TBD^*

TBD

Yingying Zhou, Yang Wu, Xinyi Xu, Hong Pan

09 March 2021

Abstract

First sentence. Second sentence. Third sentence. Fourth sentence.

Contents

1	Inti	roduction	
2	Dat	za	2
	2.1	EDA	2
	2.2	internet usage frequency by education level	2
3	Mo	del	6
	3.1	$T\ test 1 \dots $	6
	3.2	$T\ \mathrm{test2}\ldots\ldots\ldots\ldots\ldots\ldots\ldots\ldots$	6
	3.3	T test3	6
	3.4	Feature selection	6
	3.5	regression model	8
4	Res	sults	10
5	Dis	cussion	10
	5.1	First discussion point	10
	5.2	Second discussion point	1(
	5.3	Third discussion point	10
	5.4	Weaknesses and next steps	1(
\mathbf{A}	App	pendix	11
	A.1	missing value	11

 $^{{\}rm *Code\ and\ data\ are\ available\ at:\ https://github.com/yangg1224/Political_Deepfake_Videos.git.}$

References 13

1 Introduction

2 Data

2.1 EDA

2.1.1 treat distribution

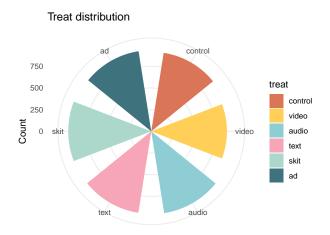


Figure 1: Employee numbers distribution

2.1.2 education level distribution by PID

2.1.3 sexism by education level

2.2 internet usage frequency by education level

```
## Warning: Use of 'EDA$educ' is discouraged. Use 'educ' instead.
## Warning: Use of 'EDA$meta_OS' is discouraged. Use 'meta_OS' instead.
## Warning: Use of 'EDA$age_65' is discouraged. Use 'age_65' instead.
```

2.2.1 post favor by treat

2.2.2 Average deception level by treat

'summarise()' ungrouping output (override with '.groups' argument)

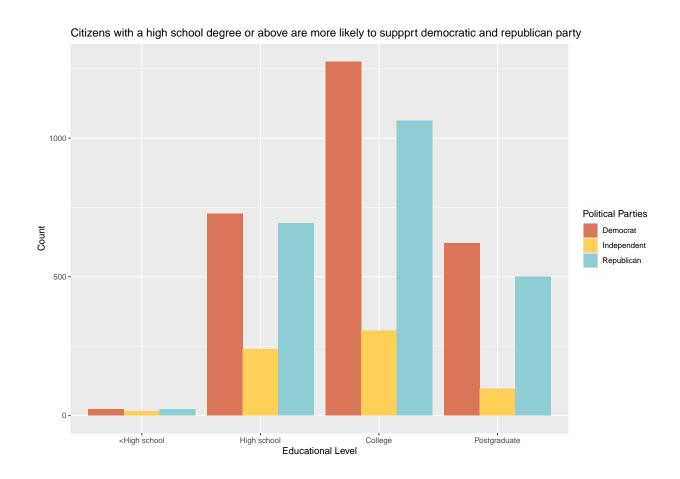


Figure 2: Educational level by PID

Table 1: Average deception level of each media format

treat	Average Deception Level
video	3.228438
audio	3.351178
text	3.305946
skit	2.569316
ad	2.989059

