



**The Los Angeles wildfires have torn through communities**, leaving thousands of families devastated and without a home. In addition to the emotional toll, survivors now face the financial burden of rebuilding or relocating. In many cases, homeowners were uninsured or underinsured, leaving them with little to no coverage for rebuilding their homes.

Habitat for Humanity of Greater Los Angeles (Habitat LA) has a long history of helping vulnerable households after a disaster, including rebuilding 120 homes after the recent Woolsey and Creek fires. In response, Habitat LA is launching **ReBUILD LA®**, a long-term emergency response campaign, to assist those affected to rebuild their homes, relocate to other housing, provide essential supplies, and restore their lives.

The immediate need for assistance is overwhelming. Thousands of people have been displaced, and many face the prospect of not having a safe, affordable home in the near future. According to niche.com, 22% of households in the affected area earn less than the median income for Los Angeles County.

## YOUR CONTRIBUTION WILL:

- **Help families** who have lost everything rebuild or relocate, ensuring they have a safe place to call home.
- **Provide essential goods** through gift cards to purchase food and other necessary items.
- **Support those whose homes are uninhabitable**, with rental or mortgage assistance and other intermediate housing needs.
- **Replace home furnishings** with vouchers for Habitat's ReStores.
- **Offer assistance** to vulnerable survivors who have been left without options to afford housing.

## Together, We Can ReBUILD LA®

Our mission is to build homes and communities so everyone has a place to live with dignity. In times of disaster, it's more important than ever to stand together and help those who need us most. Habitat LA's efficient and transparent use of donations means that every dollar you contribute goes directly to helping the people of Los Angeles rebuild their homes and lives after this tragic event.



**Donate Today – ReBUILD LA® with Habitat LA**

For more information contact Francesca Di Brito; SVP, Resource Development  
email [fdibrito@habitatla.org](mailto:fdibrito@habitatla.org) or call (310) 738-2035.