

Muhe Yang

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EDUCATION

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| Ph.D. Candidate in Information Studies McGill University School of Information Studies | Sep. 2019–2025 (expected) Montreal, QC, Canada |
| <ul style="list-style-type: none">• Research interests: Human-Computer Interaction, Accessibility, Design for older adults, Health• Research topic: <i>Supporting Physical Activity in Later Life</i> Advisor: Dr. Karyn Moffatt | |
| M.F.A. in Information Design and Visualization Northeastern University College of Arts, Media and Design | Sep. 2015–May 2017 Boston, MA, U.S. |
| <ul style="list-style-type: none">• Master's thesis: <i>Visiting, Picturing and Experiencing the Chinese Garden</i> Advisor: Dr. Kristian Kloeckl• Thesis design project: <i>Visualizing Seasonal Change in the Chinese Garden</i> Advisor: Paul Kahn | |
| B.Eng. in Industrial Design Taiyuan University of Technology College of Mechanical Engineering | Sep. 2010–July 2014 Taiyuan, Shanxi, China |
| <ul style="list-style-type: none">• Graduation design project: <i>Blossom—Stainless Kitchen Utensils Serial Design</i> Advisor: Dr. Jing Zhao | |

AWARDS

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| Doctoral Research Scholarship Fonds de recherche du Québec – Nature et Technologies (FRQNT) | 2024–2025 |
| Wolfe Chair Graduate Fellowship Faculty of Arts, McGill University | 2024–2025 |
| Chinese Government Award for Outstanding Self-financed Students Abroad China Scholarship Council | 2023 |
| Ph.D. Scholarship and Research Assistantship School of Information Studies, McGill University | 2019–2025 |
| McGill Graduate Excellence Fellowship | 2019–2023 |
| ACM SIGACCESS ASSETS'22 Doctoral Consortium Travel Grants | 2022 |
| Best Poster Award 14th EBSI-SIS Symposium in Information Studies | 2022 |
| Volunteer of the Month The Yellow Door, Montreal, QC | Aug. 2022 |
| Comprehensive Examination Completion Award School of Information Studies, McGill University | 2021 |
| CAMD Graduate Student Scholarship College of Arts, Media and Design, Northeastern University | 2015–2017 |

The Second Prize in National University Student Social Practice and Science Contest on Energy Saving & Emission Reduction
Taiyuan University of Technology

2012

EXPERIENCE

ACT Lab, McGill University

Sep. 2019–Present

Research Assistant & Principal Investigator, Doctoral Research in Human-Computer Interaction

- Doctoral research (*Supporting Physical Activity in Later Life: Perspectives from Older Adults*) on designing technologies for older adults living alone to support their physical activity.
- Completed a user-centred design research project involving understanding user needs through diaries and semi-structured interviews, exploring solutions through co-design workshops, testing design concepts through interviews, and analyzing data through thematic analysis.
- Conducted literature review on health persuasive technology, analyzed and synthesized methodologies in empirical studies.

Defining Our Cyberspace NSERC Project

Jan.–Sep. 2022

Research Assistant supervised by Dr. Rebekah Willson and Dr. Benjamin Fung (McGill School of Information Studies)

- Conducted literature review on the information needs of cybersecurity reverse engineers.
- Identified research gaps and potential directions; proposed research designs.

Master's thesis & follow-up independent research project: Information visualization of seasonal color change in the environment

Jan. 2017–Jan. 2020

Principal Researcher

- Master's thesis project: designing visualizations showing visitors' experience of seasonal colour change in a Chinese garden.
- Completed a follow-up research based on the thesis as a self-initiated independent project, involving collecting and analyzing data, proposing a new approach of visualizing seasonal colour change. Results have been published in a peer-reviewed journal.

Taiyuan Jiaofei Geology Information Technology Co., China

Sep. 2017–Dec. 2018

Design & Research Assistant

- Designed and built prototypes, assisted developing seism monitoring devices.
- Assisted patent application process.

