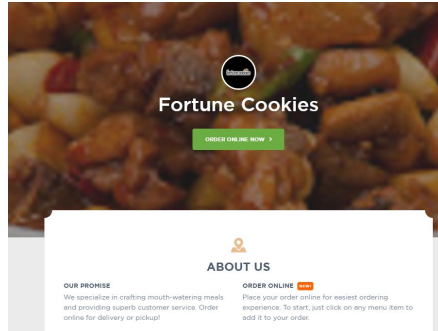


PROJECT PRESENTATION



Flavor Of India *Flavor Of India(Restaurant)*

WHY DID WE CHOOSE A RESTAURANT?



Btown has some amazing restaurants, but the website designs are not effective or attractive.

A few examples are:

Conceptualized our website based on one of our favorite restaurants

We could take it to the actual restaurant owners upon completion

REQUIREMENTS FOR THE WEBSITE

FROM THE OWNER'S PERSPECTIVE:

- Use the website as a powerful marketing tool(also include deals,offers).
- Be able to attract new users and engage consumers.
- Provide all the necessary information user expects in an efficient way.
- Express the uniqueness of the business.
- Mobile friendly

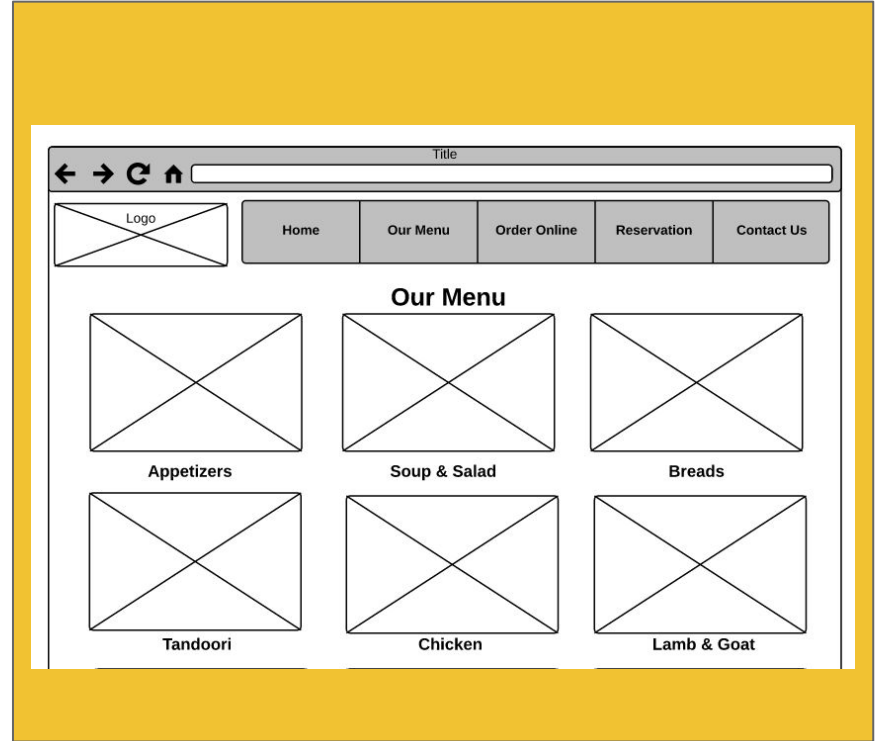
FROM THE CONSUMER'S PERSPECTIVE:

- Be able to browse through the menu efficiently
- Easily find out the location, hours,contact etc.
- Order Online
- Learn about any offers and deals
- Overall easy and engaging to use the website

DESIGN PLANS

- Focus of design is to highlight menu items.
- International audience requires better recipe description.
- A significant portion of business is from special buffets,so highlight that.

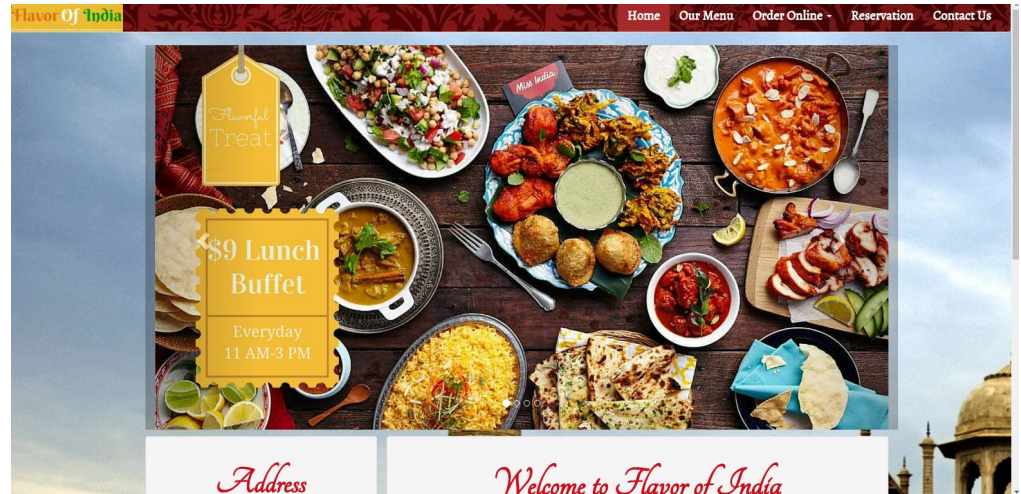
Solution definition



CHOSEN TECHNOLOGY

This is a **SPA**.

- Bootstrap
- jQuery
- AngularJS
- HTML, CSS



FILE STRUCTURE

- angular
- angular-route
- bootstrap
- jquery

- bower_components

- css

- img

- node_modules

- views

- app.js

- bower.json

- index.html

- menu.json

- server.js

- contact.html

- entry.html

- footer.html

- header.html

- home.html

- menu.html

- reservation.html



THE CHALLENGES

- Keep the focus on aesthetics.
- Highlight the culture or cuisine, but make it welcoming to all
- Should be unique to attract consumers and intuitive enough to engage

THE WEBSITE

<http://ella.ils.indiana.edu/~yang266/flavors-of-india/#/>

FEEDBACK,
SUGGESTIONS?

THANKS