

01

Market Size

Monthly DEX Volume

\$400b

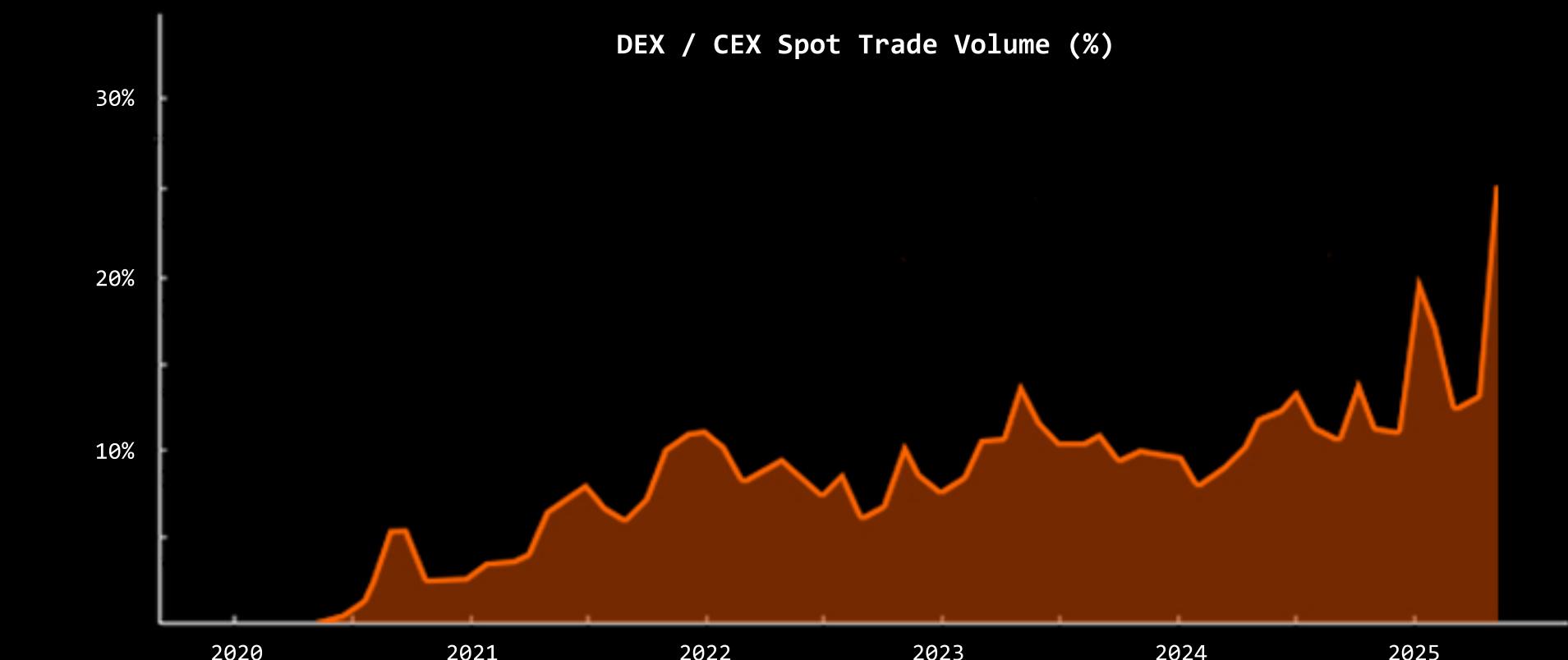
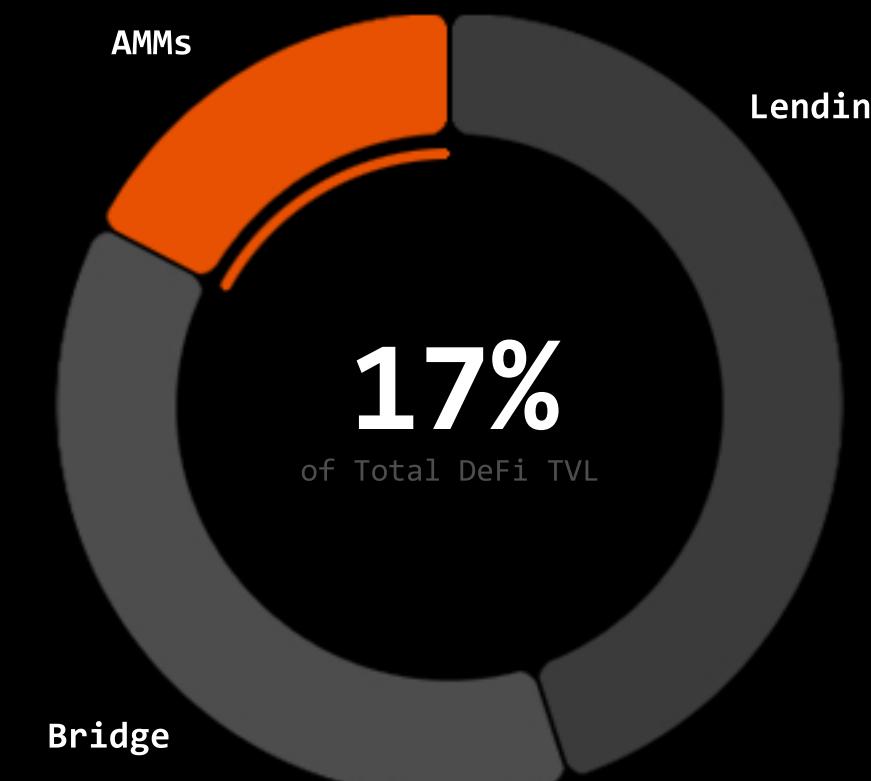
DeFi TVL

