

Classica WordPress Theme

By Orman Clark - www.premiumpixels.com

A how-to guide and general information to help you get the most out of your new theme.

Firstly, a huge thanks for purchasing this theme, your support is truly appreciated!

This document covers the installation and use of this theme and often reveals answers to common problems and issues - I encourage you to read this document thoroughly if you are experiencing any difficulties. If you have any questions that are beyond the scope of this document, feel free to pose them in the dedicated support forum.

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1. Getting Started

To install this theme you must have a working version of WordPress already installed. For information in regard to installing the WordPress platform, please see the WordPress Codex - http://codex.wordpress.org/Installing_WordPress

1.1 Installation

When you are ready to install a theme, you must first upload the theme files and then activate the theme itself. The theme files can be uploaded in two ways:

- **FTP Upload:** Using your FTP program, upload the non-zipped theme folder into the `/wp-content/themes/` folder on your server.
- **WordPress Upload:** Navigate to [Appearance > Add New Themes > Upload](#). Go to browse, and select the zipped theme folder. Hit “Install Now” and the theme will be uploaded and installed.

Once the theme is uploaded, you need to activate it. Go to [Appearance > Themes](#) and activate your chosen theme.

1.2 Setting up the Homepage

To set up the homepage you must create a new page, you can do so by navigating to [Pages > Add New](#). You can give this page a title yet you do not have to include any content. Select the “Home” template from the Page Attributes section and click “Publish”.

Once you have created your new page which uses the “home” page template, navigate to [Settings > Reading](#) and configure the “Front Page Displays” setting. Select the static page option and choose the page you just created as your front page.

Your homepage is now created and can be viewed by visiting your root URL. You can configure the display of the homepage by visiting the theme options panel.

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1.3 Adding Slides to the Homepage

The homepage features a slider into which you can insert your own content. To add a new slide to the slider, navigate to [Appearance > Theme Options > Slider Options](#) and upload an image from your computer - the images must be 940px x 350px. You can choose to set a link URL for each slide or leave blank to show the image without a link. Repeat this process until you have created all of your slides and click "Save all Changes".

1.4 Setting up the Blog

To set up the blog, you must create a new page, you can do so by navigating to [Pages > Add New](#). You can give this page a title of "blog" yet you do not have to include any content. Click "Publish".

Once you have created your new page, navigate to [Settings > Reading](#) and configure the "Front Page Displays" setting. Select the static page option and choose the page you just created as your posts page.

Your blog index is now created and can be viewed by visiting the page you just published.

1.5 Setting up the Portfolio

To set up the portfolio section, you must create a new page, you can do so by navigating to [Pages > Add New](#). You can give this page a title of "portfolio" yet you do not have to include any content. Select the "Portfolio" template from the Page Attributes section and click "Publish". The main portfolio section can now be viewed by visiting the page you just created.

1.5.1 Adding Portfolio Items

To add a new portfolio item, navigate to [Portfolio > Add New](#). Here you can add a brief description of the project, an excerpt, assign various categories (1 per project only) and upload images. The excerpt is an important piece of each post as it is displayed below the thumbnails in the portfolio, ensure you create a short, punchy excerpt for each.

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1.5.2 Adding Images

You will need to upload various images to each portfolio item for it to display correctly. Each portfolio item can display a slider of up to 5 images. To upload each image, browse your computer from the “Images” section, upload, and choose “Insert Into Post” to set. Each image must be 700px in width but can be any height.

You can create a thumbnail for each project which can be uploaded in the same manner as all other images. Thumbnails must be 210px x 160px.

1.5.3 Adding Video

Each portfolio item can display either a self hosted video or video embedded from YouTube or Vimeo. To add a video from either Vimeo or YouTube, simply copy and paste the page URL of the video. **You do not need to use the embed code, just the page URL.**

To add a self hosted video you must first upload your video to your server, you can do this with the built in WordPress media uploader or via FTP. Now, in the “Embed Code” section, enter the appropriate HTML to embed your file. If you are using self hosted video, you will also need to enter the height of your video in the relevant field to ensure correct display in the lightbox. Any additional info will be displayed above your video.

