TIANCHENG "TC" YANG

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is...

A user experience designer with race car engineering background

A new tech lover as well as a retro geek

A photographer who is enthusiastic about coffee

Carnegie Mellon University

Tepper School of Business,
College of Engineering,
School of Design
Master of Integrated Innovation of
Product and Services
3.63 / 4.0
Dec 2020

Lehigh University

Intercollegiate Program
B.S. in Integrated Degree of
Humanities and Engineering:
Mech. Engr. & Product Design
3.37 / 4.0
May 2019

SKILLS

Creativity

User Research
Sketch & Figma
Adobe Ps, Lr, Pr
Final Cut Pro
HTML & CSS
Photography
Film Making

Engineering

Arduino/Particle Manual Machining SolidWorks Fusion 360 Matlab

Languages

Native Chinese
Fluent English
Elementary Japanese

PROJECT EXPERIENCE

Amazon | Kellogg Design Challenge Semi-Finalist

Oct - Nov 2019

- Collaborated with an interdisciplinary team to propose solutions to increase Amazon Prime Video's usage by leveraging social media users' sharing behavior
- Conducted primary user research and synthesized research insights into journey maps and personas for social media users and content consumers
- Developed interaction model for sharing video clip with minimum friction
- Managed team meeting minutes and follow-up emails

Formula SAE | Designing Race Car Suspension

Aug 2017 - May 2019

- Lead two team members to design suspension with SolidWorks and SusProg3D
- Collaborated with the team to boost skidpad time by 10% and improved overall team ranking and engineering design ranking by 30 percentiles each
- Tested and Tuned suspension with low-budget solutions like slow-motion video
- Produced promotional video which contributed to a 50% increase in sponsorship

Best of Time | Connect Digital and Printed Photos

Aug - Oct 2018

- Individually designed a cyber-physical solution to streamline photo selecting, printing, and showcasing process
- Surveyed 22 Millennials and discovered the hidden need towards printed photos and painpoint in selecting photos and making albums
- Proposed an algorithm to select users' favorite photos
- Designed an album showcase stand with SolidWorks and prototyped with 3D printing and spray painting

SusProg3D | New Interface

Jun - Sep 2018

May - Aug 2017

- Redesigned UI for the race car suspension analysis and design software and reduced operation error and operation time by 23% and 50%, respectively
- Conducted user interviews and click stream with two expert users
- Prototyped the new interface with Sketch
- Utilized paper prototype to do usability test

PROFESSIONAL EXPERIENCE

NIO | Intern Engineer & Operation Assistant

- Repaired prototype vehicles at suppliers as a team representative
- Collected and analyzed air suspension data for future development
- Managed Bill of Material for the Chassis Department