\$118b

AMM TVL

\$20b

AMMs are critical infrastructure
at the core of the expanding
DeFi Sector



Data sourced from DeFiLlama on 07.06.2025



Pie Chart: AMMs as Share of Core DeFi TVL, Data from DeFiLlama, 09.06.2025

Graph: theblock.co, dex-to-cex-spot-trade-volume

The Promise

Hooks are modular plugins that allow builders to expand on the behaviour of pools interactions. This enables **innovation on top of AMMs**.

- Dynamic Fees > Improves Price Efficiency
- Rehypothecation > Improves Capital Efficiency
- Liquidity Rebalancing > Improves Liquidity Provider UX
- Loss Versus Rebalancing > Less Value Leakage
- TWAMM > New Order Types

The Reality

1'500+ **\$97M**

Hooks Deployed

2%

Hook Adoption



All data reflects Uniswap V4 Usage only
Data from hookrank.io, accessed on 04.07.2025

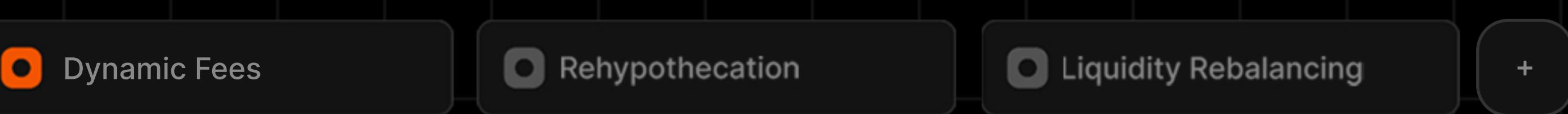
Why is the Global Hook Adoption so low?

Every new feature requires its own pool, splitting users, volume and liquidity.
This Hook Fragmentation prevents deeper adoption.

① unified pools

Flexible Hook Contract combining innovative features into a single pool.

- + Unify Liquidity
- + Infra-Structure Agnostic
- + Seamless Feature Integration
- + Customization for Partners