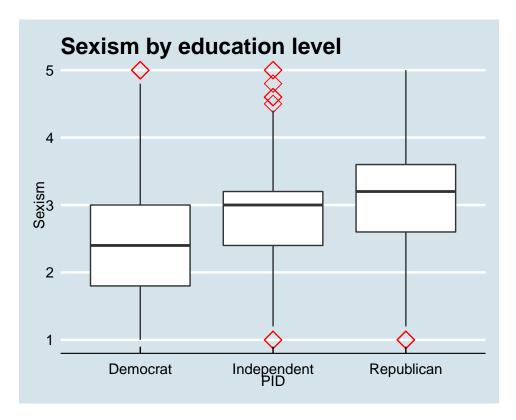


Figure 3: sexism by education level

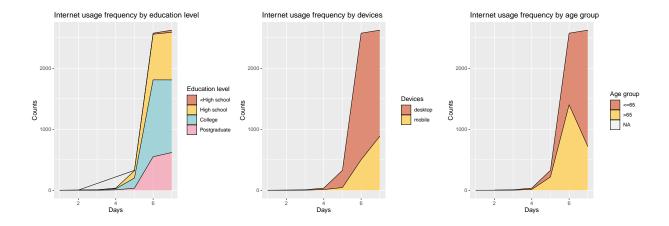


Figure 4: internet usages

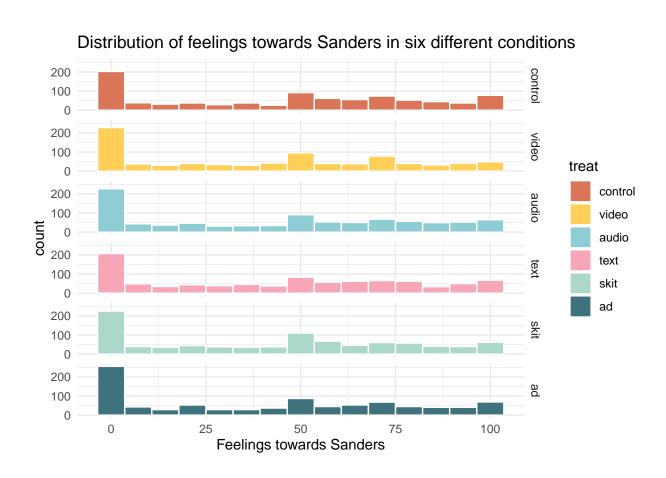


Figure 5: Distribution of feelings towards Sanders in six different situations

3 Model

3.1 T test1

Table 2: T test: Deception level of video vs audio

AVG_deception_video	AVG_deception_audio	p.value	conf.low	conf.high	method	alternative
3.228438	3.348243	0.0538155	-0.2415774	0.0019682	Welch Two Sample t-test	two.sided

3.2 T test2

Table 3: T test: Deception level of video vs text

AVG_deception_video	AVG_deception_text	p.value	conf.low	conf.high	method	alternative
3.228438	3.304207	0.2244956	-0.1980699	0.0465321	Welch Two Sample t-test	two.sided

3.3 T test3

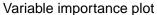
Table 4: T test: Deception level of video vs skit

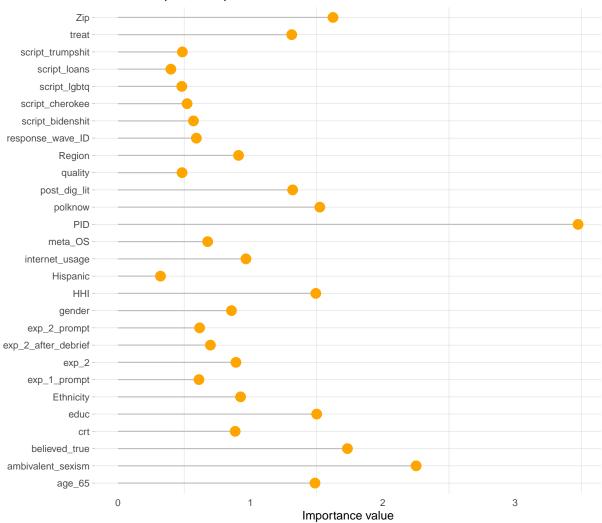
AVG_deception_video	AVG_deception_skit	p.value	conf.low	conf.high	method	alternative
3.228438	2.574586	0	0.5024785	0.8052267	Welch Two Sample t-test	two.sided

3.4 Feature selection

```
## randomForest 4.6-14
## Type rfNews() to see new features/changes/bug fixes.
##
## Attaching package: 'randomForest'
## The following object is masked from 'package:dplyr':
##
##
      combine
## The following object is masked from 'package:ggplot2':
##
##
      margin
    -----
## You have loaded plyr after dplyr - this is likely to cause problems.
## If you need functions from both plyr and dplyr, please load plyr first, then dplyr:
## library(plyr); library(dplyr)
```

```
##
## Attaching package: 'plyr'
## The following object is masked from 'package:here':
##
##
       here
## The following object is masked from 'package:ggpubr':
##
##
       mutate
## The following objects are masked from 'package:dplyr':
##
##
       arrange, count, desc, failwith, id, mutate, rename, summarise,
##
       \operatorname{summarize}
## The following object is masked from 'package:purrr':
##
##
       compact
```





