

# Causal\_Inference

November 28, 2023

```
[ ]: !apt install libgraphviz-dev
!pip install pygraphviz
!pip install dowhy
!pip install pycaret[full]
```

```
[ ]: class ForwardChainingEngine:
    def __init__(self, rules):
        self.rules = rules
        self.facts = {}

    def _count_equal_conditions_matched(self, conditions):
        return sum(1 for condition in conditions if not condition.get('any') and
                    self.facts.get(condition['key']) == condition['value'])

    def _count_any_conditions_matched(self, conditions):
        count = 0
        for condition in filter(lambda c: c.get('any'), conditions):
            values = self.facts.get(condition['any'][0]['key'])
            condition_values = [c['value'] for c in condition['any']]
            if values and any(v in condition_values for v in values):
                count += 1
        return count

    def _get_similarity(self, rule):
        return (self._count_equal_conditions_matched(rule['conditions']) +
                self._count_any_conditions_matched(rule['conditions']))

    def _applicable_rules(self):
        applicable_rules = [{
            'rule': rule,
            'conditionsMatched': self._get_similarity(rule),
            'recommendation': rule['action']['recommendation']
        } for rule in self.rules]

        # Ordenar reglas aplicadas
        return sorted(applicable_rules, key=lambda r: r['conditionsMatched'],
            ↪reverse=True)
```

```

def run(self, initial_facts):
    self.facts = initial_facts.copy()
    return self._applicable_rules()

rules = [
    {"conditions": [
        {"key": "cuerpo", "value": "Completo"},
        {"key": "color", "value": "Negra"},
        {"key": "malta", "value": "Negra"},
        {"key": "IBU", "value": 4},
        {"key": "ABV", "value": 3},
        {"any": [
            {"key": "maridaje", "value": "Carnes rojas"},
            {"key": "maridaje", "value": "Sola"}
        ]}
    ], "action": {"recommendation": "Stout"}},

    {"conditions": [
        {"key": "color", "value": "Clara"},
        {"key": "cuerpo", "value": "Ligero"},
        {"key": "malta", "value": "Pálida"},
        {"key": "IBU", "value": 1},
        {"key": "ABV", "value": 2},
        {"any": [
            {"key": "maridaje", "value": "Carnes blancas"},
            {"key": "maridaje", "value": "Salado"},
            {"key": "maridaje", "value": "Sola"}
        ]}
    ], "action": {"recommendation": "Lager"}},

    {"conditions": [
        {"key": "color", "value": "Roja"},
        {"key": "cuerpo", "value": "Medio"},
        {"key": "malta", "value": "Caramelo"},
        {"key": "IBU", "value": 5},
        {"key": "ABV", "value": 5},
        {"any": [
            {"key": "maridaje", "value": "Carnes rojas"},
            {"key": "maridaje", "value": "Sola"}
        ]}
    ], "action": {"recommendation": "IPA"}},

    {"conditions": [
        {"key": "color", "value": "Rubia"},
        {"key": "cuerpo", "value": "Cremoso"},
        {"key": "malta", "value": "Caramelo"},

```

```

{"key": "IBU", "value": 2},
{"key": "ABV", "value": 5},
{"any": [
  {"key": "maridaje", "value": "Carnes rojas"},
  {"key": "maridaje", "value": "Sola"}
]}
], "action": {"recommendation": "Honey"}},

{"conditions": [
  {"key": "cuerpo", "value": "Medio"},
  {"key": "color", "value": "Roja"},
  {"key": "IBU", "value": 3},
  {"key": "ABV", "value": 1},
  {"key": "malta", "value": "Tostada"},
  {"any": [
    {"key": "maridaje", "value": "Salado"},
    {"key": "maridaje", "value": "Sola"}
  ]}
], "action": {"recommendation": "Ale sin alcohol"}},

{"conditions": [
  {"key": "color", "value": "Rubia"},
  {"key": "cuerpo", "value": "Ligero"},
  {"key": "malta", "value": "Pálida"},
  {"key": "IBU", "value": 1},
  {"key": "ABV", "value": 2},
  {"any": [
    {"key": "maridaje", "value": "Carnes blancas"},
    {"key": "maridaje", "value": "Sola"}
  ]}
], "action": {"recommendation": "Rubia"}},

{"conditions": [
  {"key": "color", "value": "Roja"},
  {"key": "cuerpo", "value": "Medio"},
  {"key": "malta", "value": "Tostada"},
  {"key": "IBU", "value": 3},
  {"key": "ABV", "value": 3},
  {"any": [
    {"key": "maridaje", "value": "Quesos"},
    {"key": "maridaje", "value": "Sola"}
  ]}
], "action": {"recommendation": "Ale Roja Irlandesa"}},

{"conditions": [
  {"key": "color", "value": "Negra"},
  {"key": "cuerpo", "value": "Completo"},

```

```

        {"key": "malta", "value": "Chocolate"},
        {"key": "IBU", "value": 5},
        {"key": "ABV", "value": 3},
        {"any": [
            {"key": "maridaje", "value": "Carnes blancas"},
            {"key": "maridaje", "value": "Quesos"},
            {"key": "maridaje", "value": "Quesos"}
        ]}
    ], "action": {"recommendation": "Porter"}}
]

```

```
engine = ForwardChainingEngine(rules);
```

```

def getbeer(conditions):
    beers = engine.run(conditions)
    if beers: return beers[0]['recommendation']
    return None

```

```

def getmatches(conditions):
    beers = engine.run(conditions)
    if beers: return beers[0]['conditionsMatched']
    return None

```

*# Ejemplo de uso del engine*

```

conditions = {'cuerpo': 'Completo', 'color': 'Negra', 'malta': 'Negra', 'IBU': 4,
    ↪ 'ABV': 3, 'maridaje': ['Sola']}
print(getbeer(conditions))
print(getmatches(conditions))

```

Stout

6

[ ]: *# Datos sinteticos: todas las posibles combinaciones de los atributos*

```

import pandas as pd
import itertools

# Valores posibles de los atributos
colors = ["Clara", "Rubia", "Roja", "Negra"]
cuerpos = ["Ligero", "Medio", "Completo", "Cremoso"]
maltas = ["Pálida", "Caramelo", "Tostada", "Chocolate", "Negra"]
IBUs = [1,2,3,4,5]
ABVs = [1,2,3,4,5]
maridajes = ["Salado", "Torta", "Carnes rojas", "Carnes blancas", "Quesos",
    ↪ "Sola"]

```

```
# El atributo de maridajes es una lista, nos quedamos con solo listas de un
  ↪ elemento para
# quedarnos dentro de los < 15k datos.
nmaridajes = [1]
posibles_maridajes = [list(comb) for r in nmaridajes for comb in itertools.
  ↪ combinations(maridajes, r)]

all_combinations = list(itertools.product(colors, cuerpos, maltas, IBUs, ABVs,
  ↪ posibles_maridajes))
df = pd.DataFrame(all_combinations, columns=['color', 'cuerpo', 'malta', 'IBU',
  ↪ 'ABV', 'maridaje'])
df
```

```
[ ]:      color  cuerpo  malta  IBU  ABV      maridaje
0      Clara  Ligero  Pálida   1    1      [Salado]
1      Clara  Ligero  Pálida   1    1      [Torta]
2      Clara  Ligero  Pálida   1    1  [Carnes rojas]
3      Clara  Ligero  Pálida   1    1  [Carnes blancas]
4      Clara  Ligero  Pálida   1    1      [Quesos]
...      ...      ...      ...      ...      ...      ...
11995  Negra  Cremoso  Negra    5    5      [Torta]
11996  Negra  Cremoso  Negra    5    5  [Carnes rojas]
11997  Negra  Cremoso  Negra    5    5  [Carnes blancas]
11998  Negra  Cremoso  Negra    5    5      [Quesos]
11999  Negra  Cremoso  Negra    5    5      [Sola]
```

[12000 rows x 6 columns]

```
[ ]: # Corremos el engine sobre todos nuestros datos
df['cerveza'] = df.apply(lambda row: getbeer(row.to_dict()), axis=1)
df['matches'] = df.apply(lambda row: getmatches(row.to_dict()), axis=1)
df
```

```
[ ]:      color  cuerpo  malta  IBU  ABV      maridaje  cerveza  matches
0      Clara  Ligero  Pálida   1    1      [Salado]    Lager      5
1      Clara  Ligero  Pálida   1    1      [Torta]    Lager      4
2      Clara  Ligero  Pálida   1    1  [Carnes rojas]    Lager      4
3      Clara  Ligero  Pálida   1    1  [Carnes blancas]  Lager      5
4      Clara  Ligero  Pálida   1    1      [Quesos]    Lager      4
...      ...      ...      ...      ...      ...      ...      ...
11995  Negra  Cremoso  Negra    5    5      [Torta]    Stout      2
11996  Negra  Cremoso  Negra    5    5  [Carnes rojas]    Stout      3
11997  Negra  Cremoso  Negra    5    5  [Carnes blancas]  Porter      3
11998  Negra  Cremoso  Negra    5    5      [Quesos]    Porter      3
11999  Negra  Cremoso  Negra    5    5      [Sola]     Stout      3
```

[12000 rows x 8 columns]

```
[ ]: # Usamos de treatment los casos donde tenemos mas de 3 matches, y descartamos
      ↳ la columna
df['treatment'] = df['matches'] >= 3
del df['matches']

df['treatment'].value_counts()
```

```
[ ]: True      9066
     False    2934
     Name: treatment, dtype: int64
```

```
[ ]: from sklearn.preprocessing import LabelEncoder
     label_encoder = LabelEncoder()

     # Convertimos la lista de maridajes en un string
df['maridaje'] = df['maridaje'].apply(lambda m: m[0] if len(m) == 1 else
      ↳ str(sorted(m)))

     # Convertimos todas las variables categoricas en numeros
for column in ['cuerpo', 'color', 'malta', 'maridaje', 'cerveza']:
    df[column] = label_encoder.fit_transform(df[column])

df
```

```
[ ]:      color  cuerpo  malta  IBU  ABV  maridaje  cerveza  treatment
0         0        2        3    1    1          3         4         True
1         0        2        3    1    1          5         4         True
2         0        2        3    1    1          1         4         True
3         0        2        3    1    1          0         4         True
4         0        2        3    1    1          2         4         True
...
11995      1        1        2    5    5          5         7        False
11996      1        1        2    5    5          1         7         True
11997      1        1        2    5    5          0         5         True
11998      1        1        2    5    5          2         5         True
11999      1        1        2    5    5          4         7         True
```

[12000 rows x 8 columns]

