

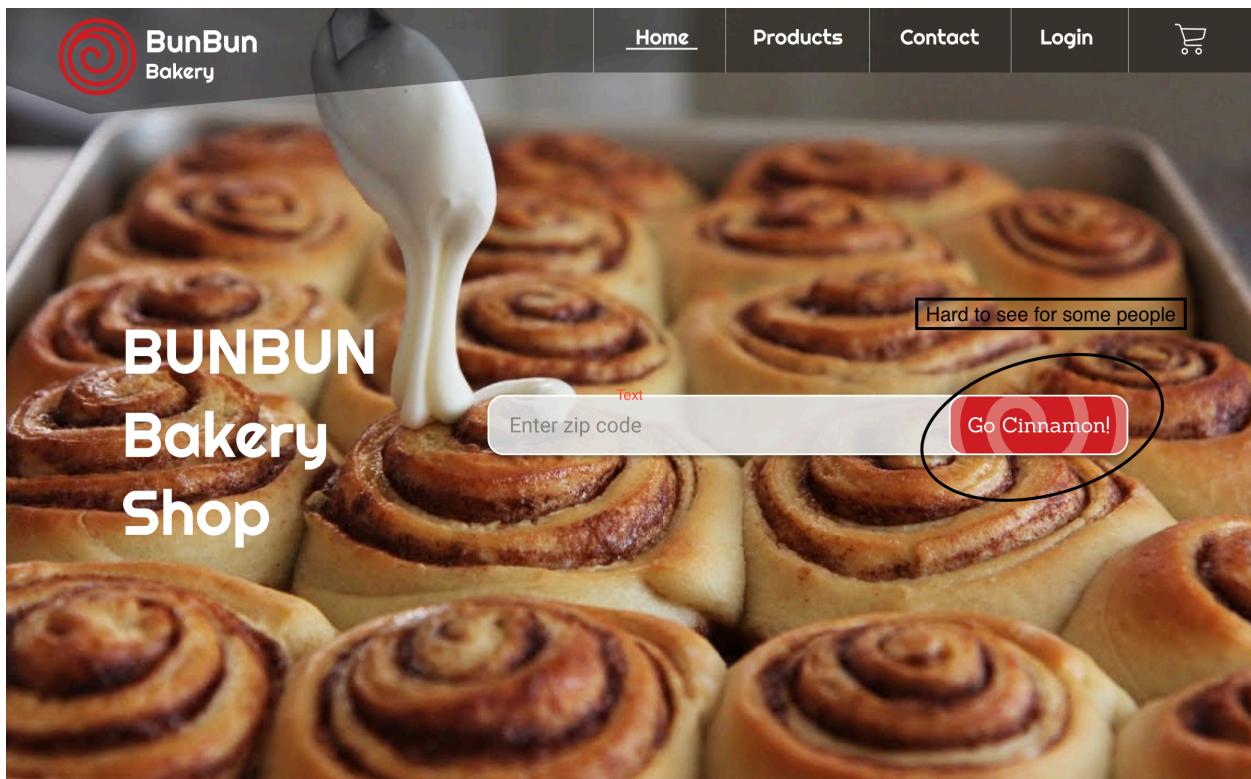
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PUI

March 15, 2021

HW-5

1. One heuristic problem I found with my previous prototype was the use of a red icon on the home page with patterns on it. Although it seemed like it was cool, it was actually quite hard to read sometimes, and could get worse for those who struggle with color and older people. Thus, in this new iteration, I improved the design to a pure black and white contrast. It's simple, but it's now more effective and accessible for more people.



However, apart from this, I really can't realize any other heuristic problems that could occur in the previous design.

2. There were some of bugs that I had to go through during the entire progress. First of all, I had an issue of everything not reaching to the corner of the canvas, which took me a lot of time to eventually realize that the default margin is not 0 and I had to define the margins to 0. Other bugs, such as typos and missing ; at the end of my codes were also very time consuming and vital to the entire process. Another challenge was to make the Navbar in to the shape above. However, with many attempts, I have succeeded to make it happen. I will continue to work on this in the future and hopefully find a way for it.

3. The entire design of the website is to create a modern and simple identity for the BUNBUN bakery shop. I believe its more reasonable to target the younger generation since they are more familiar with online shopping as well as the fact that they are more passion for sweet desserts. To create this modern sense in the website, I tried to use pure colors without too much unnecessary decorations. Most colors are limited to red black and white to create cleanliness within the pages but also having a bit of red to simulate the eyes. The pictures are also designed to overflow the page to make the design borderless. Overall, I believe the design should be able to convey a modern and delicate impression for the users.