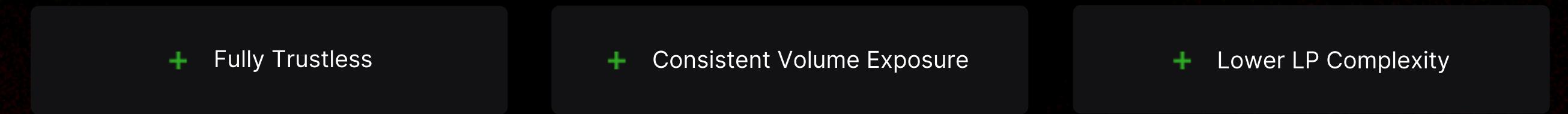
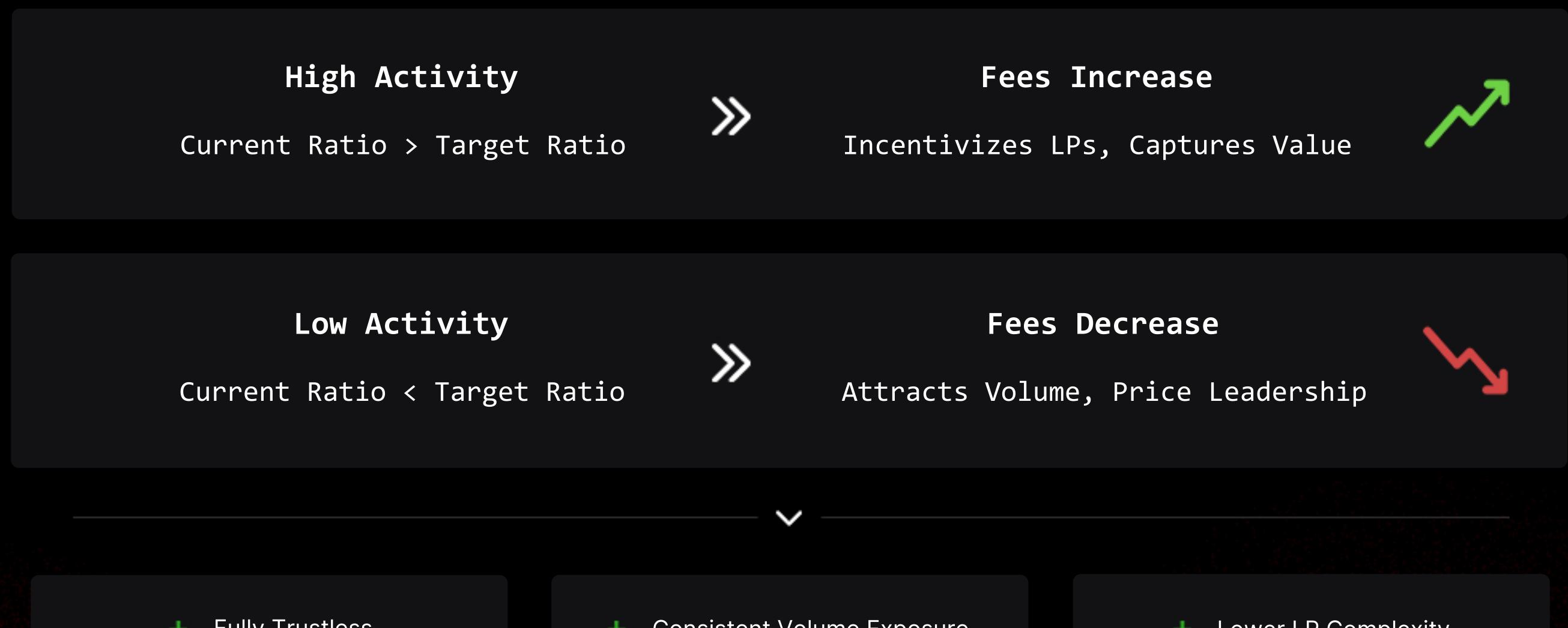