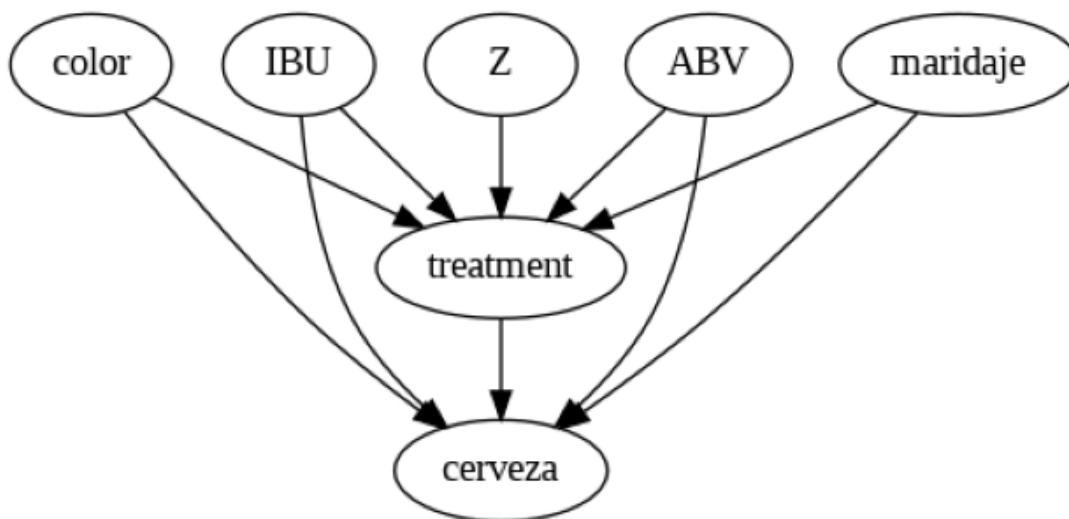
```
[ ]: # TESIS original: el cuerpo de la cerveza influye en el ABV, y la malta influye
      ↳ en el IBU y el color
     # por ende estas variables son redundantes y podrian ser removidas del grafo de
      ↳ dependencias

     # Agregamos la variable Z externa -> "sospecho que debe haber otra cosa"
import dowhy
```

```
causal_graph = """digraph {
    Z->treatment;
    color->treatment;
    IBU->treatment;
    ABV->treatment;
    maridaje->treatment;
    color->cerveza;
    IBU->cerveza;
    ABV->cerveza;
    maridaje->cerveza;
    treatment->cerveza;
}"""
model = dowhy.CausalModel(data=df, treatment="treatment", outcome="cerveza",
    graph=causal_graph)
model.view_model()
```

/usr/local/lib/python3.10/dist-packages/dowhy/causal\_model.py:557: UserWarning:  
1 variables are assumed unobserved because they are not in the dataset.  
Configure the logging level to `logging.WARNING` or higher for additional  
details.

```
warnings.warn(
WARNING:dowhy.causal_model:The graph defines 7 variables. 6 were found in the
dataset and will be analyzed as observed variables. 1 were not found in the
dataset and will be analyzed as unobserved variables. The observed variables
are: '['ABV', 'IBU', 'cerveza', 'color', 'maridaje', 'treatment']'. The
unobserved variables are: '['Z']'. If this matches your expectations for
observations, please continue. If you expected any of the unobserved variables
to be in the dataframe, please check for typos.
WARNING:dowhy.causal_model:There are an additional 2 variables in the dataset
that are not in the graph. Variable names are: '['cuerpo', 'malta']'
```



```
[ ]: identified_estimand = model.identify_effect(proceed_when_unidentifiable=True)
      print(identified_estimand)
```

Estimand type: EstimandType.NONPARAMETRIC\_ATE

### Estimand : 1

Estimand name: backdoor

Estimand expression:

d  
(E[cerveza|maridaje,IBU,color,ABV])  
d[treatment]

Estimand assumption 1, Unconfoundedness: If  $U \rightarrow \{treatment\}$  and  $U \rightarrow cerveza$  then  
 $P(cerveza|treatment,maridaje,IBU,color,ABV,U) =$   
 $P(cerveza|treatment,maridaje,IBU,color,ABV)$

### Estimand : 2

Estimand name: iv

Estimand expression:

-1

d                      d  
E (cerveza)      ([treatment])  
d[Z]                      d[Z]

Estimand assumption 1, As-if-random: If  $U \rightarrow cerveza$  then  $\neg(U \rightarrow \{Z\})$   
 Estimand assumption 2, Exclusion: If we remove  $\{Z\} \rightarrow \{treatment\}$ , then  
 $\neg(\{Z\} \rightarrow cerveza)$

### Estimand : 3

Estimand name: frontdoor

No such variable(s) found!

```
[ ]: estimate = model.estimate_effect(identified_estimand,
                                     method_name='backdoor.
                                     ↪propensity_score_matching',
                                     target_units='att')
      print(estimate)
```

\*\*\* Causal Estimate \*\*\*

## Identified estimand

Estimand type: EstimandType.NONPARAMETRIC\_ATE

### Estimand : 1

Estimand name: backdoor

Estimand expression:



```

d
(E[cerveza|maridaje,IBU,color,ABV])
d[treatment]
Estimand assumption 1, Unconfoundedness: If  $U \rightarrow \{treatment\}$  and  $U \rightarrow cerveza$  then
 $P(cerveza|treatment,maridaje,IBU,color,ABV,U) =$ 
 $P(cerveza|treatment,maridaje,IBU,color,ABV)$ 

## Realized estimand
b: cerveza~treatment+maridaje+IBU+color+ABV
Target units: att

## Estimate
Mean value: -1.342598720494154

```

```

[ ]: # Si el P value es alto, significa que nuestra tesis es un efecto placebo
# Si es chico, la tesis es correcta
# (a ojo) bajo: < 0.2 - alto: >= 0.2
refutation = model.refute_estimate(identified_estimand,
                                   estimate,
                                   method_name='placebo_treatment_refuter',
                                   placebo_type='permute',
                                   num_simulations=20)

print(refutation)

```

WARNING:dowhy.causal\_refuter:We assume a Normal Distribution as the sample has less than 100 examples.

Note: The underlying distribution may not be Normal. We assume that it approaches normal with the increase in sample size.

```

Refute: Use a Placebo Treatment
Estimated effect:-1.342598720494154
New effect:-0.012943966468122658
p value:0.4059750257188881

```

```

[ ]: # Corremos el modelo para cada una de las variables apuntando a treatment para
      ↪ver su significancia

for c in ['color', 'cuerpo', 'malta', 'maridaje', 'IBU', 'ABV']:
    graph = f"""
    digraph {{
        Z->treatment;
        color->cerveza;
        IBU->cerveza;
        ABV->cerveza;
        malta->cerveza;
        cuerpo->cerveza;
    }}

```

```

        maridaje->cerveza;
        treatment->cerveza;
        {c}->treatment
    }}
    """

    print(f"TEST: {c}")

    model = dowhy.CausalModel(data=df, treatment="treatment", outcome="cerveza",
    graph=graph)
    model.view_model()
    identified_estimand = model.identify_effect(proceed_when_unidentifiable=True)
    estimate = model.estimate_effect(identified_estimand,
                                    method_name='backdoor.
    propensity_score_matching',
                                    target_units='att')
    refutation = model.refute_estimate(identified_estimand,
                                       estimate,
                                       method_name='placebo_treatment_refuter',
                                       placebo_type='permute',
                                       num_simulations=20)

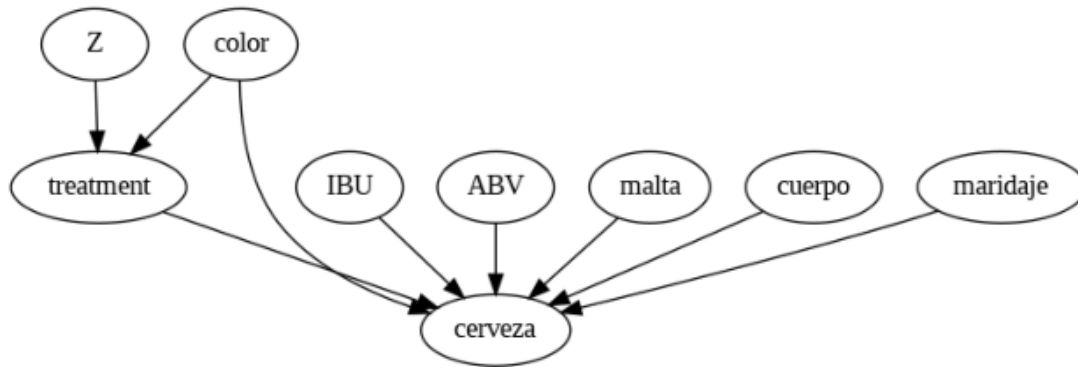
    print(refutation)

```

/usr/local/lib/python3.10/dist-packages/dowhy/causal\_model.py:557: UserWarning:  
1 variables are assumed unobserved because they are not in the dataset.  
Configure the logging level to `logging.WARNING` or higher for additional  
details.

```
warnings.warn(
WARNING:dowhy.causal_model:The graph defines 9 variables. 8 were found in the
dataset and will be analyzed as observed variables. 1 were not found in the
dataset and will be analyzed as unobserved variables. The observed variables
are: '['ABV', 'IBU', 'cerveza', 'color', 'cuerpo', 'malta', 'maridaje',
'treatment']'. The unobserved variables are: '['Z']'. If this matches your
expectations for observations, please continue. If you expected any of the
unobserved variables to be in the dataframe, please check for typos.
WARNING:dowhy.causal_model:There are an additional 1 variables in the dataset
that are not in the graph. Variable names are: '['propensity_score']'
```

TEST: color



WARNING:dowhy.causal\_refuter:We assume a Normal Distribution as the sample has less than 100 examples.

Note: The underlying distribution may not be Normal. We assume that it approaches normal with the increase in sample size.

/usr/local/lib/python3.10/dist-packages/dowhy/causal\_model.py:557: UserWarning: 1 variables are assumed unobserved because they are not in the dataset. Configure the logging level to `logging.WARNING` or higher for additional details.

```
warnings.warn(
```

WARNING:dowhy.causal\_model:The graph defines 9 variables. 8 were found in the dataset and will be analyzed as observed variables. 1 were not found in the dataset and will be analyzed as unobserved variables. The observed variables are: '['ABV', 'IBU', 'cerveza', 'color', 'cuerpo', 'malta', 'maridaje', 'treatment']'. The unobserved variables are: '['Z']'. If this matches your expectations for observations, please continue. If you expected any of the unobserved variables to be in the dataframe, please check for typos.

