BBC LEARNING ENGLISH

6 Minute English The art of subtitling





Neil

Hello. This is 6 Minute English from BBC Learning English. I'm Neil.

Beth

And I'm Beth.

Neil

If you're deaf or hard of hearing, watching television would be impossible without subtitles - the words of dialogue added at the bottom of the screen explaining what the characters are saying.

Beth

Subtitled captions aren't only for dialogue. In the most dramatic, action-packed scenes of a movie, there might be no-one speaking, but there are plenty of sounds - a scream, a thrilling car chase... And all these sounds need to be described as well.

Neil

In this programme, we'll be meeting Karli Witkowska, a subtitler who works on the Stranger Things show, to find out more. And of course, we'll be learning some useful new vocabulary as well.

Beth

But first I have a question for you, Neil. Movie subtitles are written ahead of time, but subtitling for live TV has to be done in the moment, as the person is speaking. This can lead to mistakes - sometimes very funny ones, including a subtitle which appeared in an interview for the BBC Six O'Clock News in 2019. But what did the subtitle say? Was it:

- a) We can't allow Spiderman to become prime minister?
- b) We can't allow Superman to become prime minister?, or,
- c) We can't allow Batman to become prime minister?

Nei

Hmmm, I guess the subtitling mistake involved Spiderman.

Beth

OK, Neil. I'll reveal the answer later in the programme. Of course, it's not just deaf audiences that subtitles help. The translated subtitles of foreign films are great for learning languages, letting you read a word and hear how its pronounced at the same time. And because subtitles describe everything, from monster squelches to bombs exploding, it's a great way to learn new adjectives. Here's subtitler Karli Witkowska explaining to BBC Radio 4 programme Word of Mouth how her choice of adjective creates emotion for the viewer:

Karli Witkowska 11'53"

It depends on the **genre** and depends on the shows, and so if you have a very upbeat period piece where the music is very **jaunty**... you would use the word 'jaunty' to describe the music. It's creating an idea of what a sound is like and using a very, very descriptive word in order to do so.

Neil

Karli bases her descriptions on the film's **genre** – a style of film, music or book with its own particular set of features. The sound effects needed for a thriller like Stranger Things – creaking stairs and sudden screams - are very different from the sounds used in historical period dramas which are more **upbeat** – light-hearted and cheerful.

Beth

This influences the adjective Karli chooses to describe a sound. For example, upbeat music might be described as **jaunty** - full of energy and confidence.

Neil

Subtitles started out as an accessibility feature for deaf audiences, and to translate foreign language films into English. But since the growth of online streaming services like Netflix, subtitling has become something of an art.

Beth

Karli belongs to a team of subtitlers who try to make their descriptions as close as possible to the sounds they hear. Here she tells BBC Radio 4's Word of Mouth about a time her team found exactly the right word:

Karli Witkowska 16'50"

...so I loved 'gobsmacked silence' because you were able to tell that people were almost on the verge of a gasp, or on the verge of a shock, and that was the atmosphere, but there wasn't actually a sound, so when my colleague came up with that one I definitely wanted to give him a virtual high five.

Neil

In this scene, the surprised characters were about to **gasp** – take in a short, quick breath of air. There was no speech or sound in the scene, but Karli's team found the perfect adjective to describe the silence - **gobsmacked**, which is slang for being so surprised you can't speak.

Beth

This was definitely one description that deserved a **high five** – lifting up your hand to clap hands with someone else as a greeting or to say 'well done'. In fact, the phrase 'gobsmacked silence' was so good it went viral and started being used in all kinds of situations.

Neil

Maybe gobsmacked was how the viewers of that TV news programme felt, you know, the mistaken subtitle you asked me about in your question. I guessed the incorrect subtitle was: We can't allow Spiderman to become prime minister.

Beth

Which was... the wrong answer, I'm afraid. In fact the interviewee said, "we can't allow that man to become prime minister", speaking about Boris Johnson, but the misheard subtitle appeared as Batman.

Neil

OK, let's recap the vocabulary we've learnt from this programme on subtitles, starting with **genre** – a style of film, music or book with its own particular set of characteristics.

Beth

Something which is **upbeat** is cheerful, hopeful and light-hearted.

Neil

The adjective **jaunty** means full of energy and confidence.

Beth

If you gasp, you take in a short, quick breath of air in surprise or in pain.

Nei

You can use the slang expression **gobsmacked** when someone is so surprised they can't speak.

Beth

And finally, if you give someone a **high five**, you hold up your hand above your head, clapping hands with somebody else as a greeting, or to say 'well done!'

Neil

Once again our 6 minutes are up. Goodbye for now!

Beth

Bye!

VOCABULARY

genre

style of film, music or book with its own particular set of characteristics

upbeat

cheerful, hopeful and light-hearted

jaunty

full of energy and confidence

gasp

take in a short, quick breath of air to show shock, surprise or pain

gobsmacked

(slang) so surprised that you cannot speak

high five

two people lifting their arms and clapping hands together as a greeting, or a way of saying, 'well done!'