if you were working for Motivate. What kinds of information would you want to know about in order to make smarter business decisions? If you were a user of the bike-share service, what factors might influence how you would want to use the service?

If I am working for Motive, I would like to know:

which locations are most popular,

how the number of used bikes in those places changes during the day,

whether there are any bike-pick-up-points having much more bikes than the needed number (maybe just in some days during the week).