



Yani Velasco

Multimedia Design

Russian Constructivism

www.yanivelasco.com/kea/1st/t1/m1/russianconstructivism/indexx.html

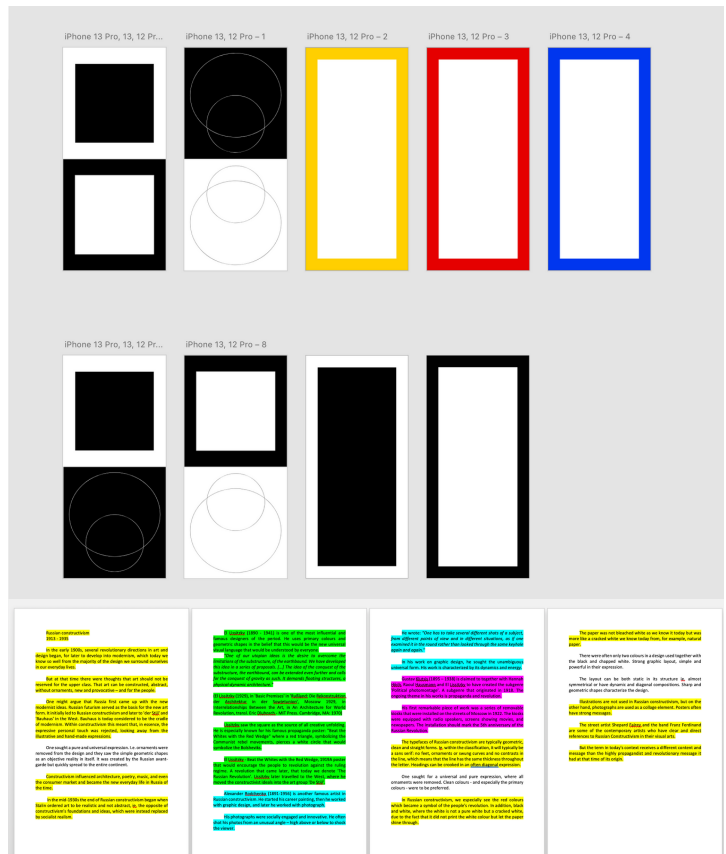
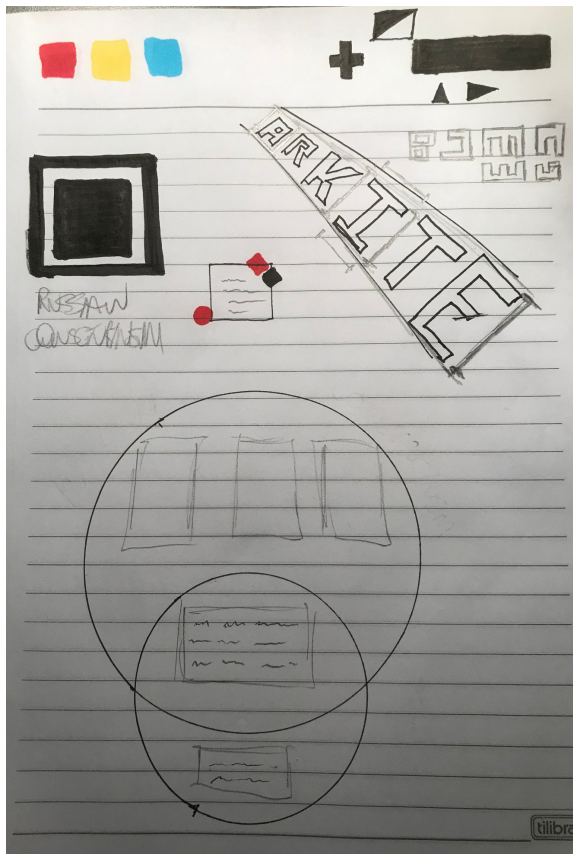
Concept

My biggest inspiration was the Russian Suprematism, with your monochromatic and geometric shapes (often symmetrical) that also inspired other artists of Russian Constructivism, such as El Lissitzky, one of my favorites.

The creative dynamism provided by the two currents was very accentuated during the mid-20th century. Constructivism was more oriented towards the goals of the Russian revolution, aiming for a less spiritual type of art than that contained in Suprematism.

I tried to keep simple and clean, even because I'm not a coding expert, but I used more black and white and some details in the 3 pure colors. The background I select the same color from "The New Man", with remembering a natural paper.

I have utilized the law of similarity and proximity from Gestalt to create some kind of pattern along with the website.



Some images from the thinking process in the Adobe XD, Word and drawing

Images

All of the images on my page are .jpg. I use Adobe Photoshop to resize and export them. The images have between 250 and 450px in width for each, which was the best match for the mobile view (Iphone XR). In the VS code, I used the images as figures because of the caption's (the easiest way to manage them).

Fonts

For all the text I used Gill Sans, only because is extremely readable and fits in the square style. For the heading and sub-headings, I select the "Squada One", a geometric and condensed form pretty similar to the ones used in Russian constructivism. And also capable of maintaining clarity and smoothness to the text.

Monday

First steep coding in HTML. Saying Hello World to this new environment. And also I got the opportunity to acquire my amazing web domain, which is my full name .com, and it was free. Plus a nice introduction about Gestalt. Awesome day.

Wednesday

A practical day where I organize everything that I learn and try to discover and explore more things related to Design and Technology.

Friday

Last day of classes and time to take out the last questions. Hyperlinks are now a reality and it's nothing to impossible to do. Was more a practical and kind of solve problems day. Now it's time to put everything together and delivery what we learn.

Tuesday

More a Visual day, learning about the Gestalt principles, contrasts, colors, and also a little bit of Adobe Photoshop to learn how to resize and format correctly images.

Thursday

Now things started to become more complex with new HTML tags, semantics, structure, and finally the styles in CSS. Typography also was a part of the day.

```
# style.css > body
46
47
48
49 .body{
50   border: 12px solid #000000;
51   padding: 18px;
52   margin-top: 20px;
53   font-family: 'Gill Sans', 'Gill Sans MT', Calibri, 'Trebuchet MS', sans-serif;
54   font-size: 1em;
55   text-align: justify;
56   line-height: 2em;
57   background-color: #f0e68b;
58 }
59
60 p{
61   margin-top: 1.7em;
62   text-indent: 1.2em;
63   font-size: 1.2em;
64 }
65
66
67
68 .figure{
69   display: flex;
70   flex-direction: column;
71   margin-top: 2.5em;
72 }
73
74 .caption{
75   font-family: 'Gill Sans', 'Gill Sans MT', Calibri, 'Trebuchet MS', sans-serif;
76   text-align: center;
77 }
78
79 .square-footer li{
80   display: inline-block;
81   margin: 0;
82 }
83
84 .square-footer{
85   position: absolute;
86   right: 5px;
87 }
88
```