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Example .mov embed code:

```
<object classid="clsid:02BF25D5-8C17-4B23-BC80-D3488ABDDC6B" codebase="http://www.apple.com/qtactivex/qtplugin.cab" height="256" width="320">
```

```
<param name="src" value="http://www.yourdomain/your.mov">
```

```
<param name="autoplay" value="true">
```

```
<param name="type" value="video/quicktime" height="256" width="320">
```

```
<embed src="http://www.yourdomain/your.mov" height="256" width="320"
autoplay="true" type="video/quicktime" pluginspage="http://www.apple.com/quicktime/
download/">
```

```
</object>
```

Video Settings

These settings enable you to embed videos into your portfolio pages.

Youtube or Vimeo URL
If you are using YouTube or Vimeo, please enter in the page URL here.

Embedded Code
If you are using something other than YouTube or Vimeo, paste the embed code here. Width is best at 700px with any height.

This field will override the above.

Video Height
Please enter the video height. 500 = (500px).

Additional Info
Any content added here will display above the video.
Feel free to use any HTML.

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1.5.4 Adding Skill Types

If you wish to categorise your portfolio items, you can assign skill types. A skill type is similar to a post category and assigning them will make the portfolio section filterable by the end user. You can create new skill types by navigating to [Portfolio > Skill Types](#) or they can be created from the portfolio item creation page.

It is important to note that in order for the filtering functionality to work correctly, you must only assign each portfolio piece a single skill type.

2. Theme Features

The theme comes packed with features that control the layout and extend the functionality of WordPress. This section will document those features and how to use them successfully.

2.1 Custom Menus

If you are using version 3.0 of WordPress or higher, you can setup custom menus to configure your site's navigation. The theme comes with one custom menu location called "Primary Menu" and is located at the very top of the theme.

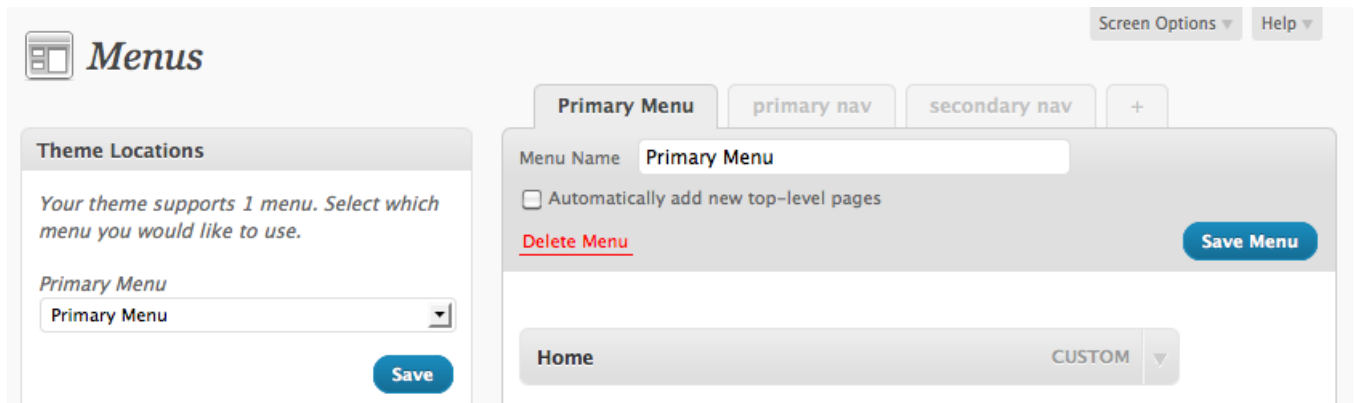
Should you be running earlier versions of WordPress, the menu degrades gracefully and automatically creates your navigation for you - custom menus are replaced with a list of pages. In this case, you will have options to alter the display of these menus from the theme options.

