

# Desk Research

or Secondary Research, is a method in which you look for and gather information from existing documents to gain knowledge about a particular topic. That helps in the decision making of a UX/UI project.

1

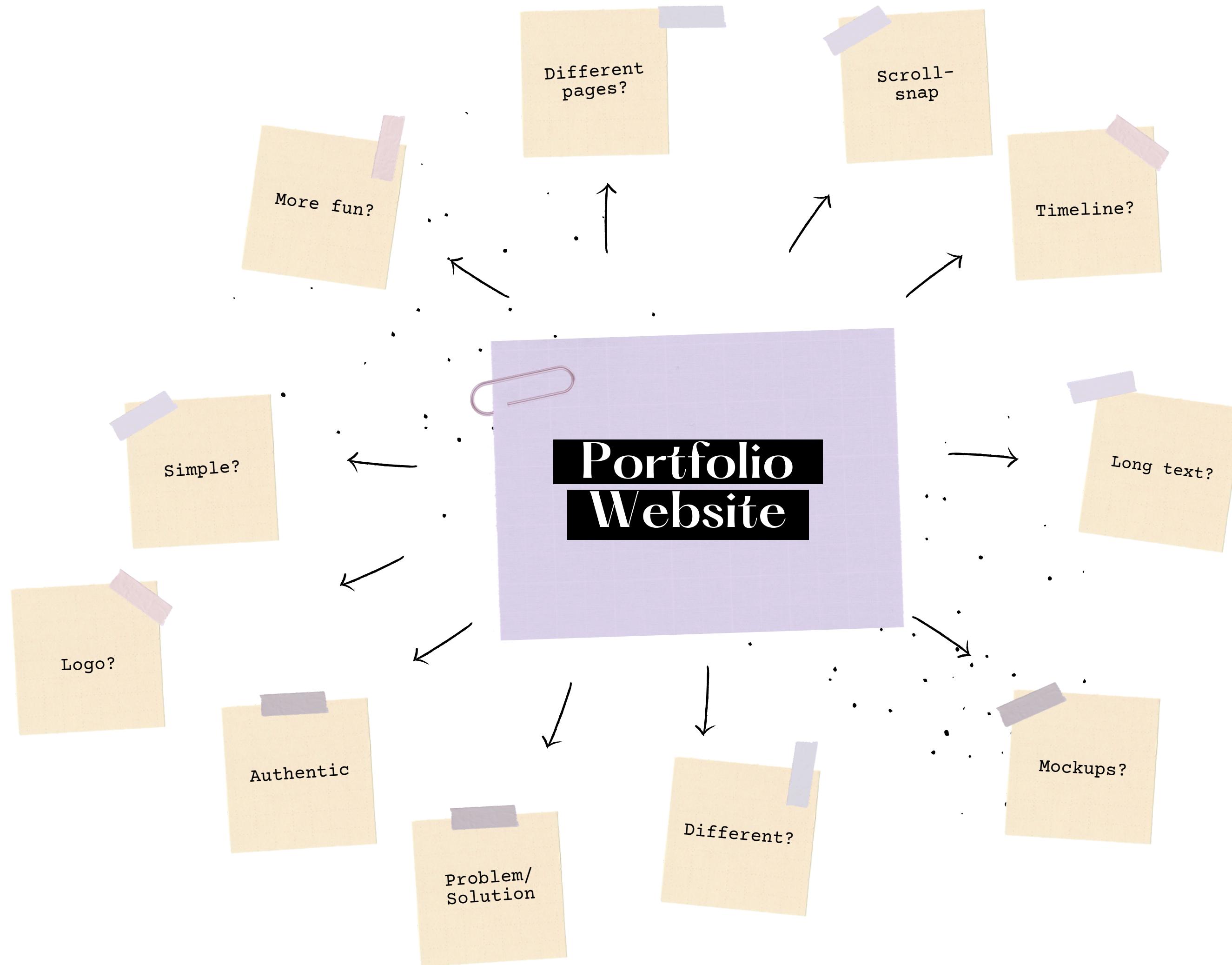
How to create a high quality portfolio website that brings positive results?