① unified pools





Dynamic Fee Algorithm



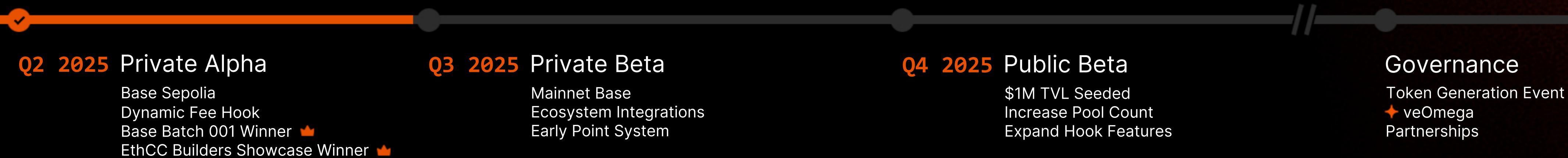
23% **4.5%**

Slippage Reduction

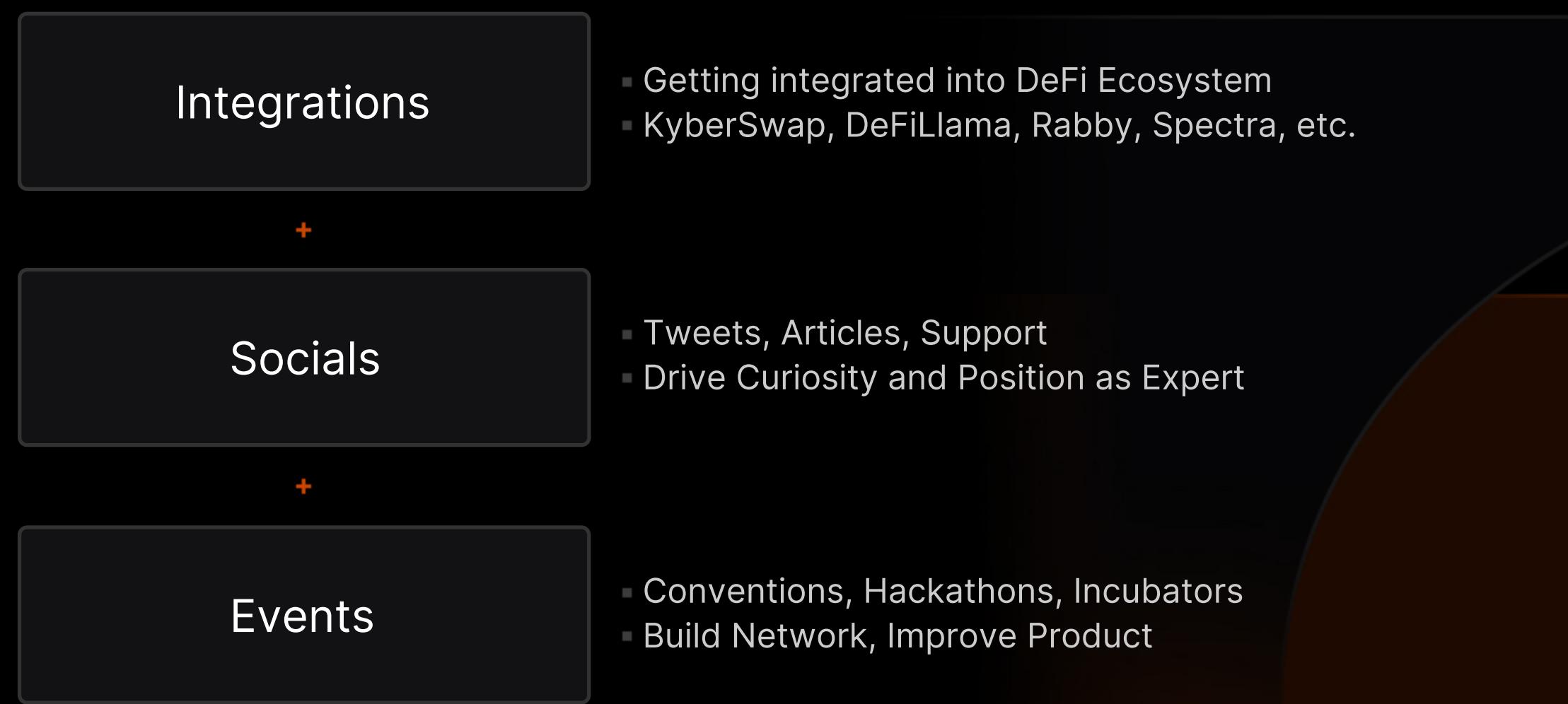
APR Increase



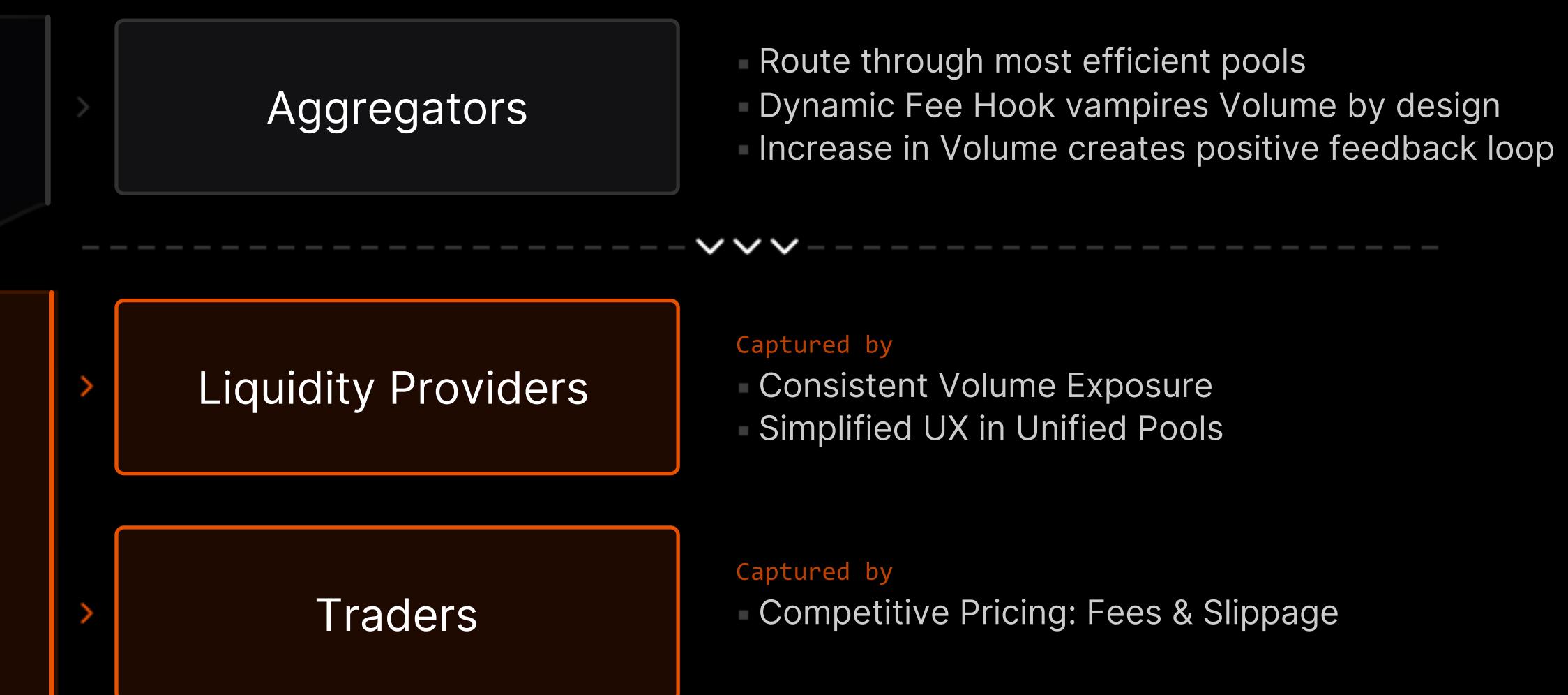
Timeline Where we're headed



Acquisition Channels Getting First Users



Capturing Users Efficiency as an Edge



Hook Revenue

Charging fees on value-generating Hooks aimed at Liquidity Providers

Rehypothecation

- > 10% cut on Lending APR

Liquidity Rebalancing

- > Flat fee on Operation



Unified Pools allow modular revenue streams to be added with features
Only Liquidity Provider benefits are taxed to remain competitive