Setting up custom menus

To setup your custom menus, navigate to [Appearance > Menus](#). Give your menu a name and build it up using the available widgets. You can add a variety of items including pages, categories, custom links. **To extend the available widgets, click the screen options tab at the very top of the screen and configure your options.**

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Once you have built and saved your menu, simply select the theme location using the widget on the left. Under “Primary Menu”, select your custom menu from the dropdown list to use it as the site’s main navigation.

2.2 Theme Options

The theme comes with a simple to use administration panel. You can access it by navigating to **Appearance > Theme Options**. The theme options are conveniently spread over a number of tabs and each tab contains the options that pertain to a particular area of the theme.

2.2.1 General Options

As the label suggests, these general options allow you to configure your site’s setup. Here you have options to upload your own logo and insert your Google Analytics code amongst others.

2.2.2 Styling Options

Here you can set your primary link colour, the link hover colour, your sidebar alignment and insert any custom CSS code necessary.

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2.2.3 Homepage Settings

Here you can control any options that relate to the homepage.

2.2.4 Slider Options

Configure the homepage slider and upload each slide image.

2.2.5 Menu Options

The menu options allow you to configure your site's menus. It is important to note, these options will be overwritten should you use the WordPress 3.0+ custom menus functionality.

2.2.6 Post & Portfolio Options

The post options relate to your blog post pages. The portfolio options allow you to configure the portfolio section and portfolio project pages.

2.3 Custom Widgets

The theme comes with 13 custom widgets that can be used to configure how your site displays content - they can be found under [Appearance > Widgets](#).

2.3.1 Custom Video Widget

This widget allows you to configure and display a single video. The widget requires the user to input video embed code taken from either Vimeo, YouTube, or other video sharing sites and can display a short description if required.

2.3.2 Custom Flickr Photos Widget

This widget allows you to configure and display Flickr photos from a user's photostream.

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- **Title:** Title of the widget
- **Flickr ID:** The Flickr ID of the group or user's photos you wish to display. You can find out your Flickr ID at idGettr.com
- **Number of Photos:** Choose the number of photos to display
- **Type (user or group):** The type of user photos you wish to display
- **Display (random or latest):** Choose how to display the photos

2.3.3 Custom Latest Tweets Widget

This widget allows you to configure and display your latest Twitter tweets.

Title: Title of the widget

Twitter Username: The username of the user's tweets you wish to display e.g. [ormanclark](#)

Number of tweets: Choose the number of tweets to display - max of 20

Follow Text: Choose the anchor text of the link to your Twitter profile. Omit this option if you do not wish to display a link.

2.3.4 Custom Blog Widget

This widget allows you to show your latest blog posts in widgetised areas. You can configure the title and number of posts to display.

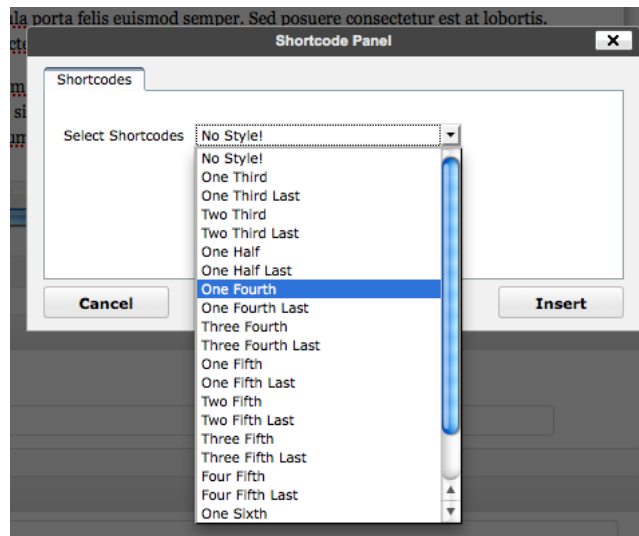
2.4 Shortcodes

The theme comes pre-packed with a number of shortcodes allowing you to add styled content to your site with little effort.