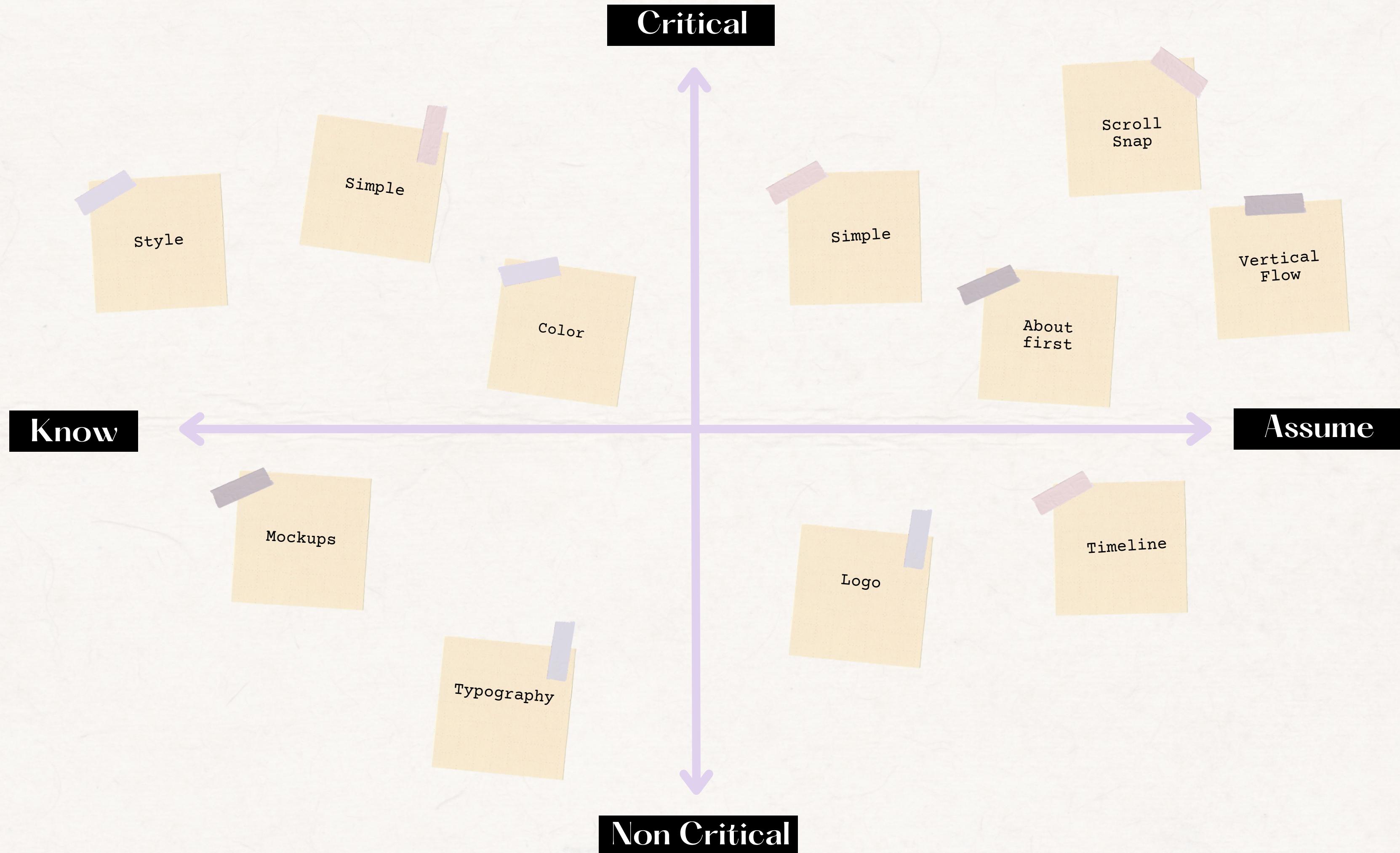
2

How to organize all the information in an easy and clean way?

