

Stakeholder Profiles

Scott Apple - General Manager

Scott is the top decision-maker at the El Segundo plant and is responsible for sponsoring the project locally. He will prepare and submit the CAPEX proposal to TractorCo's corporate office for funding approval and expects the booth to improve throughput and regulatory compliance.

Ethan Beets - Plant Manager

Ethan brings hands-on experience from a prior paint booth installation and is highly engaged in execution. While his operational knowledge is critical, Ethan is occupied with day-to-day plant management and has limited influence over budget or regulatory decisions.

Tyler Cash - Controller

Tyler oversees project finances and ensures adherence to budget limits. He is influential in approving costs and preventing scope creep but is less involved in day-to-day project activities.

John Storm - LAFD Fire Marshal

John's involvement is concentrated around inspections and approvals. While his ongoing interest in the project is limited, his authority is critical - failure to meet fire safety standards will prevent project completion.

Wendy Gale - AQMD Inspector

Wendy represents the County Air Quality Management District and will review the booth for compliance with VOC and emissions regulations. She has high authority at inspection milestones but limited involvement otherwise; her primary expectation is full adherence to environmental standards.