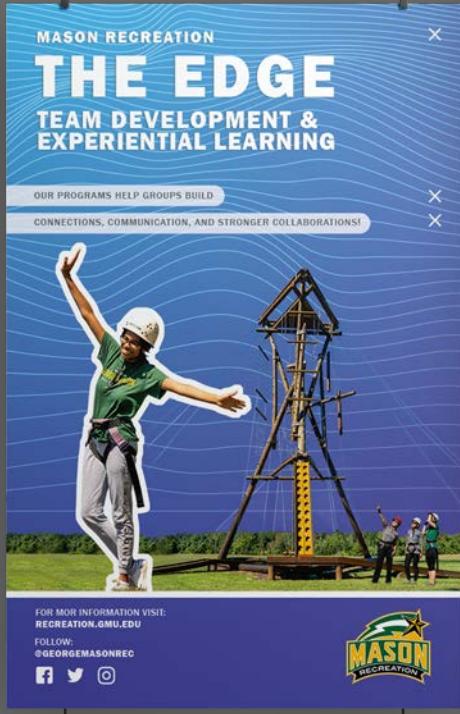
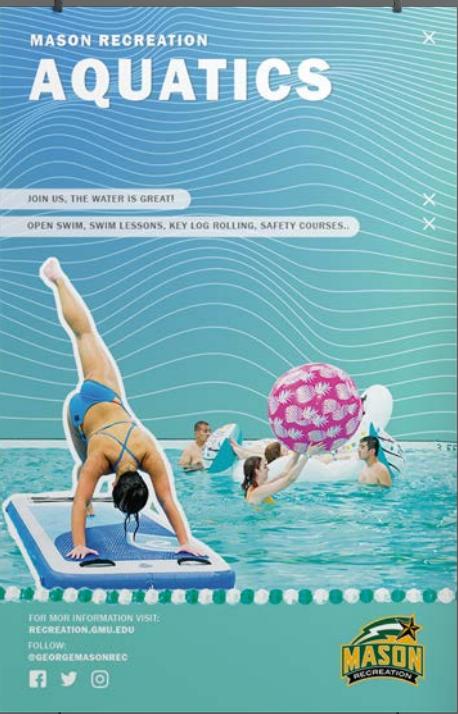
# INFOGRAPHIC POSTER DESIGNS

Illustrations by Yana Belcher

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# GMU, RECREATION PROGRAMS ADVERTISING



# ARCHITECTURAL MODEL



## DOUGLAS HOUSE RICHARD MEIER

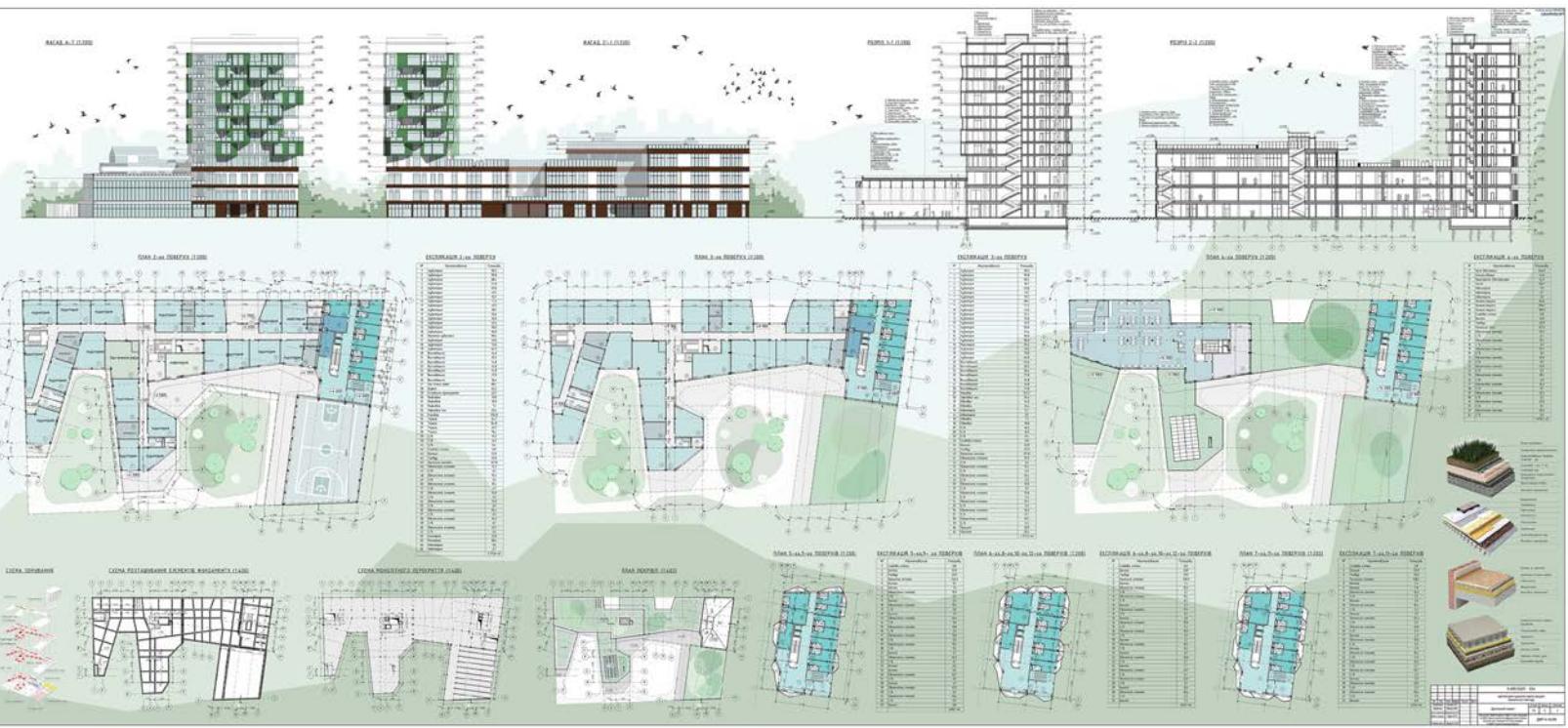
Architectural model in 1:100 scale of  
DOUGLAS HOUSE designed by Richard  
Meier between 1971 - 1973.  
Constructed with paper, plastic and  
cardstock.