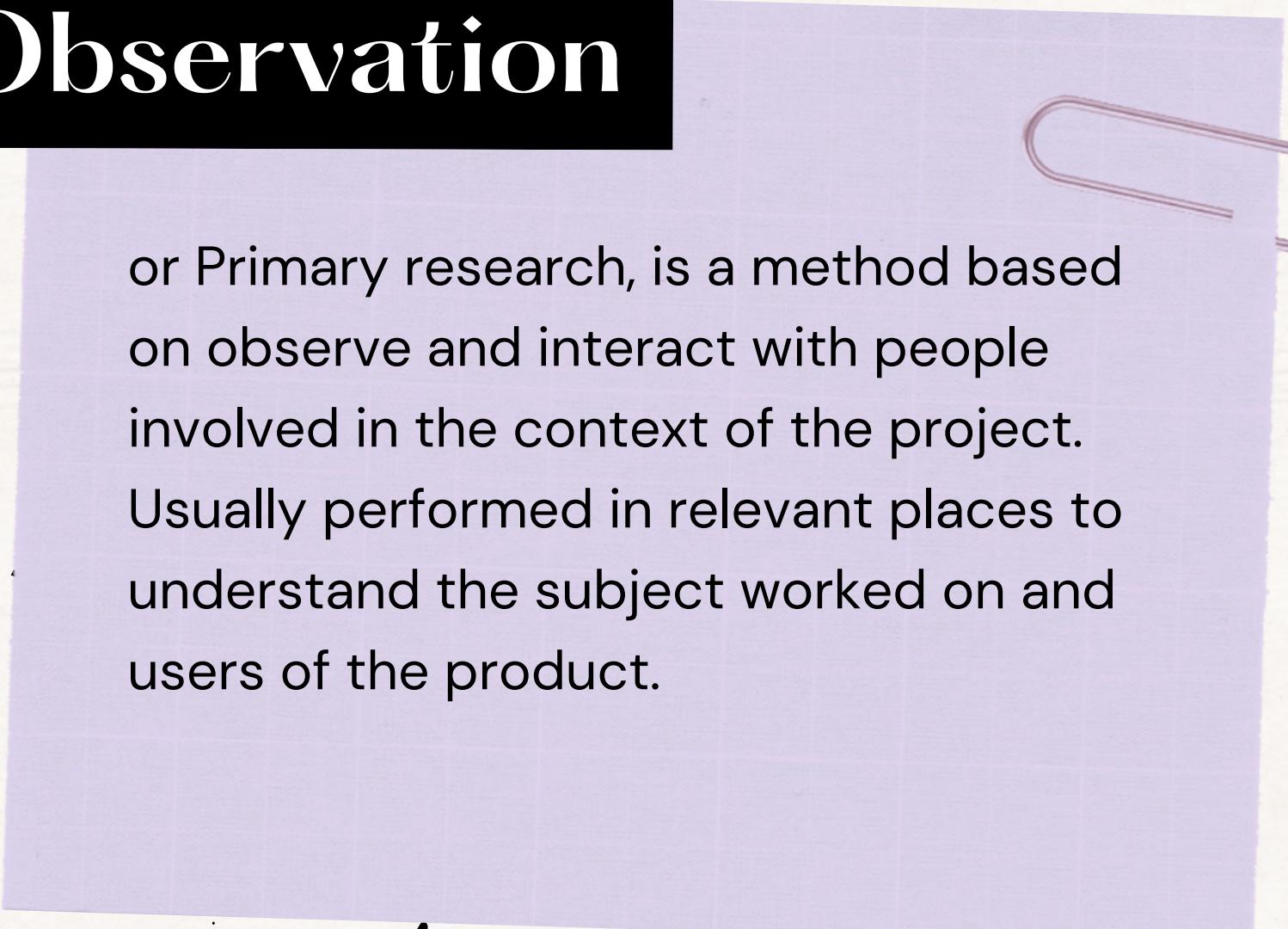
3

I conducted this research by reading some articles, forums and watch a lot of videos on the Internet.





# Observation



or Primary research, is a method based on observe and interact with people involved in the context of the project.

Usually performed in relevant places to understand the subject worked on and users of the product.

1

This step was carried out by observing how the users navigate in the hifi prototype of my portfolio website.

2

A group of 5 people with ages ranging from 20 to 33 years was selected.

3

My main objective was to find out what would be the best option for organizing the main menu.

