

Stakeholder Profiles

Scott Patton - General Manager

Scott is the top decision-maker at the El Segundo plant and is responsible for sponsoring the project locally. He will prepare and submit the capital expenditure proposal to TractorCo's corporate office for funding approval and expects the booth to improve throughput and regulatory compliance. He is strongly risk averse and hates delays.

Ethan Beets - Plant Manager

Ethan brings hands-on experience from a prior paint booth installation and is highly skilled in execution. While his operational knowledge is critical, Ethan is occupied with day-to-day plant management and has limited influence over budget or regulatory decisions.

Sabrina Cash - Controller

Sabrina oversees all of TractorCo's finances and ensures adherence to budget limits. She is influential in approving costs and preventing scope creep but is less involved in day-to-day project activities.

John Storm - LAFD Fire Marshal

John is a Fire Marshal for the Los Angeles Fire Department. His involvement is concentrated around inspections and approvals. While his ongoing interest in the project is limited, his authority is critical - failure to meet fire safety standards will prevent project completion.

Wendy Gale - SCAQMD Inspector

The South Coast Air Quality Management District (SCAQMD) is the air pollution control agency for all of Los Angeles. Wendy is an inspector at the SCAQMD and will review the booth for compliance with VOC and emissions regulations. She has high authority at inspection milestones but limited involvement otherwise; her primary expectation is full adherence to environmental standards.