

Lec 2: Properties of Exponential Family

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Def (Exponential family)

Let \mathcal{Y} be the observation space. A class of probability distributions $(P_\theta)_{\theta \in \Theta}$ is called an exponential family iff

$$p_\theta(y) = \exp(\langle \theta, T(y) \rangle - A(\theta)) h(y), \quad \forall \theta \in \Theta, y \in \mathcal{Y}.$$

Notations.

- $T(y) = (T_1(y), \dots, T_d(y))$: sufficient statistic
- $\langle x, y \rangle = x_1 y_1 + \dots + x_d y_d$ denotes the inner product
- $A(\theta)$: log-partition function
- $h(y)$: base measure

Intuition of exp. family:

$$p_\theta(y) = \exp(\langle \theta, T(y) \rangle) \times \text{function of } \theta \times \text{function of } y$$

" θ and y interact ONLY through $\langle \theta, T(y) \rangle$ in the exponent"

Examples

1. Gaussian location family: $y \sim N(\mu, 1)$.

$$\begin{aligned} p_\mu(y) &= \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{(y-\mu)^2}{2}\right) \\ &= \frac{1}{\sqrt{2\pi}} \exp\left(\mu y - \frac{\mu^2}{2} - \frac{y^2}{2}\right) \end{aligned}$$

Correspondence to exp. family: $\theta = \mu$

$$T(y) = y$$

$$A(\theta) = \frac{\mu^2}{2} = \frac{\theta^2}{2}$$

$$h(y) = \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{y^2}{2}\right)$$

2. Gaussian location and scale family: $y \sim N(\mu, \sigma^2)$

$$\begin{aligned} p_{\mu, \sigma^2}(y) &= \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(y-\mu)^2}{2\sigma^2}\right) \\ &= \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{y^2}{2\sigma^2} + \frac{\mu y}{\sigma^2} - \frac{\mu^2}{2\sigma^2} - \log \sigma\right) \end{aligned}$$

Correspondence to exp. family: $\theta = \left(\frac{\mu}{\sigma^2}, -\frac{1}{2\sigma^2}\right)$

$$T(y) = (y, y^2)$$

$$A(\theta) = \frac{\mu^2}{2\sigma^2} + \log \sigma = -\frac{\theta_1^2}{4\theta_2} - \frac{1}{2} \log(-2\theta_2)$$

$$h(y) = \frac{1}{\sqrt{2\pi}}$$

Reparametrization may be necessary for an exp. family

3. Bernoulli model: $y \sim \text{Bern}(p)$, $p \in [0, 1]$

$$\begin{aligned} p(y) &= \begin{cases} p & \text{if } y=1 \\ 1-p & \text{if } y=0 \end{cases} = p^{1(y=1)} (1-p)^{1-1(y=1)} \\ &= \exp(1(y=1) \cdot \log \frac{p}{1-p} + \log(1-p)) \end{aligned}$$

Correspondence to exp. family: $\theta = \log \frac{p}{1-p} \in (-\infty, +\infty)$

$$T(y) = 1(y=1)$$

$$A(\theta) = -\log(1-p) = \log(1+e^\theta)$$

$$h(y) = 1.$$

4. Poisson model: $y \sim \text{Poi}(\lambda)$, $\lambda > 0$

$$\begin{aligned} p_\lambda(y) &= e^{-\lambda} \frac{\lambda^y}{y!} \\ &= \exp(y \log \lambda - \lambda) \frac{1}{y!} \end{aligned}$$

$$\begin{cases} \theta = \log \lambda \in (-\infty, +\infty) \\ T(y) = y \\ A(\theta) = \lambda = e^\theta \\ h(y) = \frac{1}{y!} \end{cases}$$

5. Multinomial model: $y \sim (p_1, \dots, p_k)$: $p_i \geq 0$, $p_1 + \dots + p_k = 1$.

$$p(y) = \begin{cases} p_1 & \text{if } y=1 \\ p_2 & \text{if } y=2 \\ \vdots & \\ p_k & \text{if } y=k \end{cases} = \begin{matrix} 1(y=1) & 1(y=2) & \dots & 1(y=k) \\ p_1 & p_2 & \dots & p_k \end{matrix}$$

$$= \left(\frac{e^{\theta_1}}{e^{\theta_1} + \dots + e^{\theta_k}} \right)^{1(y=1)} \dots \left(\frac{e^{\theta_k}}{e^{\theta_1} + \dots + e^{\theta_k}} \right)^{1(y=k)}$$

(reparametrization: $p_j = \frac{e^{\theta_j}}{e^{\theta_1} + \dots + e^{\theta_k}}$)

$$= \exp(\theta_1 1(y=1) + \dots + \theta_k 1(y=k) - \log(e^{\theta_1} + \dots + e^{\theta_k}))$$