veOmega

Leveraging a fairer and more transparent ve(3,3) model to grow aggressively

Static Voting Cycles

Ambiguous Votes & Bribes

Adversarial Incentives

Underdelivers APR unless Sniped



Continuous Voting

Transparent Reward Feedback

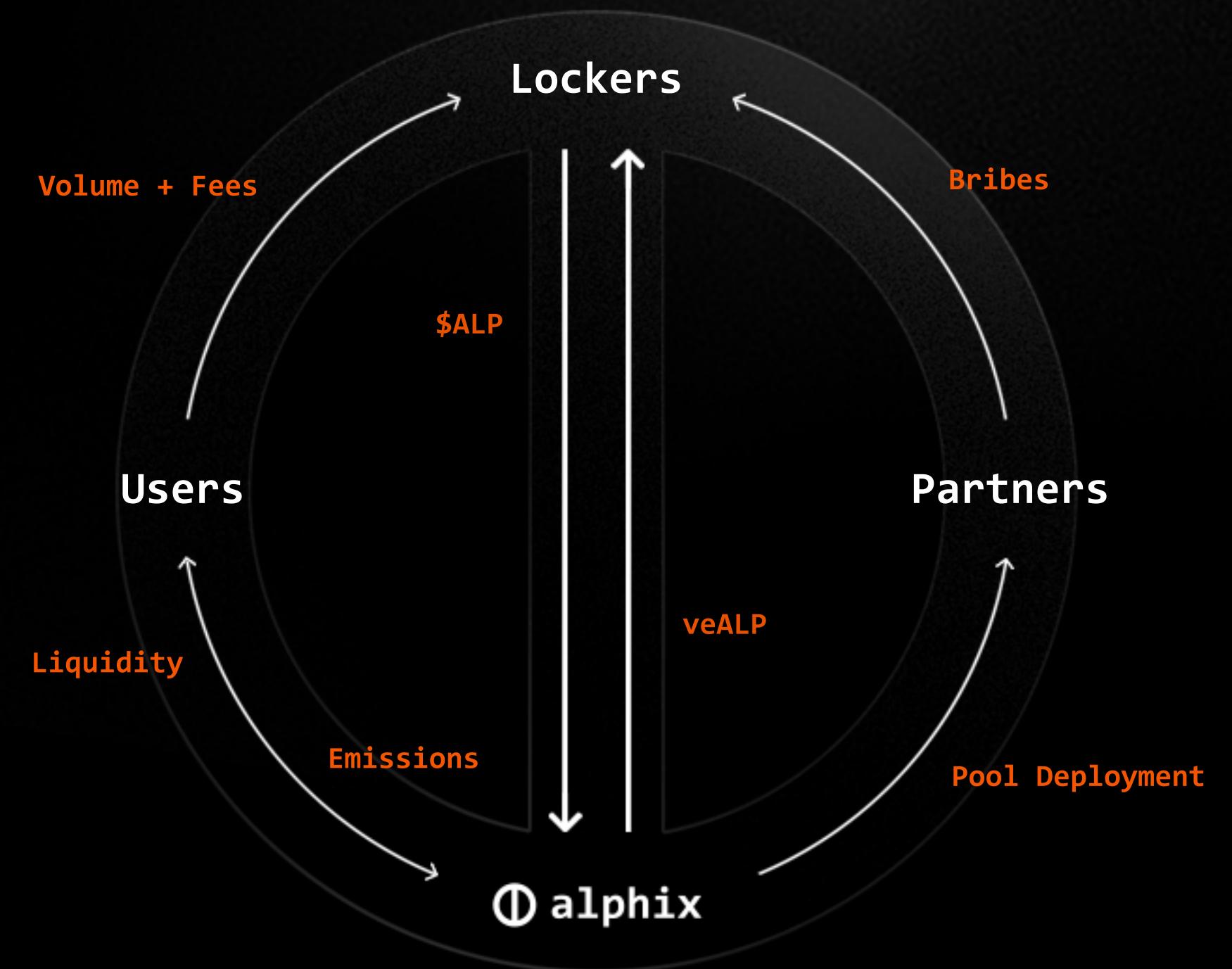
Predictable Returns

Participation rewarded, Snipers taxed



Time-weighted rewards and multi-vote penalties create predictable APRs
Continuous voting eliminates information asymmetry in voting

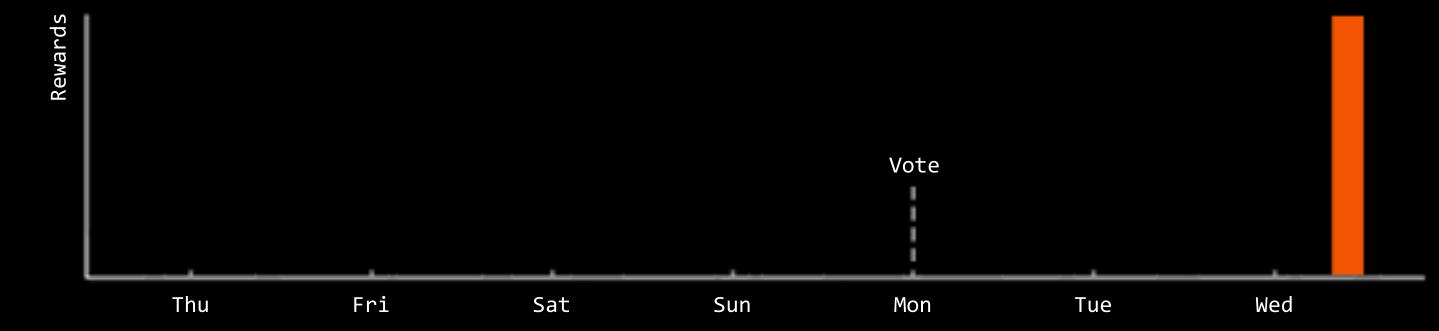
Benefits both the protocol's sustainability and user experience