Conveniently, the available shortcodes have been included in a one-click menu. When creating a page or post, click the green "+" icon to reveal a list of shortcodes. Choose the functionality you wish to include and click "insert".

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2.4.1 Column Shortcodes

The content can be split into multiple columns. For example, the option “One Half” from the shortcode panel will insert the necessary code to split the content into two.

Important: You must end each set of columns with a “last” option such as “One Half Last”.

[one_half] Insert you content here [/one_half]

[one_half_last] Insert you content here [/one_half_last]

2.5 Custom Page Templates

The theme comes with a number of in built custom page templates. These templates can be used on individual pages to alter the display or functionality.

2.5.1 Archives Template

The theme comes packed with a simple archives template. To create your archives, simply create a page using the “Archives” page template. The archive lists will automatically display below any page content. Lists include the last 30 posts, archives by month and archives by subject.

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2.5.2 Full Width Template

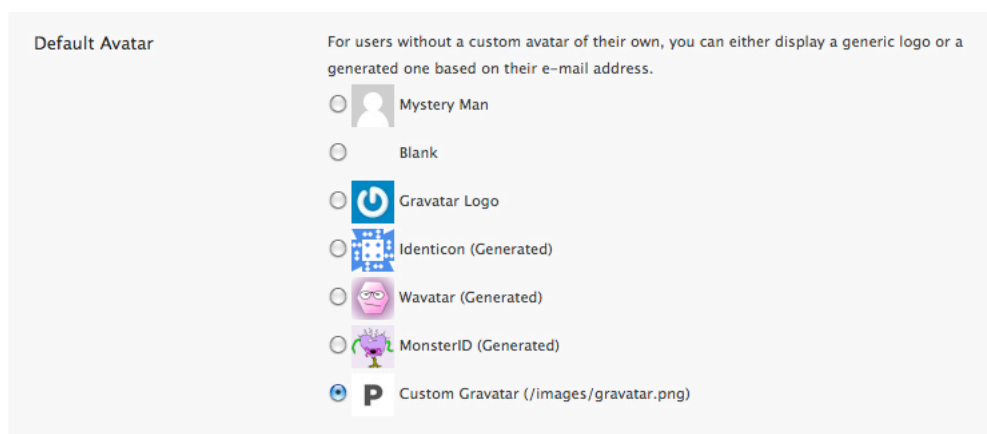
The Full Width template allows the creation of a page without a sidebar. The main content will span the full width of the site. To use the template, simply create a page using the “Full Width” page template.

2.5.3 Contact Form Template

The theme comes packed with a simple contact form. To use the form, simply create a page and use the “Contact” page template. The form will automatically insert below any page content. The form includes jQuery validation to enhance user experience and the recipient email can be configured from the theme options.

2.6 Custom Login Logo & Gravatar

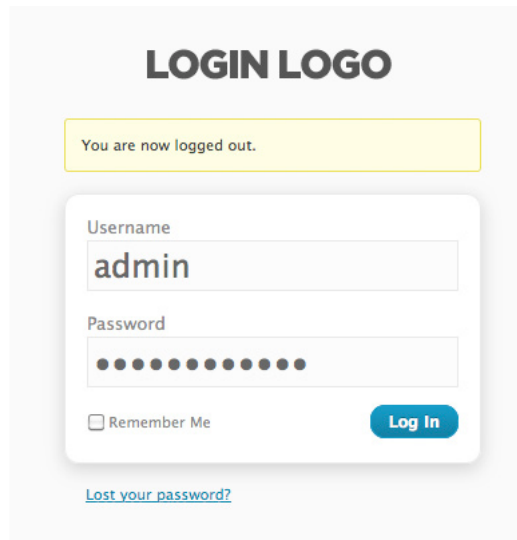
The theme comes with inbuilt functions to replace both the default Gravatar and login logo. To replace the default Gravatar, replace `gravatar.png` with your chosen image in the theme `/images/` folder. Upload the new image to your server via FTP and select the new Gravatar from the “Discussion” options which can be found under **Settings > Discussion**.