China Industrial Design Institute, Shanghai, China

May–July 2016

Design Intern

- Assisted organizing the *1st Shanghai Open Data Week* (June 3–8, 2016) and *Shanghai Open Data Applications (SODA)* competition.
- Designed printed and digital materials for advertising related events.
- Responsible for running the official account on social media Weibo.

National Contest on Energy Saving & Emission Reduction, China

Feb.–May 2012

Undergraduate Researcher

- Conducted a research project on reducing energy waste in campus canteen system.
- Conducted a survey study, designed questionnaires, and collected and analyzed data.

PUBLICATIONS

Peer-Reviewed Full Papers

1. **Yang, M.**, Xia, M., & Moffatt, K. (under review). Overcoming Disruptions: Insights from Older Adults Living Alone on the Design of Physical Activity Promoting Technologies. *Submitted to ACM SIGCHI Conference on Human Factors in Computing Systems (CHI '25)*. 24 pages.
2. **Yang, M.**, & Moffatt, K. (under review). Breaking Barriers: Co-Designing Physical Activity Promoting Technologies with Older Adults Living Alone. *Submitted to ACM Transactions on Accessible Computing*. 23 pages.
3. **Yang, M.**, & Moffatt, K. (2024). Navigating the Maze of Routine Disruption: Exploring How Older Adults Living Alone Navigate Barriers to Establishing and Maintaining Physical Activity Habits. *Proceedings of the ACM SIGCHI Conference on Human Factors in Computing Systems (CHI '24)*, Honolulu, HI, USA. 15 pages. doi.org/10.1145/3613904.3642842 [Acceptance rate 26.3%]
4. **Yang, M.** (2020). Investigating seasonal color change in the environment by color analysis and information visualization. *Color Research & Application*, 45(3), 503-511. doi.org/10.1002/col.22484

Short Papers, Poster Abstracts

5. **Yang, M.**, & Moffatt, K. (2024). A Preliminary Analysis of Older Adults' Reactions to Design Concepts for Physical Activity Support. *Proceedings of the 26th International ACM SIGACCESS Conference on Computers and Accessibility (ASSETS '24)*, St. John's, NL, Canada. 5 pages. doi.org/10.1145/3663548.3688509
6. **Yang, M.**, & Moffatt, K. (2024). Supporting Physical Activity in Later Life: Navigating Older Adults through the Interrelated Barriers to Remaining Physically Active. Poster presented in *the 2024 AGE-WELL Annual Conference*, Edmonton, AB, Canada.
7. **Yang, M.** (2022). Supporting Physical Activity in Later Life: Perspectives from Older Adults. *Proceedings of the 24th International ACM SIGACCESS Conference on Computers and Accessibility (ASSETS '22)*, Athens, Greece. 6 pages. doi.org/10.1145/3517428.3550411
8. **Yang, M.** and Moffatt, K. (2022). A Review of Empirical Studies on Persuasive Technology for Physical Activity: Common Practices and Current Trends. Poster presented at *Graphics Interface 2022 (GI '22)*, Montreal, QC, Canada. 2 pages.
9. **Yang, M.** and Moffatt, K. (2022). A Review of Empirical Studies on Persuasive Technology for Physical Activity: Common Practices and Current Trends. Poster presented at *the 14th EBSI-SIS Student Symposium in Information Studies*, Montreal, QC, Canada.

Doctoral Thesis

10. **Yang, M.** (in progress). *Supporting Physical Activity in Later Life: Navigating Older Adults through the Interrelated Barriers to Remaining Physically Active*.

Master's Thesis

11. **Yang, M.** (2017). *Visiting, picturing and experiencing the Chinese garden* (Order No. 10271502). Available from ProQuest Dissertations & Theses Global. (1964252431).