WARNING:dowhy.causal\_model:There are an additional 1 variables in the dataset that are not in the graph. Variable names are: '['propensity\_score']'

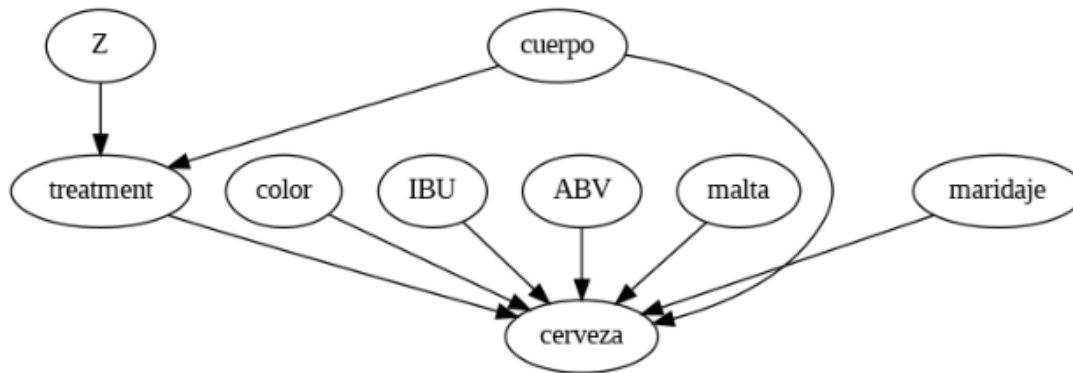
Refute: Use a Placebo Treatment

Estimated effect:-1.342598720494154

New effect:0.004378998455768803

p value:0.47952148524809185

TEST: cuerpo



WARNING:dowhy.causal\_refuter:We assume a Normal Distribution as the sample has less than 100 examples.

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/usr/local/lib/python3.10/dist-packages/dowhy/causal\_model.py:557: UserWarning: 1 variables are assumed unobserved because they are not in the dataset. Configure the logging level to `logging.WARNING` or higher for additional details.

warnings.warn(

WARNING:dowhy.causal\_model:The graph defines 9 variables. 8 were found in the dataset and will be analyzed as observed variables. 1 were not found in the dataset and will be analyzed as unobserved variables. The observed variables are: '['ABV', 'IBU', 'cerveza', 'color', 'cuerpo', 'malta', 'maridaje', 'treatment']'. The unobserved variables are: '['Z']'. If this matches your expectations for observations, please continue. If you expected any of the unobserved variables to be in the dataframe, please check for typos.

WARNING:dowhy.causal\_model:There are an additional 1 variables in the dataset that are not in the graph. Variable names are: '['propensity\_score']'

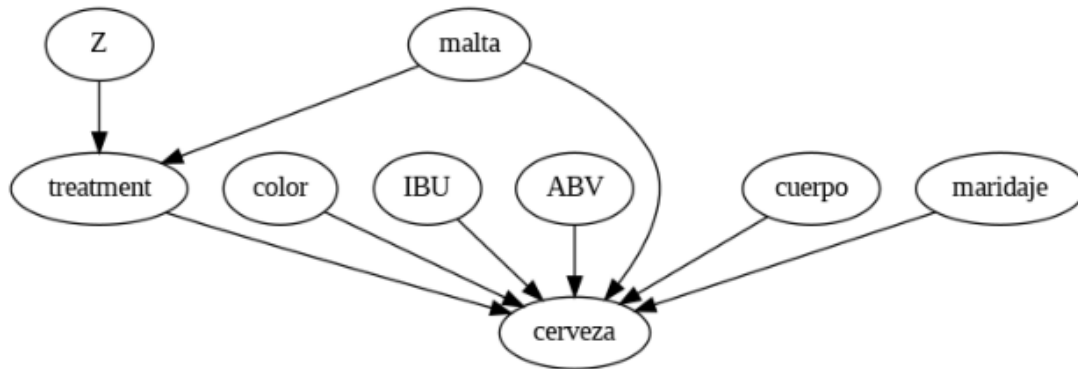
Refute: Use a Placebo Treatment

Estimated effect:-1.342598720494154

New effect:0.0004908449150672846

p value:0.4956344296265684

TEST: malta



WARNING:dowhy.causal\_refuter:We assume a Normal Distribution as the sample has less than 100 examples.

Note: The underlying distribution may not be Normal. We assume that it approaches normal with the increase in sample size.

/usr/local/lib/python3.10/dist-packages/dowhy/causal\_model.py:557: UserWarning: 1 variables are assumed unobserved because they are not in the dataset. Configure the logging level to `logging.WARNING` or higher for additional details.

warnings.warn(

WARNING:dowhy.causal\_model:The graph defines 9 variables. 8 were found in the dataset and will be analyzed as observed variables. 1 were not found in the dataset and will be analyzed as unobserved variables. The observed variables are: '['ABV', 'IBU', 'cerveza', 'color', 'cuerpo', 'malta', 'maridaje', 'treatment']'. The unobserved variables are: '['Z']'. If this matches your expectations for observations, please continue. If you expected any of the unobserved variables to be in the dataframe, please check for typos.

WARNING:dowhy.causal\_model:There are an additional 1 variables in the dataset that are not in the graph. Variable names are: '['propensity\_score']'

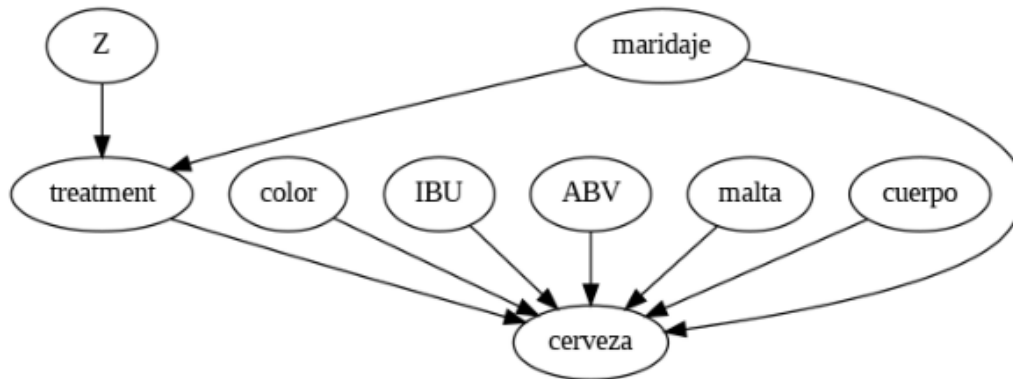
Refute: Use a Placebo Treatment

Estimated effect:-1.342598720494154

New effect:-0.03165673946613721

p value:0.3518022251213839

TEST: maridaje



WARNING:dowhy.causal\_refuter:We assume a Normal Distribution as the sample has less than 100 examples.

Note: The underlying distribution may not be Normal. We assume that it approaches normal with the increase in sample size.

/usr/local/lib/python3.10/dist-packages/dowhy/causal\_model.py:557: UserWarning: 1 variables are assumed unobserved because they are not in the dataset. Configure the logging level to `logging.WARNING` or higher for additional details.

warnings.warn(

WARNING:dowhy.causal\_model:The graph defines 9 variables. 8 were found in the dataset and will be analyzed as observed variables. 1 were not found in the dataset and will be analyzed as unobserved variables. The observed variables are: '['ABV', 'IBU', 'cerveza', 'color', 'cuerpo', 'malta', 'maridaje', 'treatment']'. The unobserved variables are: '['Z']'. If this matches your expectations for observations, please continue. If you expected any of the unobserved variables to be in the dataframe, please check for typos.

WARNING:dowhy.causal\_model:There are an additional 1 variables in the dataset that are not in the graph. Variable names are: '['propensity\_score']'

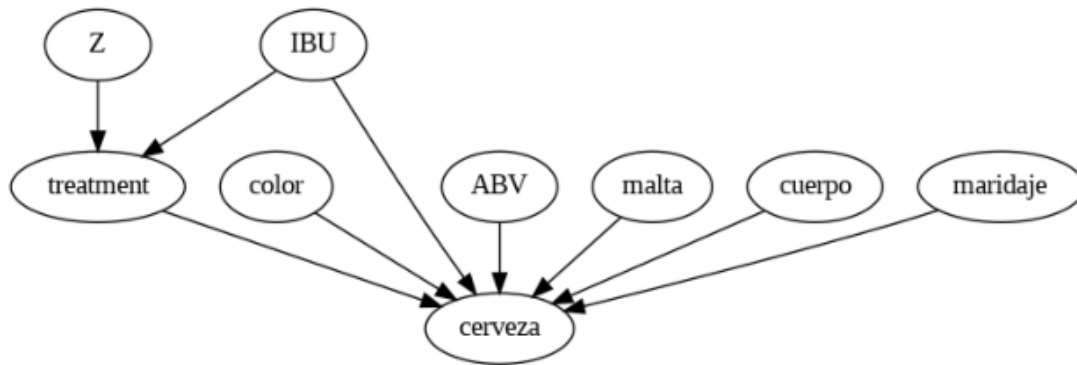
Refute: Use a Placebo Treatment

Estimated effect:-1.342598720494154

New effect:-9.375689388925676e-05

p value:0.4994697953683437

TEST: IBU



WARNING:dowhy.causal\_refuter:We assume a Normal Distribution as the sample has less than 100 examples.

Note: The underlying distribution may not be Normal. We assume that it approaches normal with the increase in sample size.

/usr/local/lib/python3.10/dist-packages/dowhy/causal\_model.py:557: UserWarning: 1 variables are assumed unobserved because they are not in the dataset. Configure the logging level to `logging.WARNING` or higher for additional details.

warnings.warn(

WARNING:dowhy.causal\_model:The graph defines 9 variables. 8 were found in the dataset and will be analyzed as observed variables. 1 were not found in the dataset and will be analyzed as unobserved variables. The observed variables are: '['ABV', 'IBU', 'cerveza', 'color', 'cuerpo', 'malta', 'maridaje', 'treatment']'. The unobserved variables are: '['Z']'. If this matches your expectations for observations, please continue. If you expected any of the unobserved variables to be in the dataframe, please check for typos.

WARNING:dowhy.causal\_model:There are an additional 1 variables in the dataset that are not in the graph. Variable names are: '['propensity\_score']'

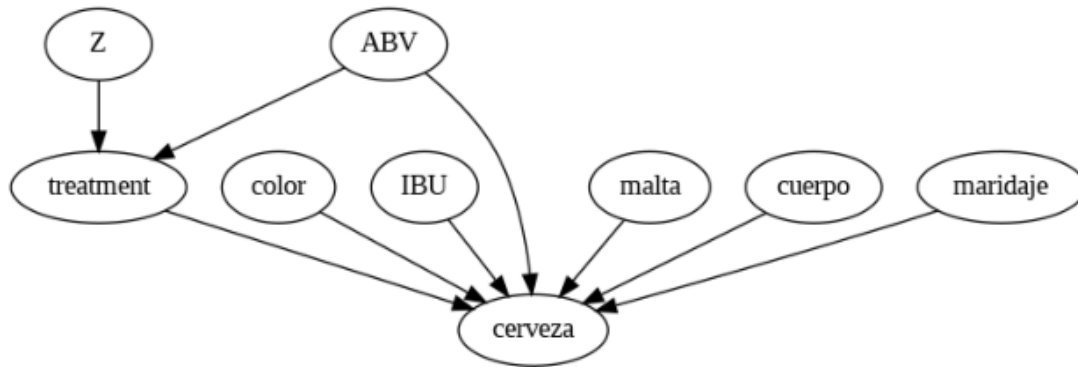
Refute: Use a Placebo Treatment

Estimated effect:-1.342598720494154

New effect:0.018073020075005518

p value:0.3896449829554304

TEST: ABV



WARNING:dowhy.causal\_refuter:We assume a Normal Distribution as the sample has less than 100 examples.