# Visual Documentation

A

Navigate  
through the  
website

E

Clean  
website

I

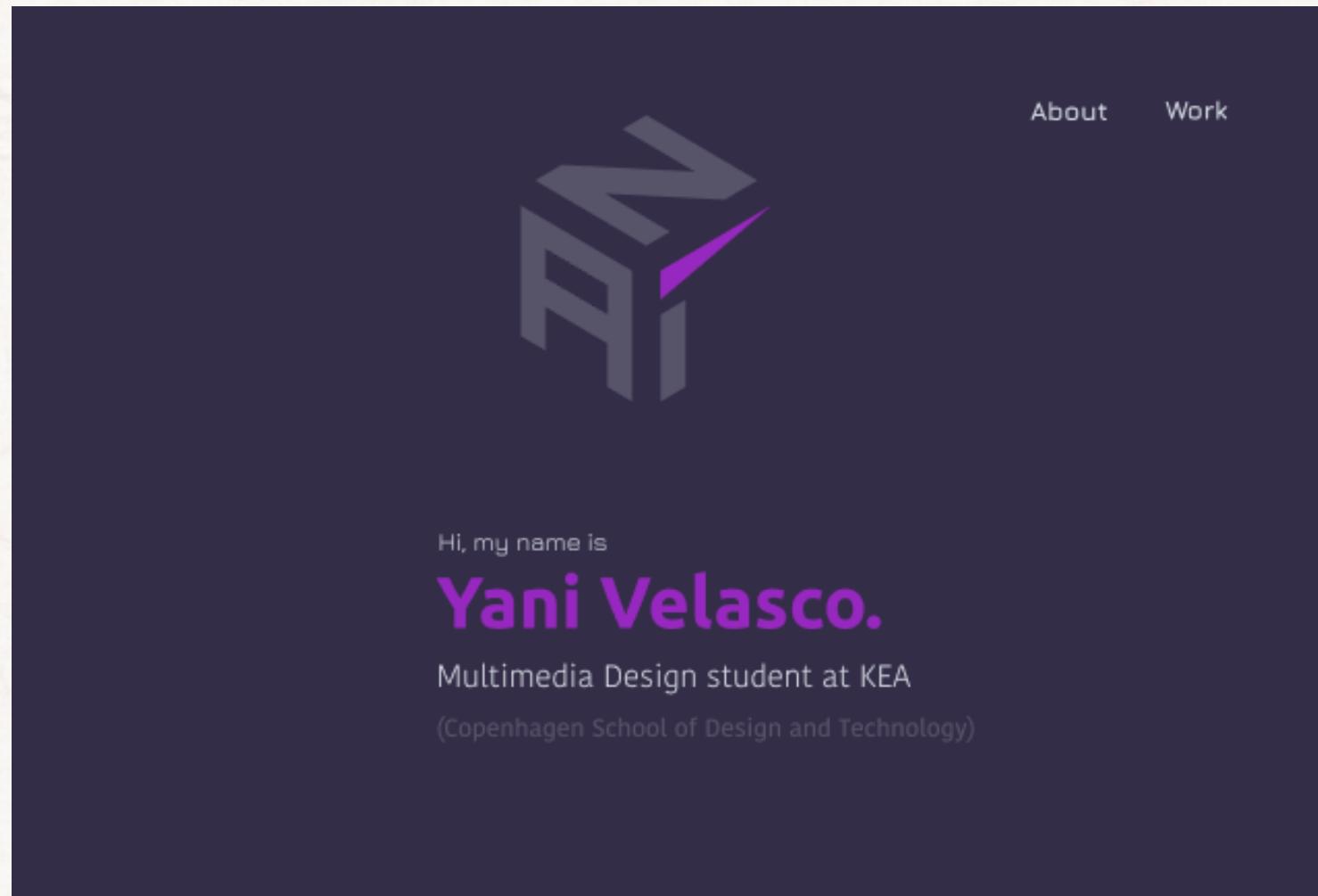
Find any  
work  
related  
with the  
user goal

O

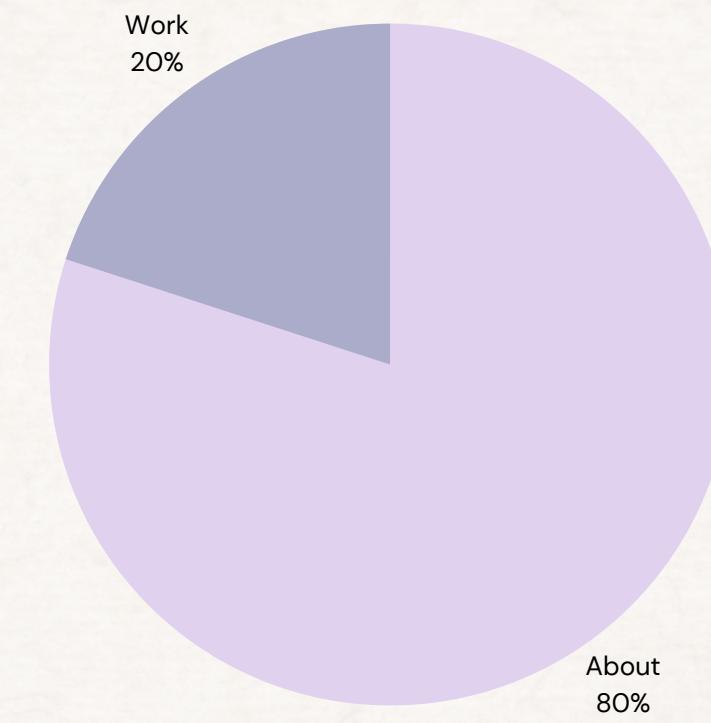
Responsive  
website for  
all devices

U

Good  
projects and  
experience  
with  
specifics  
tools



Option clicked in the first page menu



# Executive

## Summary

I started this research by reading some articles, forums and watch a lot of videos on the Internet.

The second step was carried out through observing how the users navigate in the hifi prototype of my portfolio website.

I already wanted to divide my website into 3 sections, but I would like to test if the scroll mode would work well and what would be the best order to place the sections.

Since the result of my observation was that 80% of users clicked on the about me page first, I decided to put it before showing my work done during the semester.