To replace the default login logo, replace `custom-login-logo.png` with your chosen image in the theme `/images/` folder. Upload the new image to your server via FTP and the new logo will become visible on the WordPress login screen.

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2.7 Featured Images

The theme supports the use of featured images. The theme supports auto-resizing of the featured images and so there is only the requirement to specify a single image. Auto-resizing will only occur however when the image is uploaded for the first time, images that have previously been uploaded will not be resized.

To ensure the correct display of images across your site, ensure you specify an image with dimensions of 680 x 180 or larger.

To upload a post thumbnail, go to [Posts > Add New](#) or open an existing post in editing mode. Locate the Featured Image module and click the Set featured image link.

Clicking the link will open up the usual WordPress image uploader where you will upload your image. Simply make sure that it is either the same size or larger than what the final thumbnail will be. Once you're done uploading the image, simply click the link that says "Set Featured Image", which is next to the button to insert it into the post.

For more on how to use the WP2.9+ Post Thumbnail feature you can view this article - <http://en.support.wordpress.com/featured-images/>

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3. Theme Files

This section discloses the sources of various files used within the theme and describes their function. Use this section to gain an understanding on how the theme functions behind the scenes if considering any type of modification.

3.1 Cascading Style Sheets

The theme includes a number of CSS files that are used at various times depending on user-controlled options. All CSS files, with the exception of the main CSS file (style.css) can be found in the theme's `/css/` folder.

Style.css - The theme's main stylesheet and determines the majority of the theme's styling.

ie7.css - CSS styles specific to Internet Explorer 7

Colours.php - This file contains the primary link colour and the primary link hover colour as set in theme options.

PrettyPhoto.css - This file styles the lightboxes found in the theme. More information can be found at <http://www.no-margin-for-errors.com/projects/prettyphoto-jquery-lightbox-clone/>

3.2 JavaScript Files

The theme imports various Javascript files depending on the page being viewed, widget configuration and settings in the theme options.

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jQuery Library - jQuery is a fast and concise JavaScript Library that simplifies HTML document traversing, event handling, animating, and Ajax interactions for rapid web development. More information can be found at <http://jquery.com/>

Selectivizr - Selectivizr is a JavaScript utility that emulates CSS3 pseudo-classes and attribute selectors in Internet Explorer 6-8. More information can be found at <http://selectivizr.com/>

Superfish - Superfish is an enhanced Suckerfish-style menu jQuery plugin that takes an existing pure CSS drop-down menu (so it degrades gracefully without JavaScript) and adds much-sought-after enhancements. More information can be found at http://users.tpg.com.au/j_birch/plugins/superfish/

jQuery Validation Plugin - This jQuery plugin makes simple clientside form validation trivial, while offering lots of option for customisation. More information can be found at <http://bassistance.de/jquery-plugins/jquery-plugin-validation/>

PrettyPhoto - prettyPhoto is a jQuery lightbox clone that support images, videos, flash and iframes. More information can be found at <http://www.no-margin-for-errors.com/projects/prettyphoto-jquery-lightbox-clone/>

Slides.js - Slides is a simple slideshow plugin for jQuery. <http://slidesjs.com/>

Custom.js - This file controls various sections of JS throughout the theme dependant on settings in the theme options.

Quicksand.js - This file provides the filterable functionality of the portfolio section. More info can be found here <http://razorjack.net/quicksand/index.html>

DD_belatedPNG.js - This file enables png transparency in Windows Explorer. More information can be found here http://www.dillerdesign.com/experiment/DD_belatedPNG/

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3.3 Photoshop Files

All PSDs included with the theme contain the necessary styling for all elements including layouts, icons and all custom widgets.

Again, thank you for purchasing this theme!

If you have any questions that are beyond the scope of this document,
feel free to pose them in the dedicated support forum.