Note: The underlying distribution may not be Normal. We assume that it approaches normal with the increase in sample size.

Refute: Use a Placebo Treatment

Estimated effect:-1.342598720494154

New effect:0.010020957423339949

p value:0.43298021666749253

Los resultados muestran que ninguna de las variables individuales (color, cuerpo, malta, maridaje, IBU, ABV) tiene un efecto muy significativo en el tratamiento definido (coincidencia de preferencias de cerveza). Esto se evidencia por los p values relativamente altos obtenidos en las pruebas de refutación para cada variable. Estos p values, todos superiores a 0.35, indican que no hay una diferencia significativa entre los efectos estimados y los efectos obtenidos bajo un tratamiento placebo.

En conclusión, con base en este análisis, parece que ninguna de estas características de la cerveza, consideradas individualmente, tiene un impacto significativo en la probabilidad de que las recomendaciones del motor coincidan con las preferencias del usuario. Este resultado podría sugerir que la elección de la cerveza está influenciada por una combinación de factores o por otros factores no incluidos en el modelo actual.

```
[ ]: # Corremos el modelo sin cada una de las variables para ver cuanto influncian
      ↪ en la clase
```

```

attrs = ['color', 'cuerpo', 'malta', 'maridaje', 'IBU', 'ABV']
for c in attrs:
    graphattrs = attrs[:]
    graphattrs.remove(c)
    graph = f"""
    digraph {{
        Z->treatment;
        treatment->cerveza;
```



```

        {';'.join(map(lambda x: f"{x}->treatment", graphattrs))}
        {';'.join(map(lambda x: f"{x}->cerveza", graphattrs))}
    }}
    """
    print(f"TEST: {c}")

    model = dowhy.CausalModel(data=df, treatment="treatment", outcome="cerveza",
    graph=graph)
    model.view_model()
    identified_estimand = model.identify_effect(proceed_when_unidentifiable=True)
    estimate = model.estimate_effect(identified_estimand,
                                    method_name='backdoor.
    propensity_score_matching',
                                    target_units='att')
    refutation = model.refute_estimate(identified_estimand,
                                    estimate,
                                    method_name='placebo_treatment_refuter',
                                    placebo_type='permute',
                                    num_simulations=20)

    print(refutation)

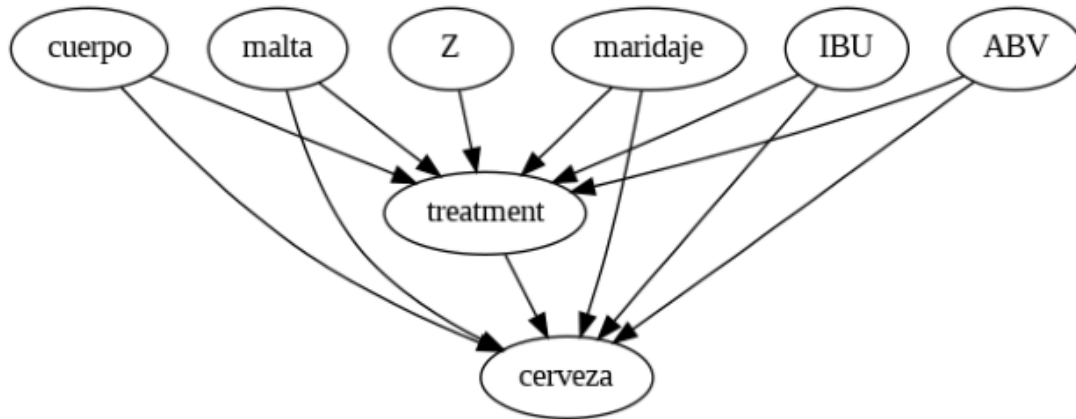
```

/usr/local/lib/python3.10/dist-packages/dowhy/causal\_model.py:557: UserWarning: 1 variables are assumed unobserved because they are not in the dataset. Configure the logging level to `logging.WARNING` or higher for additional details.

```
warnings.warn(
WARNING:dowhy.causal_model:The graph defines 8 variables. 7 were found in the
dataset and will be analyzed as observed variables. 1 were not found in the
dataset and will be analyzed as unobserved variables. The observed variables
are: '['ABV', 'IBU', 'cerveza', 'cuerpo', 'malta', 'maridaje', 'treatment']'.
The unobserved variables are: '['Z']'. If this matches your expectations for
observations, please continue. If you expected any of the unobserved variables
to be in the dataframe, please check for typos.
```

```
WARNING:dowhy.causal_model:There are an additional 2 variables in the dataset
that are not in the graph. Variable names are: '['color', 'propensity_score']'
```

TEST: color



WARNING:dowhy.causal\_refuter:We assume a Normal Distribution as the sample has less than 100 examples.

Note: The underlying distribution may not be Normal. We assume that it approaches normal with the increase in sample size.

/usr/local/lib/python3.10/dist-packages/dowhy/causal\_model.py:557: UserWarning: 1 variables are assumed unobserved because they are not in the dataset.

Configure the logging level to `logging.WARNING` or higher for additional details.

warnings.warn(

WARNING:dowhy.causal\_model:The graph defines 8 variables. 7 were found in the dataset and will be analyzed as observed variables. 1 were not found in the dataset and will be analyzed as unobserved variables. The observed variables are: '['ABV', 'IBU', 'cerveza', 'color', 'malta', 'maridaje', 'treatment']'. The unobserved variables are: '['Z']'. If this matches your expectations for observations, please continue. If you expected any of the unobserved variables to be in the dataframe, please check for typos.

WARNING:dowhy.causal\_model:There are an additional 2 variables in the dataset that are not in the graph. Variable names are: '['cuerpo', 'propensity\_score']'

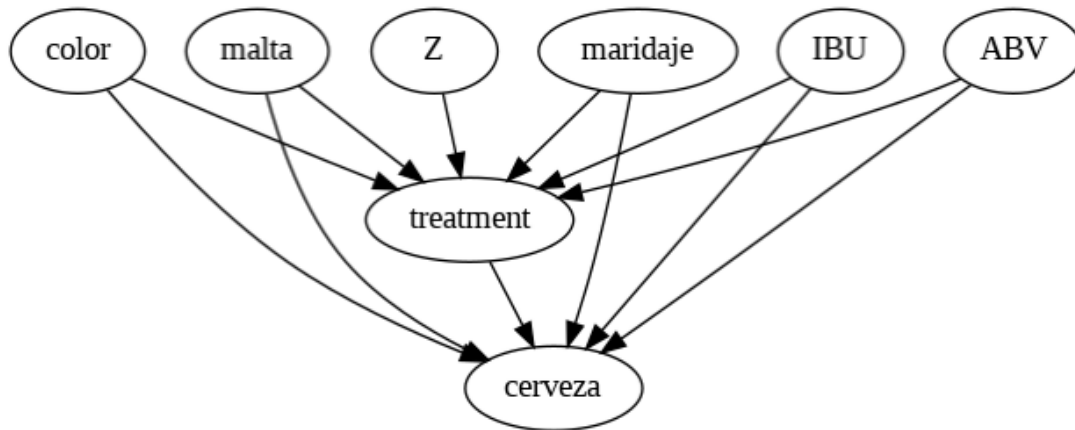
Refute: Use a Placebo Treatment

Estimated effect:-1.342598720494154

New effect:0.023555040811824395

p value:0.40148520270478993

TEST: cuerpo



WARNING:dowhy.causal\_refuter:We assume a Normal Distribution as the sample has less than 100 examples.

Note: The underlying distribution may not be Normal. We assume that it approaches normal with the increase in sample size.

/usr/local/lib/python3.10/dist-packages/dowhy/causal\_model.py:557: UserWarning: 1 variables are assumed unobserved because they are not in the dataset. Configure the logging level to `logging.WARNING` or higher for additional details.

warnings.warn(

WARNING:dowhy.causal\_model:The graph defines 8 variables. 7 were found in the dataset and will be analyzed as observed variables. 1 were not found in the dataset and will be analyzed as unobserved variables. The observed variables are: '['ABV', 'IBU', 'cerveza', 'color', 'cuerpo', 'maridaje', 'treatment']'. The unobserved variables are: '['Z']'. If this matches your expectations for observations, please continue. If you expected any of the unobserved variables to be in the dataframe, please check for typos.

WARNING:dowhy.causal\_model:There are an additional 2 variables in the dataset that are not in the graph. Variable names are: '['malta', 'propensity\_score']'

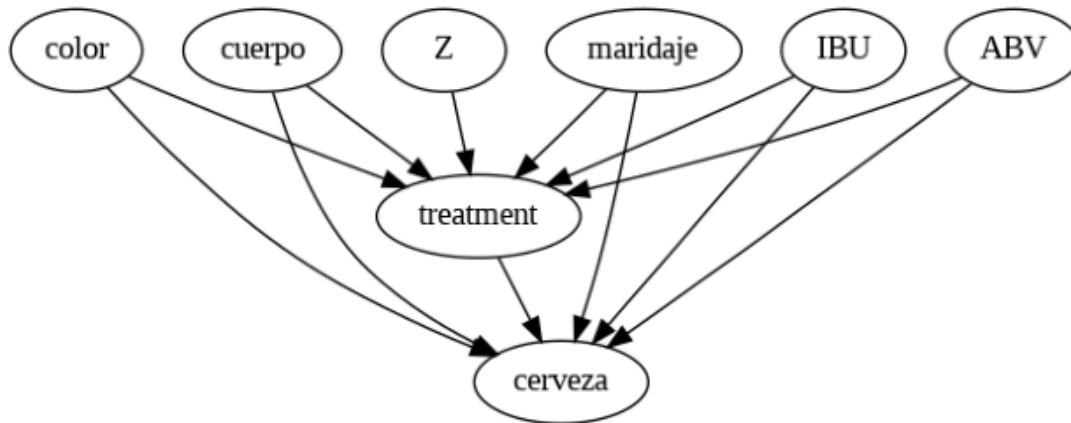
Refute: Use a Placebo Treatment

Estimated effect:-1.342598720494154

New effect:0.03112728877123318

p value:0.2367931523297505

TEST: malta



WARNING:dowhy.causal\_refuter:We assume a Normal Distribution as the sample has less than 100 examples.