3.5 regression model

```
##
## lm(formula = post_favor_Warren ~ ., data = Dummy_data)
##
## Residuals:
##
      Min
               1Q Median
                               3Q
                                      Max
## -76.145 -18.230 -2.828 20.390 89.408
## Coefficients: (4 not defined because of singularities)
                                         Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                                         2.583e+01 6.361e+00
                                                               4.060 4.99e-05 ***
## Zip
                                        7.181e-05 3.125e-05
                                                               2.298 0.021598 *
## script_bidenshit
                                        -3.189e+00 1.696e+00 -1.880 0.060223 .
## script_trumpshit
                                        -2.638e+00 1.703e+00 -1.549 0.121504
## script_cherokee
                                        -8.151e-01 1.690e+00 -0.482 0.629706
## script_lgbtq
                                        5.987e-01 2.003e+00
                                                               0.299 0.764984
```

```
## script_loans
                                         -1.628e+00 1.989e+00 -0.819 0.413038
## believed_true
                                         -3.018e+00 3.311e-01
                                                                -9.116 < 2e-16 ***
## exp_2_after_debrief
                                         -9.679e-01
                                                     8.411e-01
                                                                -1.151 0.249916
## post_dig_lit
                                                     3.113e+00
                                          1.484e+00
                                                                 0.477 0.633523
## internet usage
                                          1.058e+00
                                                     6.741e-01
                                                                 1.570 0.116604
## crt
                                         -1.384e-02
                                                     1.861e+00
                                                                -0.007 0.994068
## 'educ_<High school'
                                         -7.438e+00
                                                     4.407e+00
                                                                -1.688 0.091555 .
## 'educ_High school'
                                         -9.260e+00
                                                     1.345e+00
                                                                -6.885 6.68e-12 ***
## educ_College
                                         -7.413e+00
                                                     1.171e+00
                                                                -6.332 2.67e-10 ***
## educ_Postgraduate
                                                 NA
                                                            NA
                                                                    NA
                                                                              NA
## 'HHI_$100k-$150k'
                                          3.942e+00
                                                     2.008e+00
                                                                 1.963 0.049741 *
## 'HHI_>$150k'
                                          2.345e+00
                                                     2.230e+00
                                                                 1.052 0.293018
## 'HHI_$25k-$49k'
                                         -1.584e+00
                                                     1.192e+00
                                                                -1.329 0.183922
                                         -5.552e-01
## 'HHI_$50k-$74k'
                                                     1.346e+00
                                                                -0.412 0.680054
## 'HHI_$75k-$99k'
                                         -5.453e-01
                                                     1.310e+00
                                                                -0.416 0.677190
## 'HHI_N/A'
                                         -5.943e+00
                                                     3.377e+00
                                                                -1.760 0.078474 .
## Ethnicity_Black
                                          5.581e+00
                                                     2.813e+00
                                                                 1.984 0.047299 *
## Ethnicity Other
                                          5.401e-01
                                                     3.175e+00
                                                                 0.170 0.864916
## Ethnicity_White
                                                     2.180e+00
                                                                 0.650 0.515714
                                          1.417e+00
## 'Hispanic_Not Hispanic'
                                          1.081e+00
                                                     2.091e+00
                                                                 0.517 0.605080
## Region_Northeast
                                          7.424e+00
                                                     1.851e+00
                                                                 4.011 6.16e-05 ***
## Region_South
                                          1.164e+00
                                                     1.185e+00
                                                                 0.982 0.326021
## Region_West
                                         -1.896e+00
                                                     1.749e+00
                                                                -1.084 0.278616
## response_wave_ID_SV_eyxdeXOuISXzakt
                                        -1.367e+00
                                                     1.079e+00
                                                                -1.267 0.205060
## 'quality_passed all quality screens' -2.984e+00
                                                     1.358e+00
                                                                -2.198 0.028021 *
## meta OS mobile
                                         -9.510e-01
                                                     1.110e+00
                                                                -0.857 0.391431
## 'age_65_>65'
                                         -3.537e+00
                                                     9.491e-01
                                                                -3.727 0.000196 ***
## PID_Democrat
                                          4.022e+01
                                                     9.428e-01
                                                                42.661
                                                                        < 2e-16 ***
## PID_Independent
                                                     1.428e+00
                                                                 8.985
                                                                        < 2e-16 ***
                                          1.283e+01
## PID_Republican
                                                                              NA
                                                 NA
                                                            NA
                                                                    NA
## treat_video
                                          2.688e+00
                                                     1.559e+00
                                                                 1.723 0.084900
## treat_audio
                                          3.238e+00
                                                     1.551e+00
                                                                 2.087 0.036916 *
## treat_text
                                          3.997e+00
                                                     1.542e+00
                                                                 2.593 0.009561 **
## treat_skit
                                                                    NA
                                                 NA
                                                            NA
                                                                              NA
## treat ad
                                                 NA
                                                            NA
                                                                    NA
                                                                              NA
                                                                 0.972 0.331313
## exp_1_prompt_info
                                          8.224e-01
                                                     8.465e-01
## exp_2_prompt_control
                                         -6.566e-01
                                                     8.416e-01
                                                                -0.780 0.435318
## exp_2_lofake
                                                     1.029e+00
                                          1.416e+00
                                                                 1.376 0.168943
                                          1.568e+00 1.032e+00
## exp_2_nofake
                                                                 1.520 0.128506
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 26.91 on 4084 degrees of freedom
## Multiple R-squared: 0.3922, Adjusted R-squared: 0.3863
## F-statistic: 65.89 on 40 and 4084 DF, p-value: < 2.2e-16
```

