



**Circle**  
Connecting Everyone

# Business Plan

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07/05/2017

# Introduction



Circle is an online social network platform built to help people solve their daily problems and to promote a community approach to helping each other.

People who need help can find the fastest services by Circle. And also for people who have skills and abilities, they can easily find opportunities to help others.

While we help each other, we can also make some new friends, and get some “tips”.



# Market Gap & Demands

1. We always have unexpected troubles but cannot find someone to help us immediately.

2. We are lazy, we would like to pay for services or help, but we don't have a place to find a helpful guy.

3. Inconvenience services, long time waiting, but high services fee.

4. We have skills, we have time, we would like some pocket money, but we don't know where to find a good part-time job.

5. Those applications, webs cannot solve every troubles we have. We may need to download so many apps, but still have to face those inconvenience situations.

6. Social, we like to make friends with each other who have the same troubles, or have the same skills.

# Product



## Four Main Systems

Missions Publish and Accept Chat and Social



Points and Credit



Report and Discipline





# Competitive Advantages

## Timely

- With web, iOS and Android applications, we can publish missions any time & anywhere.
- Users can set time period and urgent level.

## Unlimited type

- Daily life? Work? Study?
- Individual? Organization? Company?
- Long period? As soon as possible?

## Pay Less

- Use your idle resource ( your skill, free time, tools...)
- There is no intermediate fee, no high service fee, you can discuss the reward

## Earn More

- Earn reward after finished a mission.
- No intermediate fee

## Large contact range

- This is a platform for everyone
- Share whatever skills you have

## Sociability

- With the social function. We can easily make new friends with the same skills or have same troubles, we can build our circles.

# Profit Model



Advertisements

Transaction of  
Points

Advanced Users'  
Priority Services

# Financial Plan



Pre-Seed :

Financing amount : \$20000 ~ \$25000

The benefit we can share : 3%

Usage (6 months):

1. iOS and Android applications development. (\$10000)
2. Back-end maintenance and development. (\$500)
3. Team building. (\$9500)
4. Promotion. (\$5000)

# Future Development



September 2017 : Finish both Web and Apps, testing in Great Lafayette Area, Indiana.

November 2017 : Promoting to the whole Indiana.

June 2018 : Promoting to the whole Country.

December 2018 : Have at least 200 thousand users.



# Contact US



If you want to explore more details about Circle or  
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