Note: The underlying distribution may not be Normal. We assume that it approaches normal with the increase in sample size.

/usr/local/lib/python3.10/dist-packages/dowhy/causal\_model.py:557: UserWarning: 1 variables are assumed unobserved because they are not in the dataset.

Configure the logging level to `logging.WARNING` or higher for additional details.

warnings.warn(

WARNING:dowhy.causal\_model:The graph defines 8 variables. 7 were found in the dataset and will be analyzed as observed variables. 1 were not found in the dataset and will be analyzed as unobserved variables. The observed variables are: '['ABV', 'IBU', 'cerveza', 'color', 'cuerpo', 'malta', 'treatment']'. The unobserved variables are: '['Z']'. If this matches your expectations for observations, please continue. If you expected any of the unobserved variables to be in the dataframe, please check for typos.

WARNING:dowhy.causal\_model:There are an additional 2 variables in the dataset that are not in the graph. Variable names are: '['maridaje', 'propensity\_score']'

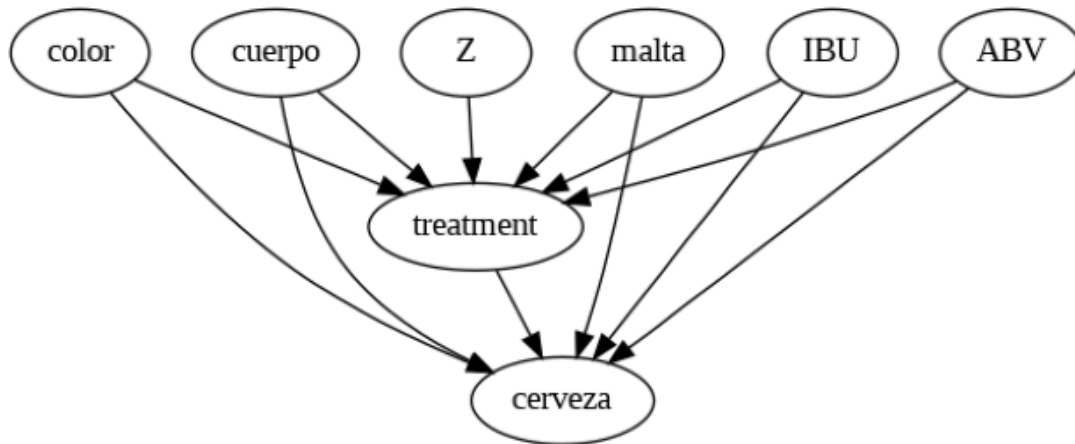
Refute: Use a Placebo Treatment

Estimated effect:-1.342598720494154

New effect:-0.008338848444738586

p value:0.4632596662135783

TEST: maridaje



WARNING:dowhy.causal\_refuter:We assume a Normal Distribution as the sample has less than 100 examples.

Note: The underlying distribution may not be Normal. We assume that it approaches normal with the increase in sample size.

/usr/local/lib/python3.10/dist-packages/dowhy/causal\_model.py:557: UserWarning: 1 variables are assumed unobserved because they are not in the dataset.

Configure the logging level to `logging.WARNING` or higher for additional details.

warnings.warn(

WARNING:dowhy.causal\_model:The graph defines 8 variables. 7 were found in the dataset and will be analyzed as observed variables. 1 were not found in the dataset and will be analyzed as unobserved variables. The observed variables are: '['ABV', 'cerveza', 'color', 'cuerpo', 'malta', 'maridaje', 'treatment']'. The unobserved variables are: '['Z']'. If this matches your expectations for observations, please continue. If you expected any of the unobserved variables to be in the dataframe, please check for typos.

WARNING:dowhy.causal\_model:There are an additional 2 variables in the dataset that are not in the graph. Variable names are: '['IBU', 'propensity\_score']'

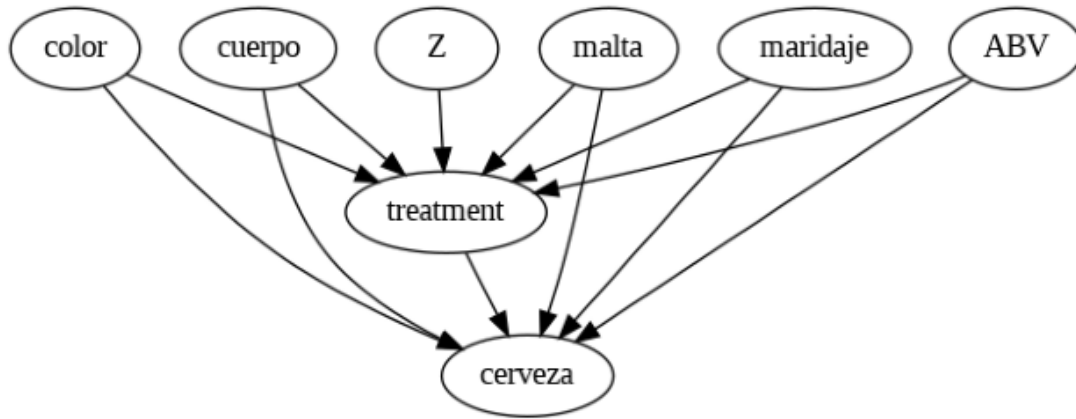
Refute: Use a Placebo Treatment

Estimated effect:-1.342598720494154

New effect:0.02531987646150452

p value:0.3793019028275614

TEST: IBU



WARNING:dowhy.causal\_refuter:We assume a Normal Distribution as the sample has less than 100 examples.

Note: The underlying distribution may not be Normal. We assume that it approaches normal with the increase in sample size.

/usr/local/lib/python3.10/dist-packages/dowhy/causal\_model.py:557: UserWarning: 1 variables are assumed unobserved because they are not in the dataset.

Configure the logging level to `logging.WARNING` or higher for additional details.

warnings.warn(

WARNING:dowhy.causal\_model:The graph defines 8 variables. 7 were found in the dataset and will be analyzed as observed variables. 1 were not found in the dataset and will be analyzed as unobserved variables. The observed variables are: '['IBU', 'cerveza', 'color', 'cuerpo', 'malta', 'maridaje', 'treatment']'. The unobserved variables are: '['Z']'. If this matches your expectations for observations, please continue. If you expected any of the unobserved variables to be in the dataframe, please check for typos.

WARNING:dowhy.causal\_model:There are an additional 2 variables in the dataset that are not in the graph. Variable names are: '['ABV', 'propensity\_score']'

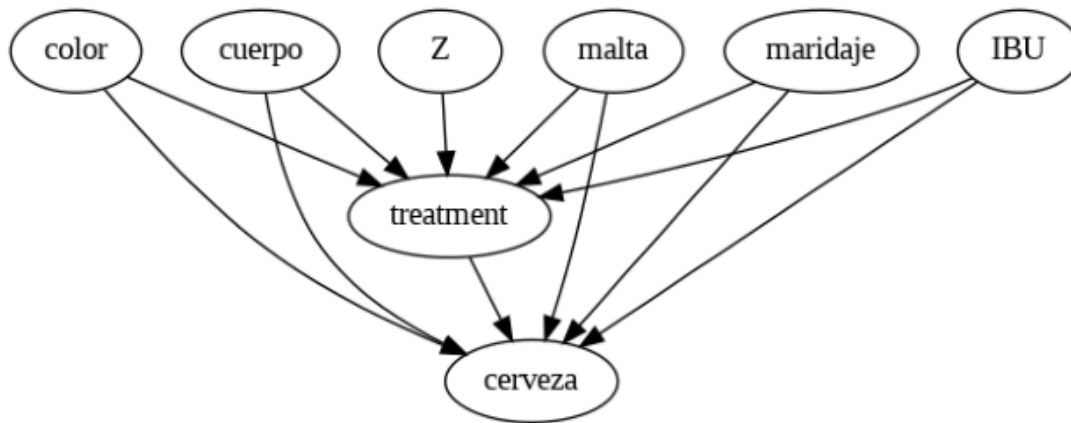
Refute: Use a Placebo Treatment

Estimated effect:-1.342598720494154

New effect:0.015111405250386059

p value:0.4037711933173521

TEST: ABV



WARNING:dowhy.causal\_refuter:We assume a Normal Distribution as the sample has less than 100 examples.

Note: The underlying distribution may not be Normal. We assume that it approaches normal with the increase in sample size.

Refute: Use a Placebo Treatment

Estimated effect:-1.342598720494154

New effect:0.019165012133245094

p value:0.39433735106217666

En esta segunda serie de análisis, donde se excluyó individualmente cada atributo (color, cuerpo, malta, maridaje, IBU, ABV) del modelo, los resultados sugieren nuevamente que no hay un efecto significativo de estas variables en la coincidencia de las recomendaciones de cerveza con las preferencias del usuario. Esto se evidencia por los p values obtenidos, que permanecen relativamente altos para todas las variables, excepto para IBU, donde el p value es bastante más bajo (0.2155). Sin embargo, incluso este valor no es suficientemente bajo como para considerarlo estadísticamente significativo en muchos contextos científicos. Estos resultados sugieren que la influencia de estas variables individuales en las recomendaciones de cerveza, si existe, es probablemente pequeña o está siendo eclipsada por otros factores no capturados en el modelo.

```
[ ]: # Ultima tesis... y si nos confundimos, y en realidad la influencia era para el
      ↪ otro lado?
      # o sea, en vez de sacar cuerpo y malta, sacar ABV e IBU

import dowhy

causal_graph = """digraph {
                    Z->treatment;
                    color->treatment;
                    cuerpo->treatment;
                    malta->treatment;
```

```

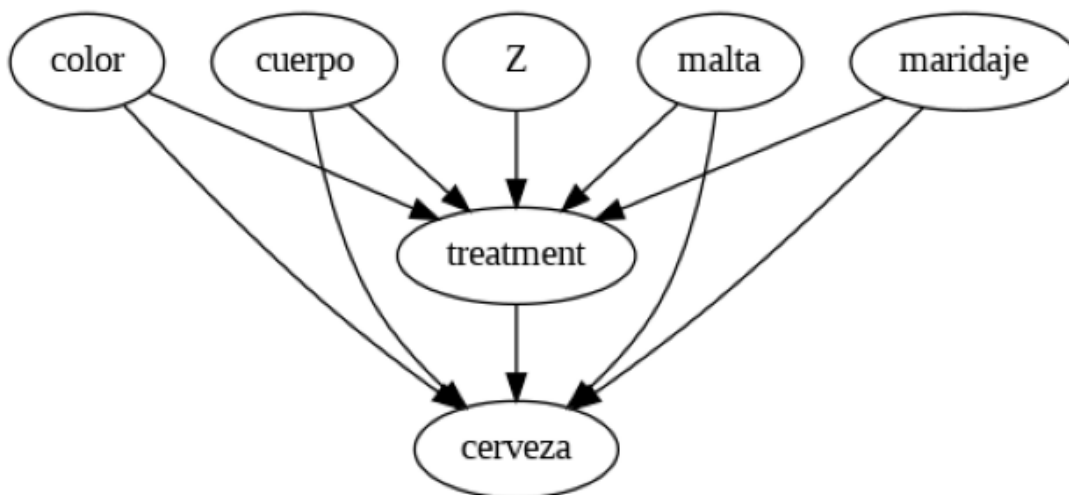
        maridaje->treatment;
        color->cerveza;
        cuerpo->cerveza;
        malta->cerveza;
        maridaje->cerveza;
        treatment->cerveza;
    }"""
model = dowhy.CausalModel(data=df, treatment="treatment", outcome="cerveza",
    graph=causal_graph)
model.view_model()
identified_estimand = model.identify_effect(proceed_when_unidentifiable=True)
estimate = model.estimate_effect(identified_estimand,
    method_name='backdoor.
    propensity_score_matching',
    target_units='att')
refutation = model.refute_estimate(identified_estimand,
    estimate,
    method_name='placebo_treatment_refuter',
    placebo_type='permute',
    num_simulations=20)
print(refutation)

