# **Muhe Yang**

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### **EDUCATION**

### Ph.D. Candidate in Information Studies

Sep. 2019 - Present

McGill University, Montreal, Canada

School of Information Studies

- Research interests: Human-Computer Interaction, Accessibility, Older adults, Design
- Research topic: Supporting physical activity for older adults | Advisor: Dr. Karyn Moffatt

## M.F.A. in Information Design and Visualization

Sep. 2015 - May 2017

Northeastern University, Boston, U.S.

College of Arts, Media and Design

- Thesis: Visiting, Picturing and Experiencing the Chinese Garden | Advisor: Dr. Kristian Kloeckl
- Thesis project: Visualizing Seasonal Change in the Chinese Garden | Advisor: Paul Kahn

### B.Eng. in Industrial Design

Sep. 2010 – July 2014

Taiyuan University of Technology, China

College of Mechanical Engineering

• Thesis project: Blossom—Stainless Kitchen Utensils Serial Design | Advisor: Dr. Jing Zhao

### **EXPERIENCE**

### **ACT Lab, McGill University**

Sep. 2019 - Present

Research Assistant, Doctoral Research in Human-Computer Interaction

- Conducted literature review on health persuasive technology, analyzing and synthesizing methodologies in empirical studies
- Conducting research and study design on behavior change technology supporting physical activity for older adults

## School of Information Studies, McGill University

Jan. - June 2022

Research Assistant

• Conducted literature review and proposed study designs for investigating the information needs of reverse engineers (supervised by Prof. Rebekah Willson and Prof. Benjamin Fung)

## Taiyuan Jiaofei Geology Information Technology Co., China

Sep. 2017 - Dec. 2018

Designer, Research Assistant

- Designed, modeled, and developed seism monitoring devices
- Assisted patent application process

## China Industrial Design Institute, Shanghai, China

May - July 2016

Design Intern

- Assisted organizing Shanghai Open Data Applications (SODA) competition
- Designed printed and digital materials to advertise events

**National Contest on Energy Saving & Emission Reduction**, Taiyuan, China May 2012 *Undergraduate Researcher* 

- Conducted a survey on campus canteen system for reducing energy waste
- Designed questionnaire and collected data

### **PUBLICATIONS**

Journal Article

**Yang, M.** (2020). Investigating seasonal color change in the environment by color analysis and information visualization. *Color Research & Application*, *45*(3), 503-511. https://doi.org/10.1002/col.22484

Patent of Invention

Yang D., Li Z., Wang H., **Yang M.** (2018). Device and method for quickly identifying transverse waves on seismic monitoring records. CN201810365058. [under review]

### **PRESENTATIONS**

Yang, M and Moffatt, K. (2022). A Review of Empirical Studies on Persuasive Technology for Physical Activity: Common Practices and Current Trends. Poster presented at 14<sup>th</sup> EBSI-SIS Student Symposium in Information Studies and Graphics Interface 2022 (GI'22), Montreal, QC, Canada.

### **TEACHING ACTIVITIES**

**Teaching Assistant** of Master's course GLIS619 Information Behaviour and Resources
Instructor: Dr. Joan Bartlett
Fall 2021

### ACADEMIC INVOLVEMENT AND SERVICES

**Student Volunteer**, ACM Conference on Computer Supported Cooperative Work and Social Computing (CSCW'21)

Oct. 2021

**Peer Reviewer**: 1 journal article, *Color Research & Application* May 2021

Organizing Committee Member, 13th EBSI-SIS Symposium on Information Studies

Apr. 2021

**Executive Member**, Association for Information Science & Technology (ASIS&T) McGill Chapter 2020-2021

**Community Volunteering**: Tech Café volunteer, Yellow Door Feb. 2022 – Present

## **SCHOLARSHIPS AND AWARDS**

Graduate Excellence Fellowship McGill University	2019 – 2023
Best Poster Award in 14 <sup>th</sup> EBSI-SIS Student Symposium in Information Studies School of Information Studies, McGill University	Apr. 2022
Comprehensive Examination Completion Award School of Information Studies, McGill University	Jan. 2021
Graduate Scholarship	2015 - 2017

College of Arts, Media and Design, Northeastern University

The Second Prize in National University Student Social Practice and Science Contest on Energy Saving & Emission Reduction

May 2012

Taiyuan University of Technology

## **SKILLS**

Data Analysis and Visualization: R, Processing, JavaScript D3, p5.js + HTML

Design Tools: Adobe Illustrator/InDesign/Photoshop, Sketch, Rhino + Key Shot, Auto CAD Sketching and rapid prototyping

Languages: Fluent English, Native Mandarin Chinese, Basic Japanese, Basic Korean