# JUNIOR DESIGN PROJECT

## SOCHI BEACH RESORT

Creative project in hospitality design.  
Created using AutoCAD for architectural drafting and 3D modeling and Adobe Photoshop for final mockup and presentation.



# ORDINARY THINGS SERIES



**CANNON.**  
20" x 16", OIL ON CANVAS.



**MR. MIXER.**  
20" x 16", OIL ON CANVAS.



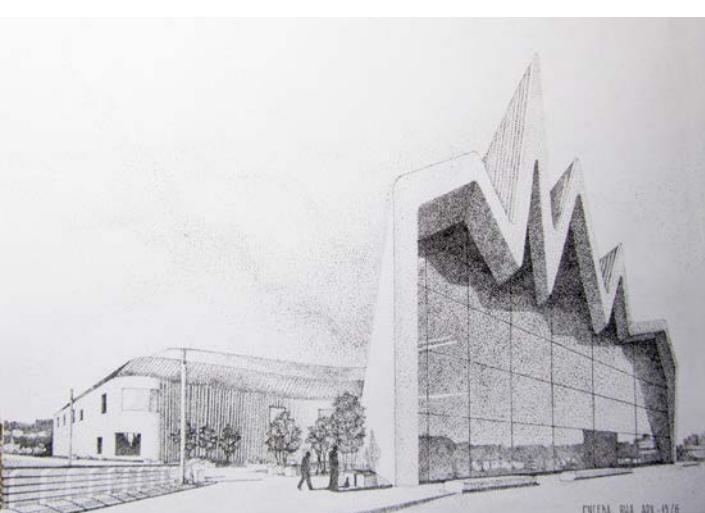
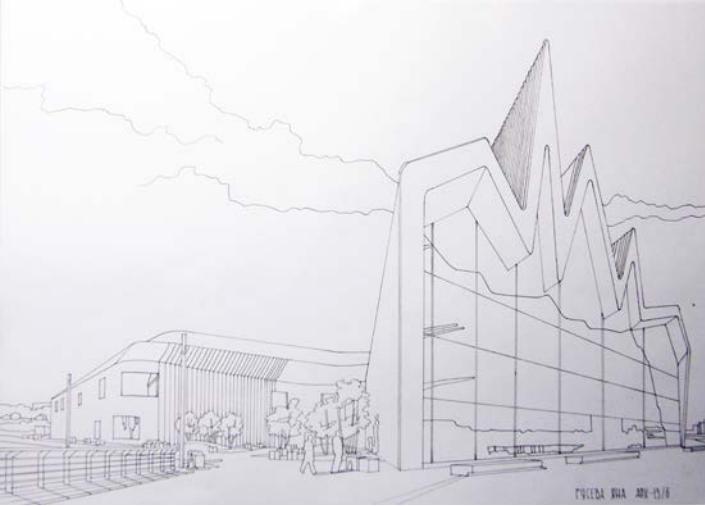
**UNTIED.**  
20" x 16", OIL ON CANVAS.

## ABDUCTION OF EUROPA

36" X 36", OIL ON CANVAS.



# STUDY IN SHADING



## 01 LINE

Drawing The Riverside Museum by Zaha Hadid using only lines.

## 02 HATCHING

Drawing The Riverside Museum by Zaha Hadid using only hatching.

## 03 STIPPLING

Drawing The Riverside Museum by Zaha Hadid using only dots.

## 04 SHAPE

Drawing The Riverside Museum by Zaha Hadid using only shapes.