

Website Creative Brief for Dinner-Every-Night

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Client

The people who are chefs, cookbook author, and people of restaurants will commission the website.

Purpose of site

Share easy, nutrition and quick recipes and resource to busy working people.

Measurable Goals

Share recipes and videos.

Target Audience(s)

Location – people who are life in the world.

Marital status – single/married.

Education/income/ethnic background – no limit.

Hobbies/ Interest – people like cooking, or want to find a recipe, or just want to cook.

Content

A main recipe will share in every week that include recommended a restaurant and a cookbook and a video.

Functionalities

Searching, dropdown menu, navigation bar, contact from, and upload/share recipes bar

Supported platforms

Desktops,
mobiles,
tables.

Style

Clean, clear and friendly.