```

/usr/local/lib/python3.10/dist-packages/dowhy/causal\_model.py:557: UserWarning:  
1 variables are assumed unobserved because they are not in the dataset.  
Configure the logging level to `logging.WARNING` or higher for additional  
details.

```
warnings.warn(
WARNING:dowhy.causal_model:The graph defines 7 variables. 6 were found in the
dataset and will be analyzed as observed variables. 1 were not found in the
dataset and will be analyzed as unobserved variables. The observed variables
are: '['cerveza', 'color', 'cuerpo', 'malta', 'maridaje', 'treatment']'. The
unobserved variables are: '['Z']'. If this matches your expectations for
observations, please continue. If you expected any of the unobserved variables
to be in the dataframe, please check for typos.
WARNING:dowhy.causal_model:There are an additional 3 variables in the dataset
that are not in the graph. Variable names are: '['ABV', 'IBU',
'propensity_score']'
```





WARNING:dowhy.causal\_refuter:We assume a Normal Distribution as the sample has less than 100 examples.

Note: The underlying distribution may not be Normal. We assume that it approaches normal with the increase in sample size.

Refute: Use a Placebo Treatment

Estimated effect:-1.342598720494154

New effect:0.007820427972645047

p value:0.45292113787486243

## 1 Conclusiones

Basándonos en los resultados obtenidos de los análisis realizados, se puede deducir lo siguiente:

**Hipótesis inicial:** La hipótesis inicial era que características específicas de la cerveza, como el color, cuerpo, malta, maridaje, IBU y ABV, influirían significativamente en la coincidencia entre las recomendaciones del motor y las preferencias del usuario.

**Resultados de la refutación:** Los análisis mostraron que ninguna de estas características, consideradas individualmente o excluyendo una a la vez, tiene un efecto estadísticamente significativo en las recomendaciones de cerveza. Incluso el IBU, que mostró el p value más bajo, no alcanzó un nivel de significancia convencional.

**Conclusión:** Los resultados sugieren que las preferencias de los usuarios y las recomendaciones del motor no están fuertemente influenciadas por ninguna de estas características individuales de la cerveza. Esto podría indicar que las preferencias de los usuarios están seguramente influenciadas por una combinación compleja de factores, o por aspectos no capturados en el modelo actual. También es posible que las características intrínsecas de las cervezas no sean tan decisivas para las preferencias de los usuarios como se esperaba inicialmente.

## 2 IA Explainable (XAI)

```
[ ]: from pycaret.classification import setup, compare_models, create_model, \
      ↪ interpret_model, plot_model
```

```
[ ]: clf1 = setup(data=df, target='cerveza', session_id=123)
```

<pandas.io.formats.style.Styler at 0x7c57a094e3b0>

```
[ ]: best_model = compare_models()
```

<IPython.core.display.HTML object>

<pandas.io.formats.style.Styler at 0x7c582c336620>

Processing: 0%| | 0/69 [00:00<?, ?it/s]

<IPython.core.display.HTML object>

```
[ ]: # Creando un modelo específico con CatBoost
      catboost = create_model('catboost', cross_validation=False)
```

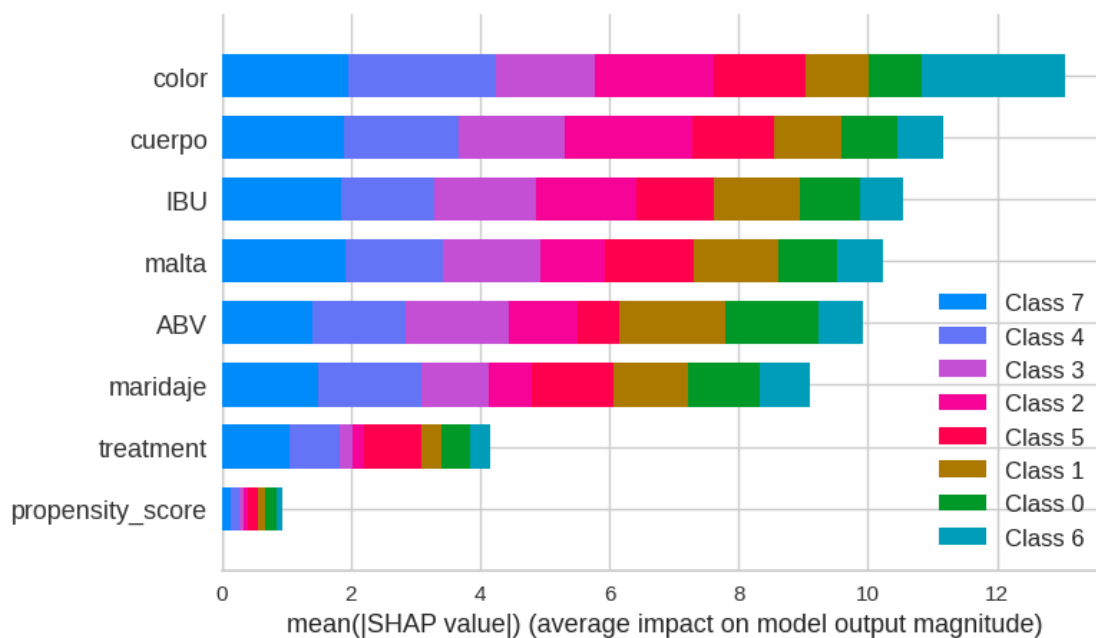
<IPython.core.display.HTML object>

<pandas.io.formats.style.Styler at 0x7c57d8318430>

Processing: 0%| | 0/4 [00:00<?, ?it/s]

<IPython.core.display.HTML object>

```
[ ]: interpret_model(catboost)
```



En este gráfico, se observa que las características color, cuerpo, IBU, malta, ABV, y maridaje tienen un impacto significativo en las predicciones del modelo. La característica con el mayor impacto promedio en el modelo es color, seguido por cuerpo y IBU. Esto sugiere que estas son las características más importantes según el modelo CatBoost para predecir la variable objetivo, que es la cerveza.

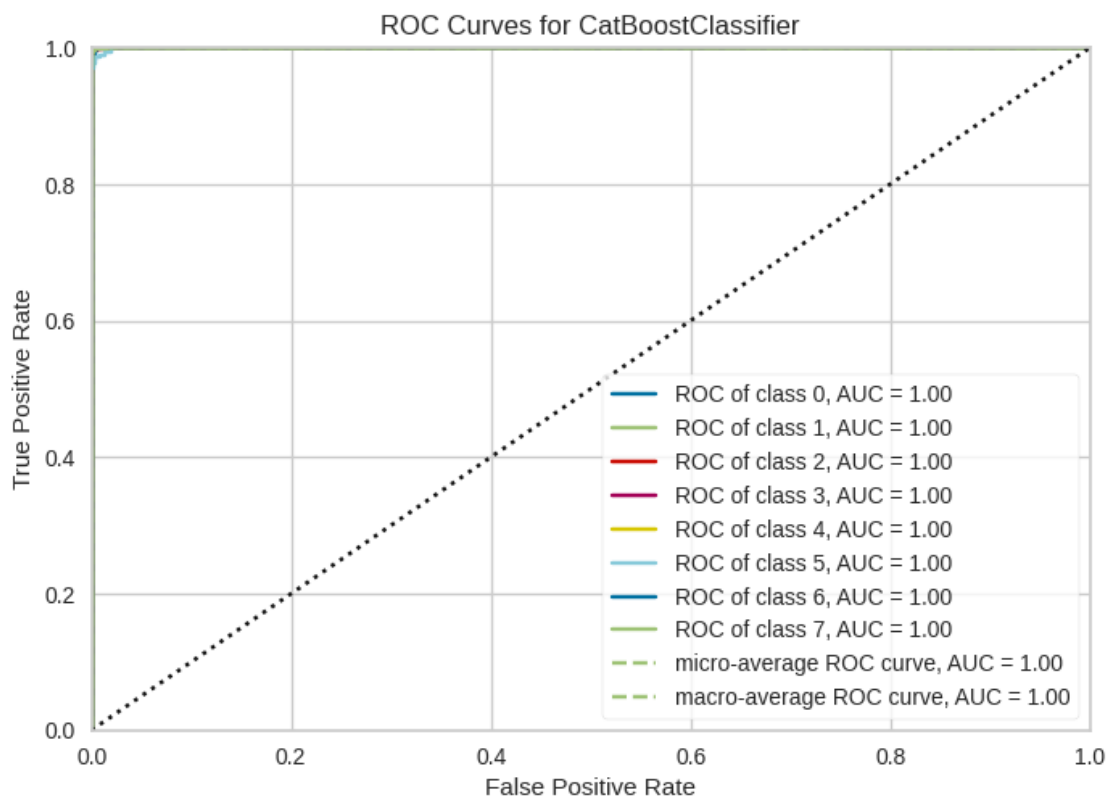
El propensity\_score parece tener un impacto muy bajo comparado con las otras características, lo cual es esperado ya que es un score de inclinación utilizado para el balanceo en el contexto de la estimación causal y no un predictor directo.

```
[ ]: # Falla con el error TypeError: The passed shap_values are a list not an array!
      ↳ If you have a list of explanations try passing shap_values[0] instead to
      ↳ explain the first output class of a multi-output model.

      # interpret_model(catboost, plot = 'correlation')
```

```
[ ]: plot_model(catboost)
```