Correspondence to exp. family: $\theta = (\theta_1, \dots, \theta_k)$

$$T(y) = (1(y=1), 1(y=2), \dots, 1(y=k))$$

$$A(\theta) = \log(e^{\theta_1} + \dots + e^{\theta_k})$$

$$h(y) = 1.$$

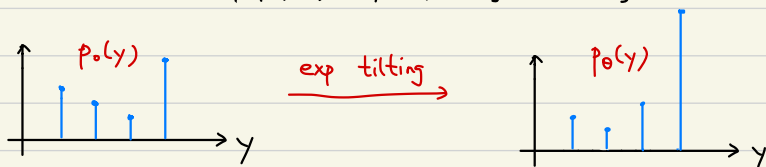
Modeling idea behind exponential family.

- $y \in \mathcal{Y}$: response variable, either discrete or continuous
- $p_0(y)$: a "base probability distribution" trying to fit (y_1, \dots, y_n)
- $p_\theta(y)$: an "exponential tilting" of $p_0(y)$:

$$p_\theta(y) = \exp(\langle \theta, T(y) \rangle - A(\theta)) h(y)$$

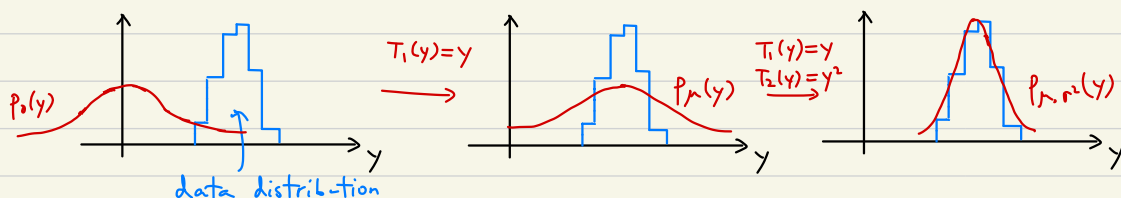
$$\Rightarrow \frac{p_\theta(y)}{p_0(y)} = \exp(\langle \theta, T(y) \rangle - A(\theta) + A(0))$$

$$= \exp(\langle \theta, T(y) \rangle) \times \text{function of } \theta$$



Exponential tilting maintains the support \mathcal{Y} , but changes the shape of the distribution.

- $T(y)$: the "quantity of interest" to be fit



- $A(\theta)$: normalization factor

$$Y \text{ discrete: } A(\theta) = \log \sum_{y \in \mathcal{Y}} \exp(\langle \theta, T(y) \rangle) h(y)$$

$$Y \text{ continuous: } A(\theta) = \log \int_{\mathcal{Y}} \exp(\langle \theta, T(y) \rangle) h(y) dy$$

- response with covariate: $(x_1, y_1), \dots, (x_n, y_n)$

modeling via exp. family: $y_i \sim p_{\theta_i}(y_i)$ with $\theta_i = \beta^T x_i$

this is called "generalized linear model" (more in Lec 4)
(GLM)

Examples of GLM:

1. Gaussian family: $\mathbb{E}[y|x] = \beta^T x$ (linear regression)
2. Bernoulli family: $\log \frac{\mathbb{E}[y|x]}{1 - \mathbb{E}[y|x]} = \beta^T x$ (logistic regression)
3. Poisson family: $\log \mathbb{E}[y|x] = \beta^T x$ (Poisson regression)

Properties of exp. family.

1. Mean. $\mu_{\theta} = \mathbb{E}_{p_{\theta}}[T(y)] = \sum_{y \in \mathcal{Y}} T(y) \cdot p_{\theta}(y)$
 $= \sum_{y \in \mathcal{Y}} T(y) \cdot \exp(\langle \theta, T(y) \rangle - A(\theta)) h(y)$

$$\begin{aligned}\nabla A(\theta) &= \nabla_{\theta} \log \left(\sum_{y \in \mathcal{Y}} \exp(\langle \theta, T(y) \rangle) h(y) \right) \\&= \frac{\sum_{y \in \mathcal{Y}} \nabla_{\theta} \exp(\langle \theta, T(y) \rangle) h(y)}{\sum_{y \in \mathcal{Y}} \exp(\langle \theta, T(y) \rangle) h(y)} \\&= e^{-A(\theta)} \sum_{y \in \mathcal{Y}} T(y) \exp(\langle \theta, T(y) \rangle) h(y) \\&= \sum_{y \in \mathcal{Y}} T(y) \exp(\langle \theta, T(y) \rangle - A(\theta)) h(y)\end{aligned}$$