$$Pr(\theta|y) = \frac{Pr(y|\theta)Pr(\theta)}{Pr(y)} \tag{1}$$

Equation (1) seems useful, eh?

Here's a dumb example of how to use some references: In paper we run our analysis in R (R Core Team 2020). We also use the tidyverse which was written by Wickham et al. (2019) If we were interested in baseball data then Friendly et al. (2020) could be useful.

We can use maths by including latex between dollar signs, for instance θ .

4 Results

- 5 Discussion
- 5.1 First discussion point
- 5.2 Second discussion point
- 5.3 Third discussion point
- 5.4 Weaknesses and next steps

A Appendix

A.1 missing value

```
## Loading required package: colorspace
## Loading required package: grid
## VIM is ready to use.
## Suggestions and bug-reports can be submitted at: https://github.com/statistikat/VIM/issues
## ## Attaching package: 'VIM'
## The following object is masked from 'package:datasets':
## ## sleep
## Warning in plot.aggr(res, ...): not enough vertical space to display frequencies
## (too many combinations)
```

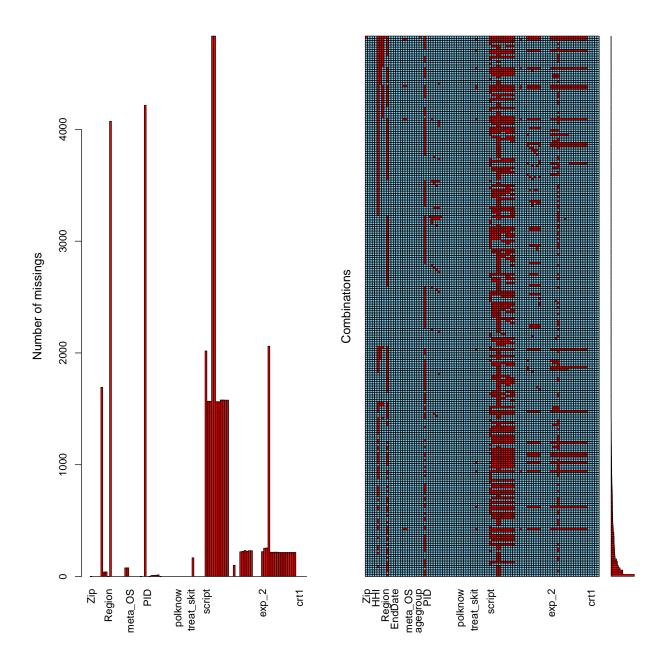


Figure 6: Missing value Visualization

References

Friendly, Michael, Chris Dalzell, Martin Monkman, and Dennis Murphy. 2020. Lahman: Sean "Lahman" Baseball Database. https://CRAN.R-project.org/package=Lahman.

R Core Team. 2020. R: A Language and Environment for Statistical Computing. Vienna, Austria: R Foundation for Statistical Computing. https://www.R-project.org/.

Wickham, Hadley, Mara Averick, Jennifer Bryan, Winston Chang, Lucy D'Agostino McGowan, Romain François, Garrett Grolemund, et al. 2019. "Welcome to the tidyverse." *Journal of Open Source Software* 4 (43): 1686. https://doi.org/10.21105/joss.01686.