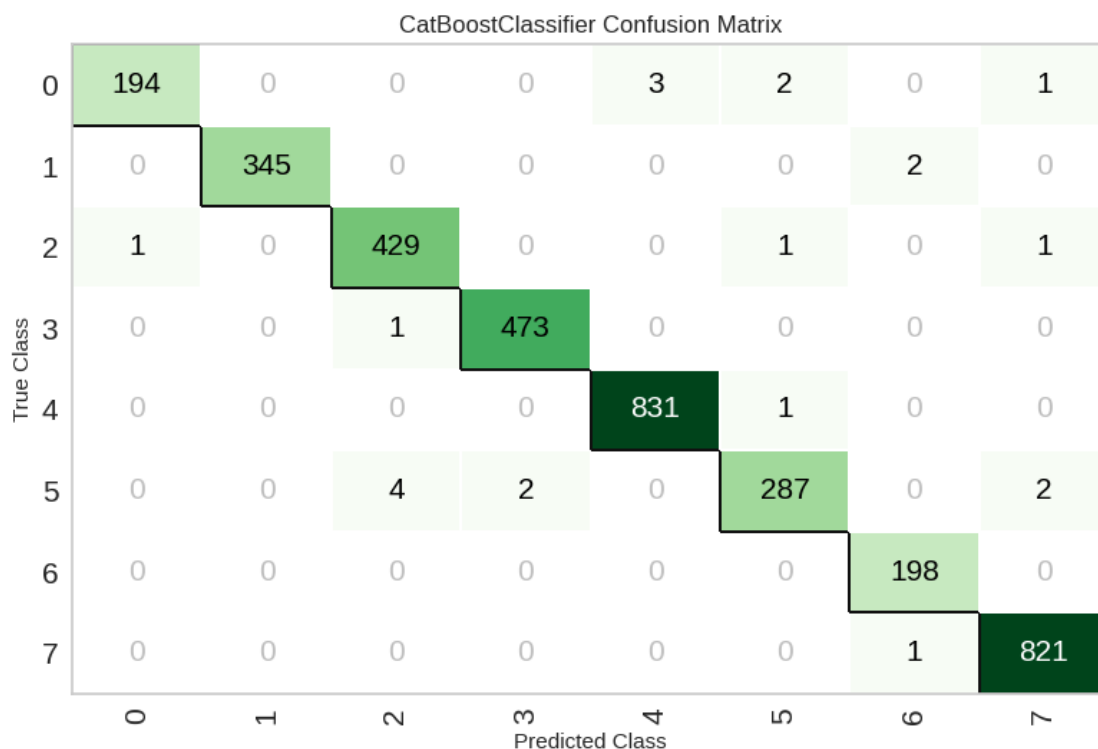
<IPython.core.display.HTML object>



El hecho de que cada clase tenga un AUC de 1.0 sugiere que el modelo tiene un rendimiento excepcionalmente alto, pudiendo distinguir perfectamente entre clases. Sin embargo, esto es inusual en la práctica y nos indica que hay overfitting

```
[ ]: plot_model(catboost, plot='confusion_matrix')
```

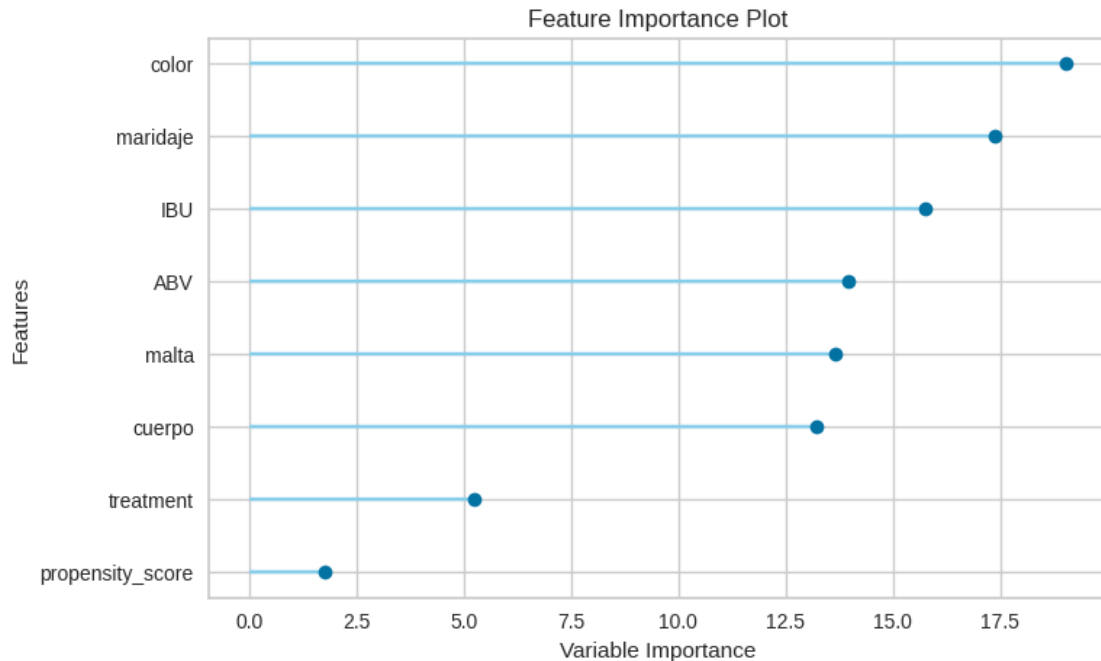
<IPython.core.display.HTML object>



Nuevamente, debido al overfitting, el modelo parece tener un buen rendimiento, con la mayoría de las predicciones concentradas en la diagonal principal, lo que indica una alta tasa de aciertos.

```
[ ]: plot_model(catboost, plot='feature')
```

<IPython.core.display.HTML object>



La característica 'color' tiene la mayor importancia, seguida por 'maridaje' e 'IBU', lo que sugiere que estas son las variables más influyentes en la predicción del modelo. 'Propensity\_score' tiene la menor importancia, lo que concuerda con el análisis anterior de que tiene un bajo impacto en las predicciones del modelo.

## 2.1 Apéndice de pruebas no exitosas

```
[ ]: import pandas as pd

data = [
    {"color": "Negra", "cuerpo": "Completo", "malta": "Negra", "IBU": 4, "ABV": 3, "maridaje": "Carnes rojas", "cerveza": "Stout"},
    {"color": "Negra", "cuerpo": "Completo", "malta": "Negra", "IBU": 4, "ABV": 3, "maridaje": "Sola", "cerveza": "Stout"},
    {"color": "Clara", "cuerpo": "Ligero", "malta": "Pálida", "IBU": 1, "ABV": 2, "maridaje": "Carnes blancas", "cerveza": "Lager"},
    {"color": "Clara", "cuerpo": "Ligero", "malta": "Pálida", "IBU": 1, "ABV": 2, "maridaje": "Salado", "cerveza": "Lager"},
    {"color": "Clara", "cuerpo": "Ligero", "malta": "Pálida", "IBU": 1, "ABV": 2, "maridaje": "Sola", "cerveza": "Lager"},
    {"color": "Roja", "cuerpo": "Medio", "malta": "Caramelo", "IBU": 5, "ABV": 5, "maridaje": "Carnes rojas", "cerveza": "IPA"},
    {"color": "Roja", "cuerpo": "Medio", "malta": "Caramelo", "IBU": 5, "ABV": 5, "maridaje": "Sola", "cerveza": "IPA"},
]
```

```

        {"color": "Rubia", "cuerpo": "Cremoso", "malta": "Caramelo", "IBU": 2, "ABV": 5, "maridaje": "Carnes rojas", "cerveza": "Honey"},
        {"color": "Rubia", "cuerpo": "Cremoso", "malta": "Caramelo", "IBU": 2, "ABV": 5, "maridaje": "Sola", "cerveza": "Honey"},
        {"color": "Roja", "cuerpo": "Medio", "malta": "Tostada", "IBU": 3, "ABV": 1, "maridaje": "Salado", "cerveza": "Ale sin alcohol"},
        {"color": "Roja", "cuerpo": "Medio", "malta": "Tostada", "IBU": 3, "ABV": 1, "maridaje": "Sola", "cerveza": "Ale sin alcohol"},
        {"color": "Rubia", "cuerpo": "Ligero", "malta": "Pálida", "IBU": 1, "ABV": 2, "maridaje": "Carnes blancas", "cerveza": "Rubia"},
        {"color": "Rubia", "cuerpo": "Ligero", "malta": "Pálida", "IBU": 1, "ABV": 2, "maridaje": "Sola", "cerveza": "Rubia"},
        {"color": "Roja", "cuerpo": "Medio", "malta": "Tostada", "IBU": 3, "ABV": 3, "maridaje": "Quesos", "cerveza": "Ale Roja Irlandesa"},
        {"color": "Roja", "cuerpo": "Medio", "malta": "Tostada", "IBU": 3, "ABV": 3, "maridaje": "Sola", "cerveza": "Ale Roja Irlandesa"},
        {"color": "Negra", "cuerpo": "Completo", "malta": "Chocolate", "IBU": 5, "ABV": 3, "maridaje": "Carnes blancas", "cerveza": "Porter"},
        {"color": "Negra", "cuerpo": "Completo", "malta": "Chocolate", "IBU": 5, "ABV": 3, "maridaje": "Quesos", "cerveza": "Porter"},
        {"color": "Negra", "cuerpo": "Completo", "malta": "Chocolate", "IBU": 5, "ABV": 3, "maridaje": "Sola", "cerveza": "Porter"},

        {"color": "Clara", "cuerpo": "Completo", "malta": "Negra", "IBU": 4, "ABV": 3, "maridaje": "Carnes rojas", "cerveza": "Stout"},
        {"color": "Roja", "cuerpo": "Medio", "malta": "Caramelo", "IBU": 5, "ABV": 5, "maridaje": "Carnes blancas", "cerveza": "IPA"},
        {"color": "Rubia", "cuerpo": "Medio", "malta": "Caramelo", "IBU": 2, "ABV": 5, "maridaje": "Carnes rojas", "cerveza": "Honey"},
        {"color": "Roja", "cuerpo": "Medio", "malta": "Tostada", "IBU": 3, "ABV": 2, "maridaje": "Sola", "cerveza": "Ale sin alcohol"},
        {"color": "Rubia", "cuerpo": "Ligero", "malta": "Tostada", "IBU": 1, "ABV": 2, "maridaje": "Sola", "cerveza": "Rubia"},
        {"color": "Roja", "cuerpo": "Medio", "malta": "Tostada", "IBU": 4, "ABV": 3, "maridaje": "Quesos", "cerveza": "Ale Roja Irlandesa"},
    ]

df2 = pd.DataFrame(data)

df2

