

CURRICULUM VITAE

Yang Yan (燕阳)

E-mail: yang.yan@fu-berlin.de

Address: Hittorfstraße 18, Room 0.25, 14195 Berlin, Germany

Homepage: <https://yangyan0925.github.io/homepage/>

ORCID: <https://orcid.org/0000-0001-8085-6981>

ResearchGate: <https://www.researchgate.net/profile/Yang-Yan-18>

ACADEMIC EMPLOYMENT

Postdoctoral Researcher (11/2023–), Institute for Chinese Studies, Freie Universität Berlin, Germany.

-Advisor: Prof. Dr. Genia Kostka

Postdoctoral Fellow (2021–2023), School of Public Policy & Management, Tsinghua University, China.

-Advisor: Prof. Dr. Angang Hu

Research Associate (2021–2023), Institute for Contemporary China Studies, Tsinghua University, China.

EDUCATION

Ph.D., Management Science and Engineering, School of Economics and Management, Beijing University of Posts and Telecommunication, China, 2021.

-Thesis: *Policy Agenda Setting and the Environmental Governance Performance*

-Supervisor: Prof. Dr. Chunhui Yuan

B.A., Public Administration, School of Economics and Management, Beijing University of Posts and Telecommunication, China, 2015.

RESEARCH INTERESTS

Research field: Public administration; public policy; comparative politics.

Current research topics: Digital politics; elite politics; political communication; agenda-setting.

PUBLICATIONS

Peer-Reviewed Articles

- Yan, Y., & Yang, Z.* (2025). Portraying Competence, Benevolence or Party Loyalty? Political Propaganda and the Image Building of Political Elites in China. *Comparative Politics*. Online first, <https://doi.org/10.5129/001041525X17380761641486>
- Yang, Z., Yan, Y.*, & Xu, H. (2024). Towards “All-round Cadres”: Policy Priorities and Issue Diversity of Local Bureaucrats in China, 2005–19. *China: An International Journal*, 22(1), 1–24. <https://www.muse.jhu.edu/article/920955>
- Yan, Y., Christensen, T., & Yang, Z.* (2024). Personnel Control and Local Officials’ Attention to Economic Development: Evidence from China. *Administration & Society*, 56(2), 145–171. <https://doi.org/10.1177/00953997231223518>

- **Yan, Y.,** Yang, Z.*, & Yuan, C. (2022). Political Attention in a Single-Leading-Party State: A Comparative Study of the Policy Agenda in China, 2003–2019. *Journal of Comparative Policy Analysis: Research and Practice*, 24(2), 138–158. <https://doi.org/10.1080/13876988.2020.1843020>
- **Yan, Y.,** & Yuan, C.* (2020). City Administrative Level and Municipal Party Secretaries' Promotion: Understanding the Logic of Shaping Political Elites in China. *Journal of Contemporary China*, 29(122), 266–285. <https://doi.org/10.1080/10670564.2019.1637570>

Submitted Manuscript

- **Yan, Y.,** & Kostka, G.* State-led Digital Transformation and Policy Narratives of Local Governments: Evidence from China. (R&R)
- **Yan, Y.** Power Structure, Factionalism, and Loyalty Signaling in Authoritarian Regimes: Evidence from China. (Under review)

In Progress (working paper)

- **Yan, Y.,** Guo, D., & Kostka, G.* More Digitalization, Better Lives: How the Chinese Government Creates and Propagates Digital Governance Narratives.
- **Yan, Y.** Can AI Convince You? The Impact of Generative AI on Public Policy Perception.
- **Yan, Y.** & Yang, Z.* Leadership Image Matters: An Experimental Study on How News Coverage of Chinese Local Officials Shapes Public Political Attitudes.
- **Yan, Y.,** Yang, Z.*, & Christensen, T. Policy Agendas and Environmental Protection: How Agenda-Setting Matters. *APSA Preprints*. <https://doi.org/10.33774/apsa-2023-8zqlk>

Peer-Reviewed Chinese Articles

- Yuan, C., & **Yan, Y.** (2020). Central Environmental Inspection: Self-Adaptation of The Pressure Model of Environmental Governance in China <中央环保督察：压力型环境治理模式的自我调适>. *Governance Studies* <治理研究>, 36(1), 57–68. <http://doi.org/10.15944/j.cnki.33-1010/d.2020.01.008>
- Yang, Z., **Yan, Y.,** Zhang, X., & Zhang, J. (2021). Competence-oriented Cadre Selection of the Chinese Communist Party: Evidence from the Members of Standing Committee of Provincial Party Committee, 1983-2012 <中国共产党干部选任的能力导向——来自省委常委的证据(1983—2012年)>. *CASS Journal of Political Science* <政治学研究>, 3, 26–41.
- **Yan, Y.,** & Yang, Z. (2022). The Failure of Agenda-Setting of Local Government in China <地方领导干部政策注意力配置“失灵”现象及其治理>. *Academia Bimestris* <学海>, 197(05), 128–134. <https://doi.org/10.16091/j.cnki.cn32-1308/c.2022.05.007>
- **Yan, Y.,** Xian, Y., & Yang, Z. (2022). Issue-based Politics in China's Local Governance: An Analysis from the Perspective of Policy Attention <当代中国地方治理中的议题政治学——基于政策注意力视角的分析>. *Humanities & Social Sciences Journal of Hainan University* <海南大学学报人文社科版>, 41(04), 94–104. <https://doi.org/10.15886/j.cnki.hnus.202207.0386>
- Huang, J., **Yan, Y.,** Yang, Z. (2024). Cadres' Grassroots Working Experience and Regional Business Environment Construction: An Empirical Study Based on the Resumes of Standing Committee

Members of Provincial Party Committees <干部基层工作经历与区域营商环境建设——基于省委常委履历的实证研究>. Journal of Beijing University of Technology (Social Sciences Edition) <北京工业大学学报>, Online first.