PRESENTATIONS

Research Presentations

1. A Preliminary Analysis of Older Adults' Reactions to Design Concepts for Physical Activity Support. In the ACM SIGACCESS Conference on Computers and Accessibility (ASSETS '24), St. John's, NL, Canada. October 27–30, 2024.
2. Supporting Physical Activity in Later Life: Navigating Older Adults through the Interrelated Barriers to Remaining Physically Active. In the 2024 AGE-WELL Annual Conference, Edmonton, AB, Canada. October 23–24, 2024.
3. Navigating the Maze of Routine Disruption: Exploring How Older Adults Living Alone Navigate Barriers to Establishing and Maintaining Physical Activity Habits. In the ACM SIGCHI Conference on Human Factors in Computing Systems (CHI '24), Honolulu, HI, USA. May 11–16, 2024.
4. Supporting Physical Activity in Later Life: Perspectives from Older Adults. In the doctoral consortium and poster session of the 24th International ACM SIGACCESS Conference on Computers and Accessibility (ASSETS '22), Athens, Greece. October 23–26, 2022.
5. A Review of Empirical Studies on Persuasive Technology for Physical Activity: Common Practices and Current Trends. Poster presented at Graphics Interface 2022 (GI '22), Montreal, QC, Canada. May 16–19, 2022.
6. A Review of Empirical Studies on Persuasive Technology for Physical Activity: Common Practices and Current Trends. Poster presented at the 14th EBSI-SIS Student Symposium in Information Studies, Montreal, QC, Canada. April 28, 2022.

Design Presentations

7. Visualizing Seasonal Change in the Chinese Garden. Master's thesis project presented and exhibited at Gallery 360, Northeastern University, Boston, U.S.. May 2017.
8. Blossom—Stainless Kitchen Utensils Serial Design. Undergraduate graduation design project presented and exhibited at Siyun Hall, Taiyuan Technology of University, China. June 2014.

TEACHING ACTIVITIES

Undergraduate student supervision

- Miriam Xia (Fall 2023 and Winter 2024): Supervised design and research tasks, including generating design concepts about physical activity support, developing storyboards, and recruiting study participants.
- Yongan Yu (Fall 2024): Supervised development of an LLM chatbot to support older adults in identifying appropriate physical activity programs in their vicinity.

Teaching Assistant of McGill Master's course *INFS611 Research Principles & Analysis* Winter 2023

- Assisted the course instructor (Prof. Ilja Frissen) in preparing course materials and grading assignments and final paper.
- Supervised and assisted students during office hours.

Teaching Assistant of McGill Master's course *GLIS619 Information Behaviour and Resources* Fall 2021

- Assisted the course instructor (Prof. Joan Bartlett) in grading assignments and final paper.
- Supervised and assisted students during office hours.

Guest Lecture of McGill Master's course *INFS626 Usability Analysis & Assess*

Winter 2023

- Gave a lecture on heuristic evaluation. (Instructor: Prof. Karyn Moffatt)

ACADEMIC AND COMMUNITY SERVICES

Peer Reviewer

- Conferences: ACM CHI'25, CHI'24, CSCW'24
- Journals: ACM Transactions on Accessible Computing, Color Research and Application

Student Volunteer, ACM ASSETS'24, CSCW'21

Organizing Committee Member, the 13th EBSI-SIS Symposium on Information Studies in 2021

Executive Member and Communication Officer, Association for Information Science & Technology (ASIS&T) McGill Chapter 2020–2021

Community Volunteer, the Tech Café program of the Yellow Door, a senior centre (NGO) in Montreal, QC. Feb. 2022–Aug. 2023

- Awarded *Volunteer of the Month* in August 2022

SKILLSET

Research Skills:

- Research methods: interview, diary study, co-design workshop, questionnaire design, etc.
- Data analysis: qualitative analysis methods (e.g., thematic analysis, affinity diagramming), quantitative analysis methods (e.g., statistical analysis, etc.).

Design Skills:

- Product design and graphic design: sketching, rapid prototyping, storyboard, etc.
- Information visualization: R, Processing, JavaScript D3, p5.js + HTML.

Languages: fluent English, native Chinese, basic French, basic Japanese, basic Korean.