```

```

[ ]:
   color  cuerpo  malta  IBU  ABV  maridaje  cerveza
0  Negra  Completo  Negra   4   3  Carnes rojas  Stout
1  Negra  Completo  Negra   4   3           Sola  Stout
2  Clara   Ligero  Pálida   1   2  Carnes blancas  Lager

```

3	Clara	Ligero	Pálida	1	2	Salado	Lager
4	Clara	Ligero	Pálida	1	2	Sola	Lager
5	Roja	Medio	Caramelo	5	5	Carnes rojas	IPA
6	Roja	Medio	Caramelo	5	5	Sola	IPA
7	Rubia	Cremoso	Caramelo	2	5	Carnes rojas	Honey
8	Rubia	Cremoso	Caramelo	2	5	Sola	Honey
9	Roja	Medio	Tostada	3	1	Salado	Ale sin alcohol
10	Roja	Medio	Tostada	3	1	Sola	Ale sin alcohol
11	Rubia	Ligero	Pálida	1	2	Carnes blancas	Rubia
12	Rubia	Ligero	Pálida	1	2	Sola	Rubia
13	Roja	Medio	Tostada	3	3	Quesos	Ale Roja Irlandesa
14	Roja	Medio	Tostada	3	3	Sola	Ale Roja Irlandesa
15	Negra	Completo	Chocolate	5	3	Carnes blancas	Porter
16	Negra	Completo	Chocolate	5	3	Quesos	Porter
17	Negra	Completo	Chocolate	5	3	Sola	Porter
18	Clara	Completo	Negra	4	3	Carnes rojas	Stout
19	Roja	Medio	Caramelo	5	5	Carnes blancas	IPA
20	Rubia	Medio	Caramelo	2	5	Carnes rojas	Honey
21	Roja	Medio	Tostada	3	2	Sola	Ale sin alcohol
22	Rubia	Ligero	Tostada	1	2	Sola	Rubia
23	Roja	Medio	Tostada	4	3	Quesos	Ale Roja Irlandesa

```
[ ]: from sklearn.preprocessing import LabelEncoder
label_encoder = LabelEncoder()

for column in df2.columns:
    df2[column] = label_encoder.fit_transform(df2[column])

# Ahora todas las columnas categóricas están convertidas a numéricas
print(df2.head())
```

	color	cuerpo	malta	IBU	ABV	maridaje	cerveza
0	1	0	2	3	2	1	7
1	1	0	2	3	2	4	7
2	0	2	3	0	1	0	4
3	0	2	3	0	1	3	4
4	0	2	3	0	1	4	4

```
[ ]: from pycaret.classification import setup, compare_models, create_model,
      interpret_model, plot_model
clf2 = setup(data=df2, target='cerveza', session_id=124)
```

<pandas.io.formats.style.Styler at 0x792ce9e57a90>

```
[ ]: catboost2 = create_model('catboost', cross_validation=False)
      interpret_model(catboost2)
      plot_model(catboost2)
```

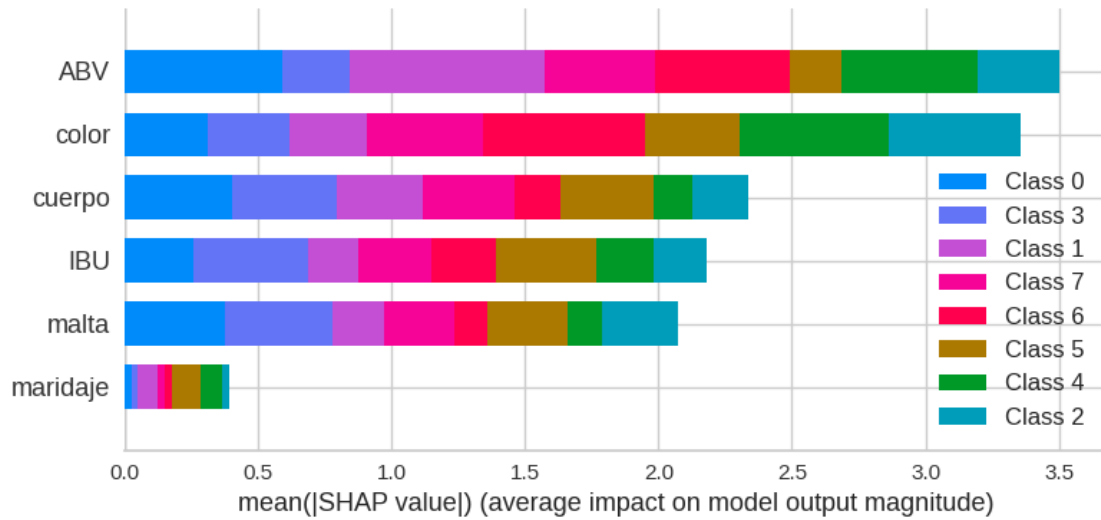
```
plot_model(catboost2, plot='confusion_matrix')
plot_model(catboost2, plot='feature')
```

<IPython.core.display.HTML object>

<pandas.io.formats.style.Styler at 0x792bf5c06c50>

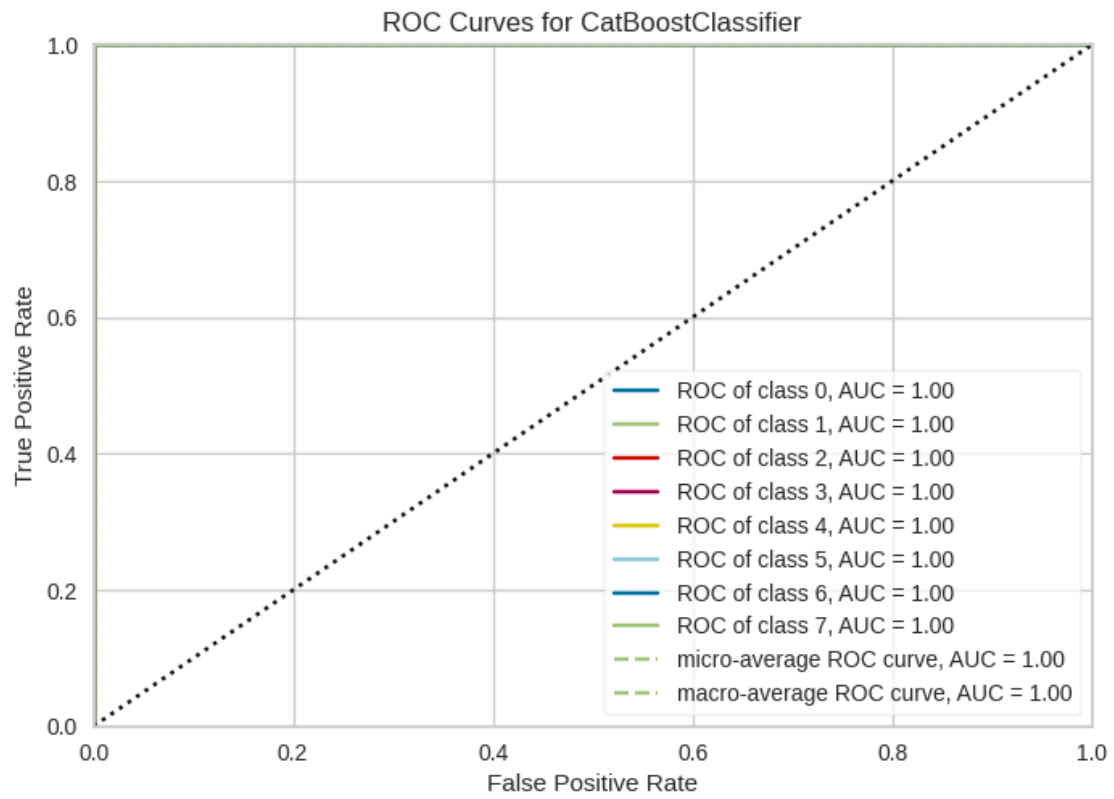
Processing: 0%| | 0/4 [00:00<?, ?it/s]

<IPython.core.display.HTML object>

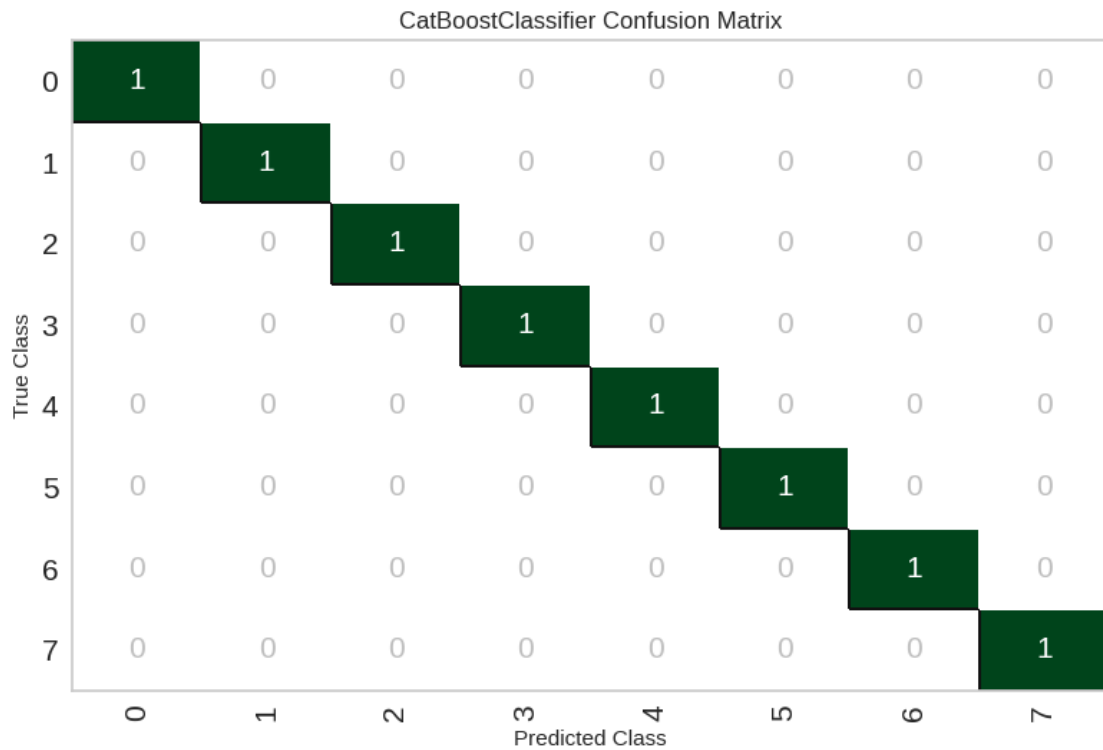


<IPython.core.display.HTML object>





<IPython.core.display.HTML object>



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