Book (in progress)

The Face of Authoritarianism: The Propaganda and Public Image of Chinese Political Elites

Books (in Chinese)

The Regulation of the Express Delivery Industry <快递市场监管>. Co-editor with Chunhui Yuan, Beijing University of Posts and Telecommunications Press, 2019.

Issue-based Politics of State Governance in Contemporary China <当代中国国家治理的议题政治学>, Co-author with Zhusong Yang, Guangming Daily Press, 2024.

RESEARCH PROJECTS

The State Post Bureau Project, “Feasibility Study on the Construction of Postal Industry Technology R&D Center”, team member, 2018.

National Social Science Foundation Project, “Study on the Logic and Incentive Mechanism of Policy Attention of Chinese Government”, team member, 2021–2025.

European Research Council, “Digital Governance in China”, team member, 2023–2025.

RECENT INVITED PRESENTATIONS

German Association for Asian Studies (ASC), Annual Meeting, University of Bonn, Germany, 11/2024.

SCRIPTS Workshop “Sharpening Analytic Instruments of Narrative Contestation During Conflicts”, Freie Universität Berlin, Germany, 11/2024.

American Political Science Association (APSA), Annual Meeting, Philadelphia, USA, 9/2024.

The European Consortium for Political Research (ECPR), General Conference, University College Dublin, Ireland, 8/2024.

American Political Science Association (APSA), Annual Meeting, Los Angeles, USA, 8/2023.

American Association for Chinese Studies (AACS), Annual Meeting, Virtual Meeting, 10/2021.

TEACHING EXPERIENCE

Modern Economic Theory, guest lecturer and teaching assistant for Prof. Chunhui Yuan, Beijing University of Posts and Telecommunications, 2/2016–6/2016.

China Studies and Its Development, lecture moderator, Beijing University of Posts and Telecommunications (Speaker: Prof. Suisheng Zhao, University of Denver), 6/2019.

The Methodology of Social Science Research, guest lecturer, Beijing University of Posts and Telecommunications, 3/2022, 3/2023.

LV 14228: Theories and Discourses in Chinese Social Science Studies, guest lecturer, Freie Universität Berlin, 11/2023, 10/2024.

DISSERTATION SUPERVISION

Assisted in supervising the following graduate dissertations:

- Qingyang Li (李清阳), master’s in Management, School of Public Policy and Management, Tsinghua University, 2023–2024

- Zhen Yu (喻真), Ph.D. in Management, School of Public Policy and Management, Tsinghua University, 2022–2023
- Jingyi Hua (华静宜), bachelor's in Public Management, School of Public Policy and Management, Tsinghua University, 2022–2023

OTHER PROFESSIONAL EXPERIENCE

Anonymous reviewer: *Journal of Contemporary China, Administration & Society, Cambridge Journal of Regions, Economy and Society*

Internship, The State Post Bureau, Beijing, 12/2015.

Internship, China Biodiversity Conservation and Green Development Foundation (CBCGDF), Beijing, 2/2017–5/2017.

Internship, Legambiente Environmental Group in Padova, Italy, 6/2017–7/2017.

Panelists, Civil Society 20 (C20) Summit 2017 in Hamburg, Germany, 6/2017.

ACADEMIC HONORS

Excellent Doctoral Dissertation of Beijing University of Posts and Telecommunications, 6/2021.

LANGUAGE AND SKILLS

Language: Chinese (Native speaker); English (Fluent); Korean (TOPIK: Level 2)

Statistical analysis: SPSS, Stata, R, Python, and NVIVO

DATASETS

- Career Database of Political Elites in Chinese Prefecture-level Cities (2001–2019)
- Daily News Reports on Activities of Chinese Provincial Political Elites (2013–2023)
- Policy Agenda Database of Important Meetings of Chinese Central and Provincial Governments (2008–2023)

REFERENCES

Chunhui Yuan (苑春荟)

Professor

Beijing University of Posts and Telecommunication

School of Economics and Management

yhbupt@126.com

Genia Kostka

Chair & Professor of Chinese Politics

Freie Universität Berlin

Institute for Chinese Studies

g.kostka@fu-berlin.de

Angang Hu (胡鞍钢)

University Distinguished Professor

Tsinghua University

Institute for Contemporary China Studies

School of Public Policy and Management

anganghu@tsinghua.edu.cn

Zhusong Yang (杨竺松)

Associate Professor

Tsinghua University

Institute for Contemporary China Studies

School of Public Policy and Management

zhusong@tsinghua.edu.cn

(Updated February 2025)