tankov, yanislav Stoyanov - Yanis

Vazrajdane district, Town of Varna, 9023, Bulgaria

+359 897975679-mobile

[yanislav.tankov@intersoft.bg](mailto:yanislav.tankov@intersoft.bg)

37 years old

EDUCATION

University of Economy, Varna, Bulgaria

Master’s degree, Economist in IT sector 1992-1997

Dissertation: “Analyzing investment processes with Mathematical models by using of Microsoft Excel” (programming in VB)

Areas of concentration: Marketing, Economy sciences, IT

Honors: Dissertation passed "with Distinction"

Graduate school with mathematical profile, Varna, Bulgaria  **1985-1988**

Studying Physics

AWARDS and achievments

* Visual Basic for Microsoft Excel programming, Brainbench certificate, 2000 – 2000
* Contribution to sustainable development process of the communities around Central Balkan National Park, Ministry of Environment and Waters of Bulgaria 2003 – 2004
* ISO 9001 certified auditor 2005 – 2005
* Master of crafts in design, advertising and web, Regional Bulgarian chamber of crafts 2007 – 2007
* Member of the board, Bulgarian Web Association (www.bwa.bg) 2007 – 2008

Work EXPERIENCE

Intersoft Ltd, V arna, Bulgaria (www.intersoft.bg)

Marketing manager and partner 2001 – present

Compile reports, including statistical and market trends, responsible for the definition and scoping of products features and benefits including commercial and costing, responsible to forge relationships and creatively engage clients and partners, experience of delivering highly accurate market and product documentation, applying, implementing and working with project management systems based on ISO standards, relations with government, social organizations and media.

Germany Insurance company

Freelancer [Start Date] – [End Date]

[Compile reports, including statistical and market trends, to track the growth of online shipping sales versus the primary offline practices.]

[Fabrikam, Inc., Raleigh, NC]

[Language Consultant] [Pick the Year

[Translated American-English external Web site content to French.]

[Trey Research, Raleigh, NC]

[User Interface Design Consultant] [Pick the Year]

[Provided content design feedback to program managers to create accessible segue between English and French versions of related content.]

PUBLICATIONS AND PAPERS

[“The Cross-Cultural Communication Epidemic of the 21st Century”]

[Guest speaker at the Global Communication Convention, *Los Angeles, CA*] [Pick the Year]

[“Why So Many Documents Remain Inaccessible in the Information Age”]

[Paper presented at the Annual Meeting of English Professors*, New York, NY*] [Pick the Year]

[“The Female Betrayed and Modern Media”]

[Paper presented to the Historical Society for American Women, *Athens, Ohio*] [Pick the Year]

LANGUAGES

[English – native language]

[French – speak fluently and read/write with high proficiency]

[Spanish and Italian – speak, read, and write with basic competence]

MEMBERSHIPS

[American Society of English Honorees]

[Western Society of Women Writers]

[Organization of Global Communicators]