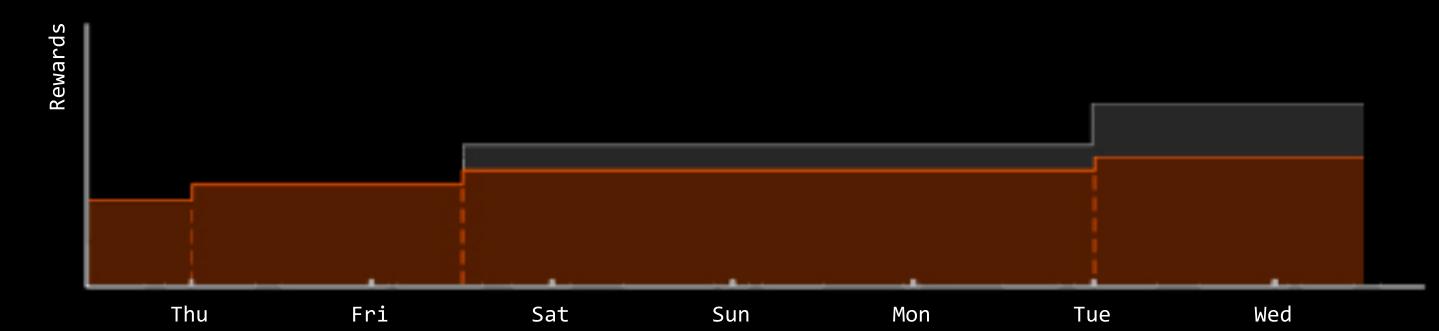
Traditional ve(3,3) Flow

- Lock ALP for veALP to earn rewards
- Weekly ALP emissions favor top-voted pools
- veALP holders vote to direct emissions and earn bribes
- System encourages long-term staking and POL

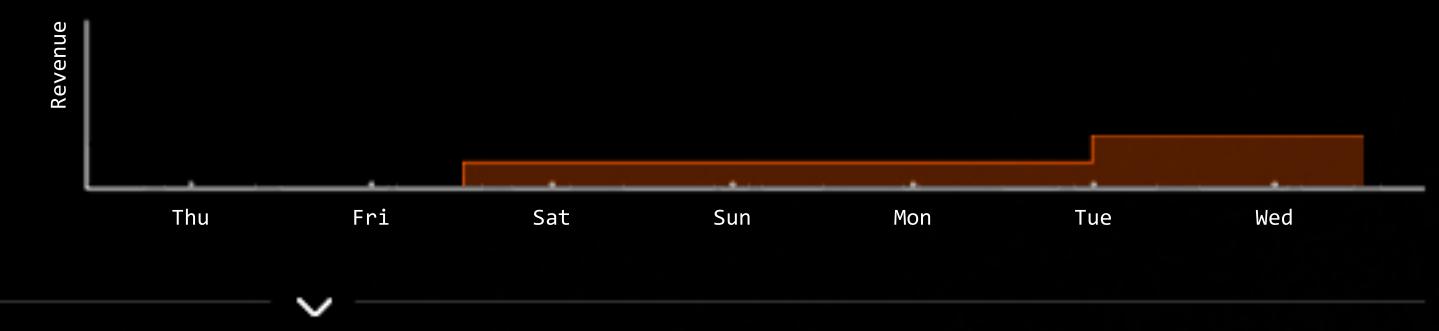
Original ve(3,3)
Single Vote, Single Reward



veOmega
Multiple Votes, Continuous Rewards



Revenue Stream
5% of APR per additional Vote



Anti-Sniping Mechanism

Transparent, Hourly APRs

New & Fair Revenue Stream





Carl Schmidt

BUSINESS & PRODUCT

- B.A. Economics & Computer Science, University of Zurich
- 7+ Years in Crypto, working across Product, Content & Strategy
- Designed early product material for Balancer
- Published commissioned articles on Starknet
- Supported GTM for deBridge's Solana Expansion



Yanis Berkani

ENGINEERING & SECURITY

- B.Sc. Computer Science, EPF Lausanne
- M.Sc. Cyber Security, ETH Zurich
- 5+ years of experience in Decentralized Finance
- Lead Smart Contract Developer at Spectra (3 years)
- Built the first permissionless Yield Derivatives Protocol

 alphix

Building Modular Hooks to Innovate Automated Market Makers



IncuBase
BASE x *odisea*