$$\boxed{\mathbb{E}_{\theta}[T(y)] = \nabla A(\theta)}$$

2. Covariance.

$$\begin{aligned}\nabla^2 A(\theta) &= \nabla(\nabla A(\theta)) = \nabla_{\theta} \left(\frac{\sum_{y \in \mathcal{Y}} \nabla_{\theta} \exp(\langle \theta, T(y) \rangle) h(y)}{\sum_{y \in \mathcal{Y}} \exp(\langle \theta, T(y) \rangle) h(y)} \right) \\&= \frac{\sum_{y \in \mathcal{Y}} \nabla_{\theta}^2 \exp(\langle \theta, T(y) \rangle) h(y)}{\sum_{y \in \mathcal{Y}} \exp(\langle \theta, T(y) \rangle) h(y)} \\&\quad - \left(\frac{\sum_{y \in \mathcal{Y}} \nabla_{\theta} \exp(\langle \theta, T(y) \rangle) h(y)}{\sum_{y \in \mathcal{Y}} \exp(\langle \theta, T(y) \rangle) h(y)} \right) \left(\frac{\sum_{y \in \mathcal{Y}} \nabla_{\theta} \exp(\langle \theta, T(y) \rangle) h(y)}{\sum_{y \in \mathcal{Y}} \exp(\langle \theta, T(y) \rangle) h(y)} \right)^T \\&\quad \left(\nabla \frac{f}{g} = \frac{(\nabla f)g - f(\nabla g)}{g^2} \right) \\&= \sum_{y \in \mathcal{Y}} T(y) T(y)^T \underbrace{\exp(\langle \theta, T(y) \rangle - A(\theta)) h(y)}_{p_{\theta}(y)} - (\mathbb{E}_{\theta} T(y)) (\mathbb{E}_{\theta} T(y))^T\end{aligned}$$

$$\text{Cov}_\theta(T(y)) = \nabla^2 A(\theta)$$

Corollary: $\nabla^2 A(\theta) \succeq 0$, so $A(\theta)$ convex in θ .

Note: the above corollary implies that

the correspondence $\theta \mapsto \mu_\theta = \mathbb{E}_\theta[T(y)]$ is one-to-one

Therefore, exp. families have two parametrizations:

parametrize by θ : natural parametrization

parametrize by μ_θ : mean parametrization

3. Repeated sampling.

$$y_1, y_2, \dots, y_n \stackrel{\text{i.i.d.}}{\sim} p_\theta(y)$$

$$\begin{aligned} \Rightarrow p_\theta(y_1, \dots, y_n) &= p_\theta(y_1) p_\theta(y_2) \dots p_\theta(y_n) \\ &= \exp\left(\langle \theta, \sum_{i=1}^n T(y_i) \rangle - nA(\theta) \right) h(y_1) h(y_2) \dots h(y_n) \end{aligned}$$

(y_1, \dots, y_n) belongs to a new exponential family:

$$\begin{cases} \theta^{(n)} = n\theta \\ T^{(n)}(y_1, \dots, y_n) = \frac{1}{n} \sum_{i=1}^n T(y_i) \\ A^{(n)}(\theta^{(n)}) = nA(\theta^{(n)}/n) \\ h^{(n)}(y_1, \dots, y_n) = \prod_{i=1}^n h(y_i) \end{cases}$$

Note: As $\frac{1}{n} \sum_{i=1}^n T(y_i)$ is the sufficient statistic, for estimation/inference of θ , one may discard (y_1, \dots, y_n) and only keep $\frac{1}{n} \sum_{i=1}^n T(y_i)$

4. Conditioning.

If $\{p_\theta(y)\}_{\theta \in \Theta}$ is an exp. family, then for $y_0 \subseteq y$, the conditional probability distributions $\{p_\theta(y | y_0)\}_{\theta \in \Theta}$ is also an exp. family.

5. Conjugate prior.

A natural prior associated with exp. family :

$$\theta \sim \pi_{\xi, \tau}(\theta) = \exp(\langle \theta, \xi \rangle - \tau A(\theta)) \underset{\substack{\uparrow \\ \text{normalization factor}}}{b(\xi, \tau)}$$

The posterior distribution of θ given y .

$$\begin{aligned}\pi_{\xi, \tau}(\theta | y) &= \frac{\pi_{\xi, \tau}(\theta) p_\theta(y)}{p(y)} \quad \leftarrow \text{marginal distribution of } y: \\ & \quad p(y) = \int_{\Theta} \pi_{\xi, \tau}(\theta) p_\theta(y) d\theta \\ &= \frac{1}{p(y)} \exp(\langle \theta, \xi + T(y) \rangle - (\tau + 1) A(\theta)) h(y) b(\xi, \tau) \\ &= \exp(\langle \theta, \xi + T(y) \rangle - (\tau + 1) A(\theta)) b(\xi, \tau) \\ &= \pi_{\xi + T(y), \tau + 1}(\theta)\end{aligned}$$

Under the conjugate prior, the posterior takes the same form as the prior, with

$$(\xi, \tau) \mapsto (\xi + T(y), \tau + 1)$$